2020 SPONSORSHIP OPPORTUNITIES

STATE OF THE CITY LUNCHEON
February 25, 2020
At the State of the City Luncheon, the elected Mayor of Pleasanton gives an address on city priorities for the upcoming year. This event has a great turnout of elected officials, key city department heads, influential business and community leaders. Members of the Chamber’s Circle of Influence are recognized during the program. This event usually draws more than 250 people.
Main Event Sponsor $1,500

COMMUNITY SERVICE AWARDS
March 23, 2020
Our Community Service Awards is a fun-filled evening as the Chamber recognizes those deserving individuals, groups and businesses who have demonstrated excellence and leadership in business, volunteer activities and achievement within the Pleasanton community. The Community Service Awards began in 1963 to recognize good people doing great things in the community and since then hundreds of recipients have been honored. The public is invited to attend this event, beginning with a hosted bar and heavy hors d’oeuvres followed by the awards presentation.
Main Event Sponsor $1,000
Participating Sponsor $500

TRADESHOW MIXERS
May 13, 2020 & November 4, 2020
The Tradeshow Mixers are held two times a year and replace our monthly networking mixer. The Tradeshow Mixers are open to everyone in the community and represent a great opportunity to network with local businesses in a fun and interactive setting. Exhibitors showcase their products and services with their table-top displays to hundreds of potential clients in a span of just two hours. Bring your co-workers, invite your friends, these are traditionally our biggest events of the year with great food, drinks, networking and prizes.
Cost for members to exhibit $240
Cost for non-members to exhibit $450
Combo package for a booth at both Tradeshows (available only in Spring) $390

GOLF OUTING
August 7, 2020
The Golf Outing takes place the first Friday in August at Callippe Preserve Golf Course in Pleasanton. This is a fun-filled afternoon of golf, great food, drink and fantastic prizes, with lots of great networking, business promotion and contacts to be made. It is the Chamber’s one true fundraising event of the year. The event is open to the public and is a great opportunity to get you and your business engaged and more exposure whether you golf or not.
Main Event Sponsor $1,500
Theme Hole Sponsor $350
Contest Sponsor $300
Leaderboard Sponsor $250
Tee Sign Sponsor $100

TRI-VALLEY MAYORS SUMMIT
August 26, 2020
This event is unique in that it’s the one and only event where business leaders, city staff and the policy makers from all five cities come together. This event has a broad audience reach including Pleasanton, Dublin, Livermore, San Ramon and Danville. The host chamber rotates every five years between those cities and we are pleased to have Catharine Baker moderate the event.
Main Event Sponsor $3,000
Participating Sponsor $1,250
Table Sponsor $750

ECONOMIC DEVELOPMENT EVENT
Fall 2020
Promoting local business through innovation and entrepreneurship, this event is a partnership with the City of Pleasanton, where economic driver awards are presented to dynamic companies headquartered in Pleasanton. These companies highlight cutting-edge ideas and innovations in their fields of expertise, adding to the strength and diversity of our business environment.
Main Event Sponsor TBD

For further information on sponsorships, please contact Susie Weiss, Manager, Events & Communications
Pleasanton Chamber of Commerce | susie@pleasanton.org | 925.846.5858 ext. 201
Dates, prices subject to change