TOP 10 REASONS TO JOIN THE PLEASANTON CHAMBER

1. INCREASE YOUR VISIBILITY IN THE COMMUNITY
   - Business profile listing on the Chamber’s web site
   - Opportunities to submit articles for the Chamber’s newspaper
   - Sponsorship and exhibition opportunities
   - Member News on Chamber website
   - Events listed on Chamber calendar
   - Featured Member opportunities in weekly Monday Update blast and E-Business Connection
   - Multiple social media exposure opportunities

2. NETWORKING OPPORTUNITIES
   - The Chamber offers monthly networking opportunities ranging from early morning breakfast meetings to luncheon meetings to evening mixers
   - Committee involvement
   - Group for emerging Young Professionals
   - Chamber member networking groups

3. MEMBER ADVOCACY
   - Economic development through business attraction and retention stimulates and maintains the economy, providing for increased tax revenues that provide local amenities
   - Governmental advocacy in support of business issues

4. ACCESS TO MEMBERSHIP DATABASE OF NEARLY 800 BUSINESSES
   - Access to electronic membership database
   - Mailing labels

5. ACCESS TO COMMUNITY LEADERS AND ELECTED OFFICIALS
   - Monthly governmental affairs meeting with community speakers
   - Candidates forums preceding local elections

6. DIRECTORY AND SPECIALTY GUIDE LISTINGS
   - On-line membership directory
   - Relocation and visitor packages

7. COST EFFECTIVE ADVERTISING
   - Business Connection newspaper—distribution to 14,000 households/ businesses
   - Web site banner ads

8. LEADERSHIP DEVELOPMENT, WORKSHOPS AND SEMINARS
   - Seminars featuring topics vital to business
   - Leadership Pleasanton program
   - Chamber Chatters—the Pleasanton Chamber’s Toastmasters International chapter

9. MEMBERS-ONLY SERVICES
   - Ribbon cuttings for eligible businesses
   - Member to Member discount program
   - A limited number of Free Certificates of Origin and Notary Public services

10. REFERRALS FROM THE CHAMBER AND THE CHAMBER’S WEB SITE
    - The Chamber receives thousands of inquiries per year for products and services
    - The Chamber web site averages 18,000 visitors per month

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