Business Spotlight

First Filipino Bakery in Downtown Pleasanton

Bunso Breads started business in October 2013 in Dublin, California and is registered as a Limited Liability Corporation (LLC). For five years, they operated out of their home as Cottage Food Operator (CFO), Class A then to Class B. The business has grown exponentially in the last two years and in February 2019, Bunso Breads opened its first commercial bakery in Pleasanton. From Bunso Breads Home Bakery, they changed their name to Bunso Breads Bakery & Cafe.

Bunso Breads Bakery & Cafe is the first and only Filipino bakery in the Tri-Valley area. They are known for their popular bestseller Ensaymada Balls (Filipino Brioche Bread). They made the conventional brioche buns style into a unique distinctive bite size bread they call Ensaymada Balls (now trademarked).

Rina Cajayen and Olla Gogelac are the owners of Bunso Breads. Rina handles all of the bread-making and baking side while Olla covers operations, sales, marketing and analytics. The bakery is named Bunso Breads because both owners are “bunso” which means the youngest sibling.

Rina’s love of cooking and baking progressed as a career in the U.S. Army. She started as a Food Service Specialist and is currently a Warrant Officer as a Food Advisor.

Rina complemented her cooking and baking skills with formal education and graduated (top of her class) with an Associates Degrees in Culinary Arts and Advanced Baking from the University of Hawai, Maui. She also worked as a baker for five years at Four Seasons Hotel in Maui and in Washington, DC. Rina’s mix of her passion, her education, her experience and her hard work made her dream of having her bakery into a reality now called Bunso Breads Bakery & Cafe.

Olla has worked as a Data Scientist both in the Philippines and for a few technology companies in the Silicon Valley. She specializes in marketing strategy and customer insights.

With Rina’s expertise in baking/bread-making and Olla’s experience in marketing analytics, Bunso Breads made it to reach Filipino clientele and went beyond attracting other markets. Bunso Breads humbly thrives to make the best fresh breads and to provide the best customer service.

Bunso Breads is located in downtown Pleasanton, at 618 Main Street, Suite A. Hours: Wednesday to Saturday, 10 a.m. to 7 p.m. and Sunday 10 a.m. to 5 p.m.