



# SPONSORSHIP OPPORTUNITIES

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## STATE OF THE CITY LUNCHEON ..... February 26, 2019

At the **State of the City Luncheon**, the elected Mayor of Pleasanton gives an address on city priorities for the upcoming year. This event has a great turnout of elected officials, key city department heads, influential business and community leaders. Members of the Chamber's Circle of Influence are recognized during the program. This event usually draws over 200 people.

**Main Event Sponsor** ..... \$1,500

## COMMUNITY SERVICE AWARDS ..... March 25, 2019

Our **Community Service Awards** is a fun-filled evening as the Chamber recognizes those deserving individuals, groups and businesses who have demonstrated excellence and leadership in business, volunteer activities and achievement within the Pleasanton community. The Community Service Awards began in 1963 to recognize good people doing great things in the community and since then hundreds of recipients have been honored. The public is invited to attend this event, beginning with a hosted bar and heavy hors d'oeuvres and a silent auction followed by the awards presentation.

**Main Event Sponsor** ..... \$1,000

**Participating Sponsor** ..... \$500

## TRADESHOW MIXERS ..... Bi-annually, Spring and Fall

The **Tradeshow Mixers** are held two times a year and replace our monthly mixer. The Tradeshow Mixers are open to everyone in the community and represent a great opportunity to network with local businesses in a fun and interactive setting. Exhibitors showcase their products and services with their table-top displays to hundreds of potential clients in a span of just two hours. Bring your co-workers, invite your friends, these are traditionally our biggest events of the year with great food and drinks, networking and prizes.

**Cost for members to exhibit** ..... \$240

**Cost for non-members to exhibit** ..... \$450

**Combo package for a booth at both Tradeshow (available only in Spring)** ..... \$390

## GOLF OUTING ..... August 2, 2019

Our **Golf Outing** takes place the first Friday in August at Callippe Preserve Golf Course in Pleasanton. This is a fun-filled afternoon of golf, great food, drink and fantastic prizes, with lots of great networking, business promotion and contacts to be made. It is the Chamber's one true fundraising event of the year. The event is open to the public and is a great opportunity to get you and your business engaged and more exposure whether you golf or not.

**Main Event Sponsor** ..... \$1,500

**Theme Hole Sponsor** ..... \$350

**Contest Sponsor** ..... \$300

**Leaderboard Sponsor** ..... \$250

**Tee Sign Sponsor** ..... \$100

## ECONOMIC DEVELOPMENT EVENT/WOMEN'S LUNCHEON ..... October 29

Promoting local business through innovation and entrepreneurship, this event is a partnership with the City of Pleasanton, where economic driver awards are presented to dynamic companies headquartered in Pleasanton. The 2019 event will feature a fresh spin and focus on women in business, with keynote speaker Anna Dapelo-Garcia, Founder and President of Lean In Latinas and Executive Director of Patient Access and Financial Clearance Services with Stanford Health Care-Valley Care.

**Main Event Sponsor** ..... TBD

For further information on sponsorships, please contact Susie Weiss, Manager, Communications & Special Events

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Dates, prices subject to change