The Chamber’s Business Connection newsletter is a bi-monthly publication inserted into the Pleasanton Weekly on the first Friday of the odd-numbered months. With a reach of over 14,000 households and businesses, the Business Connection provides an ideal forum to reach more clients and to broaden your message.

The Chamber’s E-Business Connection is an electronic newsletter sent to the entire membership on the first Tuesday of the even-numbered months. It features ribbon cuttings, spotlights on members, listings of new members and inside information from the CEO.

**Print Ad Price Per Issue**
- Half Page = $375
- Quarter Page = $220
- Eighth Page = $125

**Online Ad Price Per Issue**
- Regular Size Ad = $45
- Small Size Ad = $30

**Marketing Packages**
- **Gold Package**
  - 5—Quarter Page Print Ads OR 3—Half Page Print Ads
  - 6—Regular Size Online Ads
  - $995 (regular price $1,370)

- **Silver Package**
  - 5—Eighth Page Print Ads OR 2—Quarter Page Print Ads
  - 6—Small Size Online Ads
  - 6—Regular Size Online Ads
  - $595 (regular price $805)

Frequency, flexibility and visibility.
MARKETING PLAN

SELECT YOUR MARKETING PLAN VIA EMAIL TO SUSIE@PLEASANTON.ORG OR COMPLETE BELOW.

PLEASE INDICATE AD SIZE, TYPE AND ISSUE DATE OR SELECT PACKAGE.

- 1/2 Page Print, $375, Issue __________
- 1/4 Page Print, $220, Issue __________
- 1/8 Page Vertical Print, $125, Issue __________
- 1/8 Page Horizontal Print, $125, Issue __________
- Gold Package, $995, 11 issues
- Gold Package, $995, 9 issues
- Regular Size Online, $45, Issue __________
- Small Size Online, $30, Issue __________
- 1/8 Page Horizontal Print, $125, Issue __________
- Silver Package, $595, 11 issues
- Silver Package, $595, 8 issues

Contact Name ____________________________ Company ____________________________

Email Address ____________________________ Phone Number ____________________________

Payment Total $ ____________________________

- Credit Card (Visa, MC, Amex, Disc) 
- Check number

Credit Card # ____________________________ Exp. date ____________________________

CVC# ____________________________ Name on Card ____________________________

Billing Address ____________________________ Signature ____________________________

Pleasanton Chamber of Commerce | 925/846.5858 ext 201 | www.pleasanton.org | susie@pleasanton.org