Business Spotlight

Créatif, an Art Studio where YOU are the Artiste

"Technology married with human, that yields us the results that make our heart sing." Créatif founder Jaya Ayar loves this quote by Steve Jobs and believes it. Having worked in the technology industry, she realized that integrating art with technology was an important aspect in creating a space that would be relevant and fun for all ages.

Créatif is an art studio where you can paint, learn, create and celebrate art. They believe that everyone is an artist and their goal is to help you find your artistic voice. By bringing technology and art together, Créatif has been able to create a one-of-a-kind space. The studio’s modern vibe is appealing for everyone. Art is therapeutic as it allows freedom of expression. The bright and vibrant interiors, fun music, self-paced lessons and a friendly vibe creates the perfect spot for creative imagination.

Créatif offers drop-in art sessions, ideal for individuals and groups of all ages, where you walk-in and paint your favorite item. These sessions include mini video lessons for canvas paintings and guided instructions, using ArtPads (their proprietary iPad app).

It is a great place to host private art parties to celebrate special events in an innovative way. With multiple painting surfaces, such as ceramic, canvas, pottery and rock, there is always something interesting for everyone, that stirs the imagination. Créatif will soon be introducing art explorer sessions for little artists. These classes will focus on creative development via simple and easy to follow projects for the young minds. It will include a multicultural perspective, to make learning relevant in today’s connected world.

The idea to start Créatif sparked when Ayar realized that there was a dearth of art studios where kids and adults could experience art, that offered a clean, modern, inviting and inspiring space.

Most newer studios being a part of the paint-and-sip trend had resorted in a lack of family-friendly art places. The older art studios focused only on ceramics, where the customers exerted their art and waited for a week, to see it in its finished form.

Conveniently located near downtown Pleasanton at 5420 Sunol Blvd. Suite 2, Créatif offers customers many ways to explore their artistic talents. Learn more at www.creatif.com or call 925-500-8313.