



## April Update

Steve Van Dorn, President/CEO

Our **Economic Development & Government Relations** committee along with our **Board of Directors** have been closely following and commenting on the **Downtown Specific Plan (DSP)** update process. We made significant progress at the most recent Task Force meeting where many of our suggestions were supported. We support keeping building heights at no more than 40', limiting residential units to the second story on Main Street, allowing residential on the back side of downtown commercial buildings, more parking in the downtown core and the establishment of a "Right to do Business" ordinance, among other things.

However, we are concerned that our recent gains may be overturned at upcoming April meetings. The City Council will be discussing the DSP Draft Report at their April 16 meeting and the Task Force will be meeting on April 23. If you care about the vitality of our downtown, please try to attend these meetings. The City Council and Task Force need to hear from the business community!

**Our 56th Annual Community Service Awards Night** at the Firehouse Arts Center attracted a passionate crowd to celebrate good people doing great things in the community. Visit the Chamber's Facebook Page for many photos of the evening and of our honorees:

**Black Tie Transportation and Omni Fight Club**, Business Philanthropy Awards

**Ogden Costa Creative Group**, Excellence in Business Award

**Sunflower Hill**, Excellence in Service Award

**Joe Carlucci and Susan Hayes**, Distinguished Individual Service Awards

**Sabio on Main**, Green Business Award

**Ted C. Fairfield**, Lifetime Achievement

**Kelly Lack**, Chevron Fuel Your School Teacher Award

If you haven't already taken advantage of our **cost effective tools and resources for business promotions such as networking groups, mixers, tradeshow, Premier Web Listings, and advertising in our *Business Connection* newsletter which is distributed inside the *Pleasanton Weekly*, now's the time; reach out to Dawn@pleasanton.org or Susie@pleasanton.org.**

Also consider promoting your business with a booth at our **Spring Tradeshow Mixer**, May 8, from 5-7pm at Ruby Hill Country Club. Call Susie Weiss for details 925-846-5858 ext. 201.

The month of May is just around the corner and that means graduation for the **Leadership Pleasanton** class of 2019, and the opening of registration for the class of 2020 that will get underway in September – visit [www.pleasanton.org](http://www.pleasanton.org) for an application and don't delay as this program is sure to have its max of 30 enrollees once again this fall.

Have a productive month!