



## August Update

Steve Van Dorn, President/CEO

July was another exciting month in Pleasanton with more than 450,000 visitors to the Alameda County Fair, an increase of 7.3% over last year. Our annual **Salute to Partnerships BBQ Mixer** in Barone's Backyard was also a huge success with more than 325 Chamber members, PDA members, City staff and Leadership alumni enjoying great BBQ by Grill Master Tony Macchiano and our VIP servers: Board Chair Herb Ritter, Mayor Jerry Thorne, Police Chief Dave Spiller, Deputy Fire Chief Joe Testa and Assistant City Manager Brian Dolan.

I'm pleased to announce that we recently promoted one of our team members Yianna Theodorou to Digital Marketing and Office Coordinator. You should already be seeing a new look on our social media channels and periodic updates on our website. Please feel free to contact her at [yianna@pleasanton.org](mailto:yianna@pleasanton.org) to discuss opportunities on promoting your business and events.

Our annual **Golf Tournament** was held on Friday, August 2 at Callippe with a fantastic field of players and sponsors engaged in great fun and business networking.

Our monthly **Pleasanton 2020 Forums** continue to offer engaging speakers discussing the important issues that impact our **local economy and quality of life**. Watch your Monday Updates year-round for Forum topics and speakers.

**Pleasanton Young Professionals** will present "**Charity on Tap**," Sunday afternoon, September 8 at The Square at the Pleasanton Hotel. A fundraiser to benefit Sunflower Hill; tickets are available [here](#). For sponsorship information contact [yianna@pleasanton.org](mailto:yianna@pleasanton.org).

The Fall Tradeshow Mixer will be on **November 13, at The Alameda County Fairgrounds**. If you would like to showcase your business to more than 150 attendees, call Susie Weiss for booth details 925-846-5858 ext. 201 or by email at [susie@pleasanton.org](mailto:susie@pleasanton.org).

As the summer season quickly comes to an end, I hope you were able to enjoy time away with your family and friends and recharge! There are some important City issues that will be decided in the coming months such as the Downtown Specific Plan, East Side and preparations for the 2020 election. Rest assured the Pleasanton Chamber will be advocating for our members and the business community. I look forward to seeing you around Pleasanton!