Know Someone Doing Great Things in Pleasanton?

Last call for nominations for Community Service Awards

The Pleasanton Chamber of Commerce is accepting nominations for its 53rd Annual Community Service Awards. Community members are encouraged to nominate deserving businesses, non-profit organizations and individuals for five awards: Business Philanthropy, Excellence in Business, Excellence in Service, Distinguished Individual and Green Service.

Honorees will be recognized at the Community Service Awards Event in March of 2016. The Community Service Awards began in 1963 to recognize good people doing great things in the community and since then hundreds of recipients have been honored. Anyone may submit nominations for these awards. The efforts of (continued on page 7)

Reserve seats now for State of the City address February 24

What can Mayor Jerry Thorne possibly say this year that will top last year’s State of the City address? After all, he opened last year’s address by describing how Pleasanton not only bounced back 100% from the Great Recession, but we were ranked by Wall Street 24/7 and reported by USA Today as the fourth best city in America in which to live, work and raise a family. We anticipate Mayor Thorne will have lots of good news to share at the upcoming 2016 State of the City address on Wednesday, February 24. We also anticipate he’ll be candid about challenges in the coming years that require continued vigilance if we are to remain among the very best cities in America.

For example, the City just reported a $5 million year-end budget surplus while paying off all debt associated with Callippe Golf Course, reducing long-term pension liabilities by 10 percent, and fully funding capital improvements like Bernal Park Phase 2. On the flip side, expect candid talk about the need to lobby hard for transportation funding to relieve increasing amounts of regional traffic that’s exiting freeways and clogging local streets and roads.

Thorne was first elected to the City Council in a special election that took place June of 2005, and then re-elected by wide margins in November 2006 and again in 2010. He ran successfully for Mayor in 2012 and again in 2014. He’ll be at it again in 2016 because unlike city council terms which are four years in length, the mayor’s term is just two years.

Active in the League of California Cities, Mayor Thorne is also expected to talk about the League’s efforts to minimize state government’s interference with local governance, a hot button for Thorne.

A retired executive from Hewlett Packard, Thorne has lived in Pleasanton for more than 30 years with his wife Sandi.

The annual State of the City luncheon is open to the public and will take place Wednesday, February 24, from 12 to 1:15 p.m. at the DoubleTree by Hilton Pleasanton at The Club. To make a luncheon reservation, visit www.pleasanton.org or call the Chamber offices (925) 846-5858.

The Community Service Awards event in March is an evening celebrating people who go the extra mile to make Pleasanton a fabulous place to live and do business.

Mayor Jerry Thorne

(500x500)

Honorees of the 52nd Annual Community Service Awards

Mayor Jerry Thorne
Accomplishments of many to highlight annual business luncheon

Last January when James Paxson was installed as Chamber Board Chairman, he talked-up the business organization’s public policy agenda, Pleasanton 2020: A Community Vision, saying, “This document and the continued great effort of many people, truly helps Pleasanton remain among the very best places to live in America in which to live, work and raise a family; consequently it’s my top priority for 2015.”

Within 2015, the review mirror and Paxson prepares to pass the gavel at the Chamber’s Annual Business Luncheon January 27 at Ruby Hill, he remains every bit as bullish on Pleasanton 2020 and excited about the Chamber’s continuing role in the community.

“Chamber leadership spent nearly four months engaging experts throughout the community from education, public safety, recreation, housing, transportation, water and economic growth to assemble Pleasanton 2020’s comprehensive list of objectives, and I must say it has been very well received throughout the city with everyone. Whenever I’ve had the opportunity to talk about it to groups, in articles written for the newsletter, everywhere,” said Paxson.

The elements of Pleasanton 2020 Paxson sees getting the most traction over the past 12 months involved water supply, upgrades to State Route 84, updating the Downtown Specific Plan in conjunction with the City’s Civic Center/Library Task Force work, and the City’s commitment to update the Zoning Code and implement additional operational efficiencies and cost-saving recommendations generated by the business community.

“It’s been a fantastically busy and productive year for the Chamber and PXCC. I want to say thank you and passing the gavel to Matt De Pretis on the 27th,” said Paxson.

Business Luncheon
Wednesday, January 27
Ruby Hill Golf Club
www.pleasanton.org

De Pretis, a local CPA and active Rotarian, has served on the Chamber Board for the past five years and has been active both Chamber’s Economic Development and Government Affairs Committee and BACPAC.

Dave Stark, Bay East Association of Realtors and Pax Hardy, Ponderosa Homes will be recognized at the luncheon as they step down after 13 years of combined service to the Board of Directors. They are stepping down, but thankfully not stepping away,” said De Pretis. “Both will remain active in committees representing the interests of business to government and advancing policies and service to the Board of Directors.

The annual luncheon will take place at Ruby Hill Golf Club on Wednesday, January 27. Doors will open at 11:30 a.m. for networking with lunch and program from 12 noon to 1 p.m.

Scott Raty, Chamber CEO says this will be an excellent time to network and celebrate business. “This is the one time during the year we turn our attention inward and say thank you to the countless individuals and businesses who bring their time, talent and resources to the table year in year out for the greater good of our community,” said Raty.

For more information, visit www.pleasanton.org.
Pleasanton now home to first organic fast food restaurant: The Organic Coup

The Organic Coup’s practices are sustainable both on the business side and with their food.

The Organic Coup is America’s first USDA Certified Organic fast food restaurant, offering a clean alternative in the fast food sector. They opened their doors in Pleasanton in November of 2015 and their organic fried chicken is served in three ways – in the signature sandwich, in a wrap, or as a bowl. All of their ingredients are USDA certified organic. Their inspiration for The Organic Coup came from realizing that there was a lack of clean food options when she wanted something quick for her kids. No one had tapped into the organic world in the fast food industry. Organic is something a greater number of consumers are embracing and there was an opportunity to offer organic in a new way.

It is important to The Organic Coup to have the opportunity to improve the fast food industry and change the conversation. It is rewarding to watch people enjoy the food and embrace the movement. They have been able to witness the beginning effects as customers have come into the restaurant sharing their stories about why having The Organic Coup is important to them.

The Organic Coup is located at 4825 Hopyard Road in Pleasanton. Learn more at www.theorganiccoup.com or call 925-399-6719.

“Eating food USDA Certified Organic gives the consumer the confidence of the seal. This certification says the food is free of GMOs, toxic chemicals and pesticides, and livestock is raised without the use of antibiotics and added hormones. Organic supports family farms and tends to be more local. Organic farming practices also support regenerative agriculture which has a positive effect on our planet.”

– Erica Welton, Founder

Bhatia & Co. CPAs have new office in Pleasanton

Bhatia & Co., Certified Public Accountants was founded in the United States in 2000 and provides business services to startups, multinational companies, small and medium-sized organizations. The parent Indian organization was formed in 1983. Its newest location is in the Atrium Building near Stoneridge Mall in Pleasanton. This office is in addition to its Santa Clara location in Silicon Valley as well as international offices in New Delhi, India and Toronto, Canada. Its team is comprised of highly-qualified finance and business professionals with over 60 years of combined experience.

A diversified full-service financial and business services firm, Bhatia & Co. concentrates on providing services to domestic and international organizations, with special focus on international transactions and tax planning.

Their current engagements include cross border tax planning and transactions, corporate structuring, and complex tax audits and representation including recent overseas disclosure programs (OVDI/OVPD/Streamlined process). “We pride ourselves in offering the smaller business clients the highest level of quality and wide range of services that some of the larger business entities enjoy without paying the costs associated with large professional firms,” said Neeraj Bhatia, who heads the organization.

Neeraj is an accomplished accounting professional with 30+ years expertise in international and domestic tax planning and compliance for startups and multinational entities. Neeraj is a licensed CPA in California, New York and Colorado and a CA in India. He also has a LL.M. in International Taxation from the US, Costs and Works (Management) Accountancy, and a Bachelor (Honors) degree in Commerce from India. During his academic years, he received several awards and scholarships for being among the top-ranked nationally.

Service Areas
- Business and individual tax
- Audit and review
- International tax planning
- Incorporation and corporate compliance
- Accounting
- Outsourcing
- Business consulting
- Financial and retirement planning
- Immigration consulting
- Litigation support

Bhatia & Co. INC, CPAs
5776 Stoneridge Mall Road, Suite 285, Pleasanton
Phone: (925) 260-1245
www.bhatiaco.com
Bhatia@bhatiaco.com
Vedas Indian Restaurant opens its third outpost in the Bay Area

Vedas has transformed the long-shuttered La Vite Italian restaurant in Pleasanton into an elegant new Indian fine dining restaurant. The husband and wife team of Pradeep Kumar and Marinela Rodríguez are very happy to be in their new city and hope the community can join them for many memorable occasions.

Vedas was originally established six years ago in Milpitas near Calaveras Boulevard. The restaurant has been a great success with hungry tech workers lining up for lunch daily. Their second location opened in San Mateo near the Burlingame border two years ago to great reviews.

Executive Chef Pradeep Kumar hails from New Delhi, India. He has worked in fine restaurants in India and New York City. He even trained with celebrity chef Robert Irvine, who can be seen currently on the Food Network program Restaurant Impossible.

Chef Kumar met his wife, who is from Venezuela, in New York City. Eventually, they settled in the Silicon Valley where Kumar worked in high-profile corporate kitchens, including even George Lucas in Marin County.

Vedas is excited to be part of the growing fine dining restaurant scene in Pleasanton. The goal is to use as much local organic ingredients as possible. Indian food has over 500 years of tradition and bringing those exotic flavors into the future is what inspires Chef Kumar.

Vedas specializes in Northern Indian food, but serves dishes from all the various regions of India. Vedas tries to give customers a more authentic Indian experience, and diners will find more healthy preparation of dishes than what is typical from other Indian restaurants.

There are so many new citizens from India that have moved into the Bay Area in the past decade. Vedas provides a great way for Indians and non-Indians alike to get together and enjoy the incredible flavors of Indian food prepared exceptionally in an elegant setting.

Vedas is located in the middle of Hopyard Village Center at 3037-G Hopyard Road in Pleasanton. It is open daily except Mondays, serving lunch, dinner, catering, parties and delivery. Learn more at www.vedasrestaurant.com or call 925.271.7575.

Fulcrum BioEnergy, Inc. Receives Pleasanton Chamber of Commerce and City of Pleasanton 2015 Economic Driver Award

In 1985, garbage was used to power the time machine in Back to the Future. Today, Pleasanton-based Fulcrum BioEnergy, Inc. is making this a reality. Fulcrum is a pioneer in the development of a reliable and efficient process for transforming everyday household garbage into low-carbon transportation fuels including jet fuel and diesel.

“Our process creates a new fuel that has the same molecules as fossil fuels but is cleaner, renewable, lower cost and has a fraction of the carbon emissions of fossil fuels,” said Jim Macias, Fulcrum’s President and Chief Executive Officer and a Pleasanton resident.

Fulcrum’s plants will provide a domestic source of renewable jet fuel and diesel that will provide numerous economic, social and environmental benefits. By diverting garbage from landfills, Fulcrum’s plants will help cities and communities solve their growing waste disposal problems. And fuel produced at the Company’s plants will reduce greenhouse gas emissions by more than 80% compared to traditional petroleum fuel.

Vedas’ Executive Chef Pradeep Kumar hails from New Delhi, India. He has worked in fine restaurants in India and New York City. He even trained with celebrity chef Robert Irvine, who can be seen currently on the Food Network program Restaurant Impossible.
Pleasanton Young Professionals continue to grow

The Pleasanton Young Professionals (PYP) is an organization dedicated to facilitating the personal and professional growth of Pleasanton’s leaders of tomorrow. A subset of the Pleasanton Chamber of Commerce catering to young professionals between the ages of 21 and 40, PYP offers regularly scheduled professional development meetings, mixers for social and business networking, and group volunteer activities. Through this variety of activities, members have the opportunity to make invaluable personal, professional, and community connections that will help them now and for years to come.

2015 was a busy year for the Pleasanton Young Professionals, with 24 successful events. Highlights include the August event at Pleasanton ClubSport, featuring a free 30-minute circuit training course exclusively for PYP members with a mixer afterwards to cool off. The December mixer at Handles was the perfect way to end the year on a festive note, complete with baskets of delicious holiday treats that will help them now and for years to come.

In 2015, PYP members raised money for Pleasanton schools through the Pleasanton Partnerships in Education Foundation (PPIE) 5K marathon, raised money for the American Cancer Society through the Pleasanton Relay For Life 24 hour walk-a-thon, and participated in a build day with Habitat For Humanity East Bay. The PYPs are thrilled to have made a tangible difference in the community in 2015 and hope to continue this important work in 2016 and beyond.

In 2015, the Pleasanton Young Professionals have seen its membership grow to more than 50 people. In 2016, the Pleasanton Young Professionals hope to continue to enjoy vibrant growth and find new, fun ways to bring young people in and around Pleasanton together.

2016 Chamber Ambassadors

Tod Moberg of Insignia Designs reflected on his role as Ambassador Chair for 2015.

“My role as Ambassador Chair for 2015 was another strong year for the Pleasanton Chamber and our Ambassador Team. Our 40+ Ambassador volunteers worked hard this past year to provide a direct link between the Chamber and our 825 members. During this past year, we’ve put a special focus on educating and training our team to ensure we are proficient at supporting the Chamber’s mission of creating a positive environment where businesses can succeed and thrive. Building on our Mentorship Program, conducting training workshops and incorporating fun educational games and activities at our monthly meetings are just some of the examples that helped us become better Ambassadors in 2015.

As Ambassadors, we like to be front and center at events such as Ribbon Cuttings, Mixers, Tradeshows, Luncheons, BBQ’s and many others. We enjoy helping build business relationships and creating network opportunities. Along these lines, our Ambassador Team and the entire Chamber staff have maintained healthy relationships with City and Elected Officials which helps with business to government connections.

I would like to say “Thank You” to the 2015 Ambassador Team for their volunteer work and ask any members reading this to do the same. The next time an Ambassador stops by your business for a “thank you” visit, plaque delivery or just a conversation at the next mixer, please be sure and say “Thank You” in return for being an advocate of the Pleasanton Chamber and its members.”

Ambassador Team

Mary Arnerich, Angelina Barrientos, Sierra Pacific Financial Advisors, LLC
Janice Bastani, Janice Bastani Coaching
Bernie Billen, Bay Commercial Bank
Joseph Bradley, J Rockcliff Realtors
Randall Brown, PMZ Real Estate
Courtney Coats, GoSmallBiz.com/Legal Shield
Kim Damiani, Wealth Management Associates
John DeKoven, Your Digital Handman
Tom Dote, Tom Dote Farmers Insurance
Kay Fogarty, SAFTE
Danielle Fratellone, Fratellone Family Chiropractic
Leon Gundersen, Select Imaging
Joanie Hahn, Boisset Wine Living
Mary Hanson, Horizon Wealth Solutions
Kristen Hayes Kuse, Integrated General Counsel
Frances Hewitt, PrinterBees
Robert Johnson, PrideStaff
Alice Jones, Spotlight Advertising, Local Griz, rtu
Gary Kohler, Corporate Games Inc.
Gail Lefcourt, Volunteer
Jeff Leuchi, Proforma J.C.L. Print Associates
Michael Levy, LPL Financial
Patty Manzi, Action 1 Properties
Carol Marshall, The Write Business
Pat Mayfield, Pat Mayfield Consulting, LLC
Todd & Carol Moberg, Insignia Designs
Shirley Moore, Ricks Performance Auto Repair
Ken Norvell, CMIT Solutions
Deanna Ortno, Harlights Salon
Jenn Oxe, Agape Villages
Stephen Phalen, Foster Family Agency
Ron White, Stephen Phalen Farmers Insurance
Christina Rice, Keller Williams Realty
Carol Rosenblatt, Crown Trophy
Gena Stanley, Uncl Credit Union
Jan Sunzeri, Patriot Pest Management
Brenda Sylvia-Meuser, Chromographics
Daryl Thomas, Cherry Creek Mortgage
Tim Totah, Company
Kathi Vermont, Legacy Real Estate & Associates
Randick O’Dea & Tooitios, LLP
Ricky Walters, Landmark Lending
Ron White, WealthSmart America

Left: Ken Norvell of CMIT Solutions of Pleasanton was honored as the 2015 Ambassador of the Year, an award he received for the second year in a row. Right: Carol Marshall of The Write Business was presented with the Shining Star Award for her exemplary service and dedication to the Chamber. Pictured here with Randall Brown of PMZ Real Estate, the 2016 Ambassador Chair.
Opening of John Muir Health Pleasanton Outpatient Center

The Tri-Valley community is now able to access a wide range of medical services under one roof with the opening in December of the new Pleasanton Outpatient Center at 5660 Owens Drive. This exciting project is the culmination of two years of collaboration between John Muir Health and Tenet Healthcare, which operates San Ramon Regional Medical Center.

The Pleasanton Outpatient Center is conveniently located off Interstate 580, and is a short walk from the Dublin/Pleasanton BART station. Ample onsite parking is also available. The design of the facility is based off of John Muir Health’s Walnut Creek Outpatient Center, which is heavily driven by the needs of patients -- convenience, access, cost-effective care, service and quality.

At the Pleasanton Outpatient Center, patients have access to primary care physicians, an Urgent Care, imaging services, and lab services. In addition, Obstetrics/Gynecology, Cardiology and other specialties will be added in 2016. Patients can also message their John Muir Health doctor, schedule appointments, view lab results, request prescription renewals, get diagnosed and treated using eVisits, and more online through MyJohnMuirHealth.com.

“Through our partnership with San Ramon Regional Medical Center and Tenet, we are providing the Tri-Valley community with high-quality, patient-centered care, close to home in a modern, healing environment,” said Lee Huskins, president and chief administrative officer of John Muir Health’s Physician Network. “Patients have convenient access to a range of services under one roof rather than having to travel to multiple locations.”

Health care providers and services include:
• Primary Care (Internal and Family Medicine)
• Pediatric Care
• Specialty Care (Obstetrics/Gynecology, Cardiology and other specialties in 2016)
• Urgent Care Services, available 7 days per week
• Imaging Services including X-rays, Ultrasounds, MRI, Mammograms, CT and Dexas
• Lab Services
• Care Coordination for those with chronic conditions
• Senior Services
• Wellness Services

Using MyJohnMuirHealth, patients can send a message to their doctor, schedule appointments, view lab results and more

For more information on the John Muir Health Pleasanton Outpatient Center, visit www.johnmuirhealth.com/locations/outpatient-center-pleasanton.html.
Working together with contractors, architects and engineers to ensure Title 24 compliance

What does CalEnergy do?
CalEnergy is a small team of credentialed experts lead by President Collin Weiner who are dedicated to helping your company toward Title 24 compliance. Specializing in energy efficient lighting technologies and lighting control acceptance testing, they are an all-encompassing resource for the design, implementation, and commissioning of lighting systems.

Mr. Weiner explains, “There is still a lot of confusion in the construction industry about the new lighting installation requirements surrounding Title 24 which causes delays and unexpected costs to contractors as well as building owners/tenants. Our goal is to alleviate that problem and turn lighting controls installation into a profitable venture for contractors and a cost effective energy conservation measure for building owners and/or tenants.”

What is Title 24?
Created in 1978 by the California Building Standards Commission in response to a legislative mandate to reduce California’s energy consumption, Title 24 utilizes energy efficiency technologies to provide California with an adequate, reasonably priced, environmentally sound supply of energy.

What's new in Title 24?
The 2013 standards which took effect on July 1, 2014, are estimated to increase the energy efficiency of commercial buildings by 30%. This is achieved through the use of more comprehensive lighting controls and the requirement for acceptance testing to ensure lighting systems are operating properly.

What is acceptance testing?
Acceptance Testing is one part of a multi-stage compliance program. The tests are conducted by certified Lighting Control Acceptance Test Technicians to verify the Title 24 installation requirements are met and the installed equipment and lighting systems operate properly.

What projects require acceptance testing?
All new construction
Construction in an existing space
Lighting retrofits
Additions

Mr. Weiner says, “California really took a huge leap forward when implementing the new 2013 standards and construction requirements which left many professionals scrambling to catch up. CalEnergy not only provides the required Title 24 Acceptance Testing, but we become a partner for the design and installation process. We believe that if everyone is moving forward together then success takes care of itself.”

Collin Weiner has been a professional in the electrical industry for over thirteen years.

Business Spotlight

Travel to Cape Cod with the Chamber in 2016
7 Days – departing September 11, 2016

Highlights:
• 6 nights at One Hotel
• Nantucket Island Tour
• Boston City Tour
• Plymouth Plantation
• Mayflower II
• Hyannis
• Martha’s Vineyard Tour
• Newport’s Ocean Drive
• Breakers Mansion Tour
• Heritage Plantation
• Sandwich
• New England Lobster Dinner
• Faneuil Hall Marketplace

Tour Rates:
Booking Discount*: $2,095 pp double
Regular Rate: $2,195 pp double
Single Supplement: +$650

*Booking Discount: Deposit by May 31, 2016 by check or credit card and make your Final Payment by check save $100 per person.

Inclusions:
• Roundtrip airfare from SFO
• 6 nights First Class Hotel
• 9 Meals: 6 breakfasts; 3 dinners
• Daily Sightseeing
• Admissions per Itinerary
• Professional Tour Director
• Deluxe Motorcoach
• Baggage Handling
• Hotel Transfers

For complete itinerary and more information, visit www.pleasanton.org/chamber-travel.

Local Property Management Company Under New Ownership

Action 1 Properties is proud to announce Patty Manzi as the new Broker/Owner of Action 1 Properties. Patty has been a Broker-Associate/Office Manager of Action 1 since 2009, and purchased the company January 1, 2016 from the now retired former owner. Action 1 Properties is a full-service Real Estate and Rental Property Management company specializing in single-family residential homes, condos, townhomes, and multi-unit properties in the Tri-Valley and surrounding areas.

There will be a grand-opening Ribbon Cutting on Thursday, January 21 at 5:15 p.m. Action 1 Properties is located at 2340 Santa Rita Road, Suite 9 in Pleasanton. Call 925-884-3844 for more information.

Community Service Awards (continued from page 1)

Nominations are due January 15, 2016 and may be submitted online at www.pleasanton.org, via email to susie@pleasanton.org, faxed to 925.846.9697 or mailed to the Pleasanton Chamber of Commerce, 777 Peters Avenue, Pleasanton, CA, 94566. Sponsorship opportunities are available for this event celebrating amazing people who go the extra mile to make Pleasanton a great place to live and do business. The Pleasanton Chamber presented seven Community Service Awards in March of 2015: Business Philanthropy Award: Hoge Fenton Jones & Appel, Inc.; Excellence in Business Award: Ritter Investments, LLC; Excellence in Service Award: Cassidy Turley / DTZ; Distinguished Individual Service Award: Bob Silva; Lifetime Achievement Award: Dick Kann, and Green Business Awards: Oracle and Nuubia.
Ribbon Cuttings

Creating new jobs, stronger economy

PolyGrass – At PolyGrass, our artificial grass is lush, soft and gorgeous. However, the real beauty is how it changes your life. Imagine, no more mowing, watering, fertilizing, weeding or re-sodding. You will enjoy a gorgeous, rolling green, synthetic lawn that can be designed to enhance any landscape layout. More importantly, our beautiful lawns offer you the luxury of precious time to spend doing what you love on the weekends. Please visit our website at www.polygrass.com for more information or our outdoor showroom at 40049 Milmont Drive in Fremont, CA.

The Organic Coup – The Organic Coup, America’s 1st USDA Certified Organic Fast Food Restaurant, celebrated the opening of our first restaurant with a ribbon cutting ceremony on November 10. The Organic Coup offers a clean alternative in the fast food sector. Our organic fried chicken is served in three ways – our signature sandwich, in a wrap, or as a bowl – and all of our ingredients are certified organic. We created The Organic Coup with the history of the food movement in mind and the drive to continue and grow its focus. We are excited to change the fast food conversation. Visit us online at www.theorganiccoup.com or give us a call 925-399-6719. We are located in Gateway Square at 4825 Hopyard Road in Pleasanton.

Principle Association Management – Principle Association Management Inc. is a management company who provides a better relationship with your community. You will find specialized service that works with the needs of Board members and homeowners. Managers who enjoy working with you, and helping work the tough issues that arise with your community, your home. We love what we do, we are passionate about communities, and we provide excellent customer service. Visit us today, 39 California Ave, Suite 105, Pleasanton, 925-401-7037.

Vedas Indian Restaurant – Vedas brings to Pleasanton the finest Indian food presented in an elegant contemporary setting. The restaurant seats 75 in comfortable chairs and fine table settings. Diners have their option of fresh tandoori grilled meats and poultry or vegetarian plates. Fine wine and craft beers together with Indian specialties such as mango lassies are available. Private events, catering, take-out, and delivery can all be accommodated. Vedas is located at 3037-G Hopyard Road at the corner of Hopyard Road and Valley Avenue in the center of Hopyard Village shopping center. Vedas is open for lunch and dinner every day except Monday.

Help Support the Pleasanton Veterans Memorial

The veterans’ community of Pleasanton has joined together with the City of Pleasanton to construct a Veterans Memorial in Pioneer Cemetery.

Memorial Plans

The Veterans Memorial, in a meaningful location and tranquil setting, is a tribute to the fallen as well as a heartfelt thank you to all who have served. It will salute the sacrifices and achievements made by those being honored and remind future generations of the contributions of military service.

Tribute to Pleasanton Veterans

Pioneer Cemetery is the resting place of hundreds of veterans dating back to the Civil War. Every Memorial Day, the local veteran community honors each resting veteran with a U.S. Flag placed by their headstone. It is a most-moving event.

The addition of a Veterans Memorial will create a year-round location where the public can pay their respects and homage to the heroes who have served. It will be a place to reflect and remember the service and sacrifices that have been made, and continue to be made to protect our freedom.

How to Donate

Several people have already generously donated seed money for this project. Our goal is to raise the balance of the funds through private donations. Your contributions will honor our community’s strong military heritage. Individuals, families and businesses are most welcome to contribute to this project. You can learn more and donate online at www.PleasantonVeteransMemorial.com.

Your help is needed to build the Pleasanton Veterans Memorial.

The memorial will be dedicated to the veterans of Pleasanton. It will be a space where visitors and citizens can feel the pride, the privilege and the responsibility of being an American.