Norwex helps you turn your home into a safe haven

Improving quality of life by radically reducing chemicals in our homes

It all began in Norway with a magic cloth that could effectively clean a very dirty windshield using microfiber and water. The Norwegian business grew quickly throughout the country.

In 2008, personal care products, including natural and organic options without harmful chemicals, were added to the expanding product line and Norwex adopted a mission: “improving quality of life by radically reducing the use of chemicals in personal care and cleaning.”

The official opening of Norwex USA came in 2011 and in 2014, Norwex celebrated its 20th anniversary and expanded its mission: “Together, we can improve our quality of life for generations to come.” Norwex offers cleaning products as well as personal care items that drastically reduce the need for use of harsh chemicals. Norwex has high-quality microfiber cloths that you just add water to clean.

“I enjoy educating people about how to create safer havens in their homes by not having to rely on harsh and costly chemicals to clean,” said Arya Khoshal, who is an independent consultant of Norwex in Pleasanton. “With Norwex products, you save time and money while improving the health of your home and your environment.”

The BacLock Package, which is a set of two cloths, can clean 90% of your home. It is a far more green bleach alternative, and laboratory tests demonstrate that it performs just as well as bleach. The difference is that while bleach chemically kills germs, Norwex BacLock physically and mechanically removes germs. Then, you just rinse the cloths under hot water, and hang to dry for next use, or launder as needed.

What sets Norwex apart is that the microfiber is extremely high-quality. The BacLock technology sets us apart from the competition as well. BacLock is microsilver that is woven throughout the cloths. Silver is a naturally antimicrobial material. This means nearly sanitizing cloths won’t be a constant issue, and the cloths require less laundering in between uses.

If you would like to schedule a party, discuss career opportunities at Norwex, or have any questions about Norwex products, visit AryaKhoshal.Norwex.biz.