

# Business Connection

Strengthening the local economy and serving members for 70 years



925.846.5858

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## Business Spotlight

### The Linforth Group – It's All About Trust...

*"The only place success comes before work is in the dictionary." ~Vince Lombardi*

With honesty, tenacity, and passion for what she does to help others, Karin Linforth, Broker Associate at Legacy Real Estate & Associates, in Pleasanton, CA., works with both buyers and sellers, locating the right home for, or helping to sell to the right buyer. A willingness to work hard for her Real Estate clients defines Karin and her team of professionals who support her goals. Karin, who feels that assisting in a home purchase or sale, is more than a transaction or process. To her, this is more of an action of mutual trust and respect.

For 30+ years, Karin has brought her Real Estate prowess to residential sales, management, and property development working diligently to negotiate contracts, present comparative analyses, and organize events to ensure a successful sale. Her knowledge of the Real Estate market educates and motivates her clients. Real Estate is in Karin's DNA.

With a background in sales and management, Karin, over the years, has developed projects in market research and analysis, database management and mail-strategy. She facilitated Small Business Marketing, Consumer Behavior and Public Relations programs. Her educational background, a Master's degree in Marketing, has served her well throughout her career.

As Karin continues to build relationships, not only with her buyers and sellers, but within her community of Pleasanton, she finds value in dreaming with her cli-

ents. Knowing their desires, Karin and her team check out the best possible neighborhoods, schools, and recreation that will be the ideal fit for her clientele in the San Francisco Bay and Tri-Valley areas.

Karin's give-back attitude revolves around volunteer efforts in her community. Karin creates lovely quilts, which she donates to Quilts of Valor - benefiting military families. Among other philanthropic endeavors that she holds dear, Karin is a big proponent of feeding the hungry. "No one should ever go without food." She may be a friend and mentor to her clients, but she is a God-send to the non-profit organizations that she holds dear: Paws in Need, the Boy Scouts, and PPIE, for which she was a sponsor of the 2018 Run for Education.

For a trustworthy and friendly experience, Karin and the Linforth Group are excited to show you the home of your dreams or ensure a price for your home sale that you will appreciate.



Karin Linforth



LEGACY  
REAL ESTATE  
& ASSOCIATES