Coming Soon: Beer Baron Bar & Kitchen Pleasanton

In 2012, the Livermore Saloon was purchased by Harpreet Judge also known as “Happy,” a beer enthusiast with a passion for delivering unique craft beers to his patrons. A creative renovation of the old building produced a warm space for customers to relax and to make room for 30 of the finest craft beers on tap. It was then reopened as the Beer Baron Livermore.

As the Beer Baron Livermore grew, so did its family. They are proud to announce the opening of Beer Baron Pleasanton in late July. Their plan is to bring their love for craft beer, cocktails and rare whiskey to Pleasanton. What’s new? Unlike the Livermore location, they will serve lunch, dinner and Sunday brunch.

Beer Baron’s incredible chef is a San Francisco, Bay Area native who is inspired by local flavors. The menu will include bar bites, small plates and killer burgers that will complement and enrich the malty flavors of the beers you love. While having a bite and brew at the bar, patrons will enjoy a variety of music and entertainment. While they don’t consider themselves a nightclub, music is in their DNA and they will feature local bands and DJ’s Wednesday through Saturday night. The eclectic sounds include reggae, funk, blues and today’s hits. Please visit their website at www.beerbaronlivermore.com or contact us for upcoming show dates.

Follow Beer Baron on Facebook for more information on tap takeovers, music events and live tap list as well as their grand opening in downtown Pleasanton at 336 St. Mary’s Street (replacing Redcoats). Beer Baron is looking forward to serving the Pleasanton community this summer, cheers!

Sabio on Main now open for lunch and happy hour

Sabio on Main is now serving weekday lunch from 11:30 a.m. to 2:00 p.m., which, along with the restaurant’s ongoing dinner and weekend brunch service, means that Pleasanton diners can experience the restaurant’s globally inspired cuisine twice daily, every day. With menus created by Executive Chef Francis X. Hogan, combined with a robust cocktail program and substantial wine library, Sabio showcases both the bounty of Northern California and an Old World approach to food and drink.

The debut of Happy Hour, Monday through Friday from 4:00 to 5:45 p.m., affords guests the opportunity to enjoy specially priced beverages and seasonable delectables. Sabio on Main is located at 501 Main Street, at the corner of Rose Avenue. Complete hours of operation, special features and news are available at www.sabiopleasanton.com as well as on Facebook, Instagram and Twitter @sabiopleasanton. Reservations are accepted online via the website and by calling (925) 800-3090.
Business Spotlight

Sip, Savor, Social: Pairings Cellars
is downtown’s new wine bar

Pairings Cellars is all about the harmonious chemistry between wine, food and their customers. With a soft opening July 7 and a grand opening July 8, Pairings Cellars is a wine bar offering small plates, old world and local wines along with live music on Fridays and Saturdays.

While living in Calaveras County eight years ago, John and Dana Campanella started to become more educated about wine and wine making. As they became more knowledgeable, they started talking about buying a vineyard or opening a wine bar. By the time they moved back to the Tri-Valley area, Pairing Cellars was in the making.

SIP

Pairings Cellars is bringing in many different wines from old world, small family-owned boutique wineries. They are also offering interesting local wines, as well as nine of their own labels, specifically chosen to pair well with their menu as well as stand on their own. They will be offering lots of local craft beer that will be rotated on a bi-monthly basis. Last but not least, they have some awesome desserts that are created with their wine and beer selections.

SAVOR

Executive Chef Alex Tishman has designed delicious, small, sharable plates which pair nicely with their many wines. Open seven days a week from noon to 9:00 p.m. and until 11:00 p.m. on Fridays and Saturdays, Pairings Cellars offers salads, sandwiches, flatbreads and desserts all day. Beginning at 5:00 p.m., the menu grows to include small plates; everything from crispy brussel sprouts to bacon wrapped dates and balsamic glazed salmon and the likes of risotto. Different cheeses and charcuterie and cheese flights, which come with rustic bread, apples, pears and grapes round out the menu.

SOCIAL

Friday and Saturday nights will feature live music from 8:00 to 11:00 p.m. The Campanellas are thrilled about their music lineup:

- The Campanellas will have scheduled tasting producers. Pairings Cellars will also carry their own olive oil and vinegars which they will have scheduled tasting events for and customers can purchase and take home their favorites.

Business Spotlight

Team Building that Works

You learn to work as a team when you play as a team. Corporate Games Team Building offers you the fastest, most efficient approach to team building.

In this world of high tech communication options, how do you maximize face-to-face meetings and get your team to work together more effectively? Corporate Games Team Building offers you the fastest, most efficient and entertaining ways to accomplish this goal. With proven training techniques and the widest variety of team building activities, they help their clients reap the benefits of accelerated learning and team performance.

Corporate Games was founded in 1991 by Cynthia Shon, a former sales and marketing executive and corporate trainer. An accomplished speaker and advocate of life-long education, she is known for developing interactive games and workshops to meet a vast number of issues that face businesses today. She has written articles and conducted seminars on Team Building and conducts workshops on a variety
Supporting Small Business in The Legislature and Our Community

During a special ceremony on Small Business Day, I honored The English Rose Tea Room & Gifts—a Pleasanton Chamber member—as the 16th Assembly District’s Small Business of the Year. The English Rose is a small, family-owned restaurant that serves our community as a local job creator, and is a treasured addition to Pleasanton’s charming business community.

As someone who comes from a small family business background with a career serving as small business counsel in Pleasanton, I understand the challenges facing small business owners in California. Small business is the economic engine of our state, yet California stifles the success of small business with rigid work rules, overregulation, and excessive taxes. To ease the state’s burden on small businesses, I’ve introduced and supported a number of important bills.

I co-authored Assembly Bill 1038, allowing greater flexibility for work schedules to best serve the individual needs of employees and employers. I also supported AB 12, requiring state agencies and departments to amend or repeal duplicative, overlapping, or out-of-date regulations.

I have a Small Business Advisory Council comprised of small businesses throughout the district to help set legislative priorities and advise on bills from a small business perspective. I welcome your thoughts on issues of importance to you, and encourage you to stay apprised of legislative developments by following me on Facebook at www.facebook.com/AssemblywomanBaker/, and on Twitter at @CBakerAD16. To become a member of our Small Business Advisory Council, contact our District Office at (925) 328-1515.

Final push for funds for Pleasanton Veterans Memorial

In February, the Pleasanton Chamber’s monthly networking mixer was hosted by American Legion Post 237 at the Veterans Memorial Hall. A presentation during the event concerned the planned construction of the Pleasanton Veterans Memorial at Pioneer Cemetery. At the time, about $120,000 had been collected toward the effort. That night, members and attendees added another $7,000 toward the effort.

Today, just over $240,000 has been collected toward the goal of $301,000. Another $61,000 remains in order to close out this effort. In the meantime, the City of Pleasanton has selected a contractor. A ground-breaking ceremony took place in late June. Construction is scheduled to be completed in late October with the dedication scheduled for Saturday, November 12.

The memorial will honor the memory of at least 21 Pleasanton area residents who gave their lives in service to our country. Those names will be inscribed on the memorial. In addition, the memorial will point in all directions to the more than 500 veterans who are buried in both the Pioneer Cemetery and the adjacent St. Augustine Cemetery.

Please help the Pleasanton Veterans Memorial Committee reach its fundraising goal by making a donation. Information can be found at: www.pleasantonveteransmemorial.com. The chairman of the memorial committee can be reached at (925) 998-9905.

Celebrating 30 Years of giving back to the community
What is the difference between Offset and Digital Printing?
Offset printing technology uses plates, usually made from aluminum, which are used to transfer an image onto a rubber “blanket”, and then rolling that image onto a sheet of paper. It’s called offset because the ink is not transferred directly onto the paper. Colors are layered to form one image. Offset is used for longer runs of 2,000 quantities or more.

Digital printing does not use plates the way offset does, but instead uses options such as toner (like in laser printers) or larger printers that do use liquid ink. With digital printing all colors are printed simultaneously. Digital printing is used to produce projects with small quantities or projects with variable data.

Who is Chromagraphics? Ronald Meuser founded Chromagraphics in 1984. He saw the need for large offset press capabilities within the Tri-Valley area. Over the past decade the business has evolved with the addition of digital printing capabilities. We continue to offer customers the best in service and quality. Chromagraphics is a family owned and operated business located in Pleasanton. Spouse, Brenda Sylva Meuser is the operations/sales manager.

Chromagraphics serves many different markets and has the capabilities to produce a broad array of commercial print products. We have become much more than just a printing company; Chromagraphics is your one source for everything from creative services, offset printing, digital printing, fulfillment and integrated business solutions.

What sets Chromagraphics apart? Our staff is knowledgeable, responsive, and fully engaged in our clients’ communication needs. We take an integrated approach with the development of your concept and design. Slight adjustments in design can result in a substantial reduction in production costs. We will work closely with you on your project to determine the best plan of action, which will yield you the best pricing. Unlike other facilities we have no minimums. When you need digital printing for 50 flyers, 75 brochures or 100/8-page catalogs that’s not a problem for Chromagraphics. Give us a call we’re happy to help!
Pleasanton-based Charity Helps Schools Around the World “Go Green”

The Go Green Initiative (GGI) is a 501(c)3 charity that uses its funding to help schools conserve natural resources and protect children’s health. Thanks to the generosity of its donors, all of their services are free to schools, which means that no school is ever left out. The GGI started in Pleasanton schools in 2002, and as their success stories spread online, the program has grown to serve schools in all 50 U.S. states and in 73 countries around the world. The founder of the GGI, Jill Buck, is a former Navy Lieutenant who learned about the importance of conservation and stewardship while on active duty in San Diego during the drought in the early ’90s. It has always been her contention that if you can teach 18 year-old sailors to recycle and not waste energy or water, then you can teach K-12 students, as well.

The GGI is the nation’s only fully comprehensive environmental education program with a wide variety of services, helping schools with: recycling, composting, green purchasing, green event planning, sustainable food sourcing, water & energy efficiency, renewable energy projects, integrated pest management, green cleaning methods, and other ways of improving indoor air quality. There are more than 2.5 million children in registered GGI schools, and the GGI is providing training for principals, teachers, custodians, parents and school district staff. Schools in the GGI network save money on their utility bills and are able to use the savings in the classroom.

“I’m so proud to tell people across the world that this program started in Pleasanton, CA,” says Buck. “We have worked with PUSD, the City, Pleasanton Garbage Service, and PG&E over the years to create the template that thousands of communities are now replicating to get the whole community’s support for their schools’ sustainability efforts.”

Since January, Buck has worked with students at Amador to pilot a new GGI program for high school students called, Local Leaders of the 21st Century. The Mayor, City Manager, Executive Director for the Alameda County Waste Management Authority, and Bob Molinaro, owner of Pleasanton Garbage Service, have worked with the kids to help them understand how the waste system in Pleasanton works. In subsequent semesters, students will learn how Pleasanton’s energy, water and food systems work.

To learn more about the GGI, visit their website: www.GoGreenInitiative.org; stop by their office at 4307 Valley Ave.; or call their office at 925-289-0145.
We recommend that you look first to Chamber members for your business and consumer needs.

55 Years
Pleasanton Garbage Service
Castlewood Country Club

40 - 44 Years
Graham-Hitch Mortuary
Pleasanton Custom Care Pharmacy

30 - 39 Years
Reynolds & Brown
ClubSport Pleasanton

25 - 29 Years
Las Positas College
1st United Credit Union
ImageSetters

20 - 24 Years
Gordillo, Joseph E., CPA
Pleasanton Community Hospital

15 - 19 Years
Promenade Apartments
Strother, Moreno & Fayollat, LLP

10 - 14 Years
Open Heart Kitchen
Jan-Pro Cleaning Systems

During the past two months, over 100 businesses renewed their investment in the Chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services and representation associated with membership in Pleasanton’s leading business organization.

Advanced Medical Imaging
Technology Available in Pleasanton

The radiologists, technologists and staff members of Pleasanton Diagnostic Imaging Center are thrilled to be settled in at their new location! Founded on the ground floor of the John Muir Outpatient Center in Pleasanton, PDIC now features upgraded state of the art technology with the same great service and expertise.

Formerly located in the Rose Pavilion Shopping Center, Pleasanton Diagnostic Imaging Center reopened its doors on December 15 at 5860 Owens Drive, Suite 150. Conveniently located across from the Pleasanton BART station, the new facility shines as it welcomes established and first-time visitors. Patients and referring providers now have access to 3T magnetic resonance (MRI), computed tomography (CT), ultrasound, digital mammography (including 3D mammmo), bone density (DEXA), X-Ray and fluoroscopy all under one roof.

“We are very excited to bring the new MAGNETOM Verio to Pleasanton Diagnostic Imaging. This system will allow doctors to have one of the widest ranges of imaging capabilities while being able to cater those services to patients in almost any situation,” said Dr. Philip Chyu, Medical Director and radiologist at Pleasanton Diagnostic Imaging Center. Not only does this 3T Siemens MRI model feature increased magnetic field strength, but it also delivers exceptional comfort with a large patient-friendly 70-cm opening. With one foot of spacious headroom, tight confines previously associated with older MRI equipment are now a thing of the past.

Another exciting offering in the Tri-Valley area is 3D mammography, also known as breast tomosynthesis. 3D mammography captures multiple slices of each breast, all at different angles. The Selenia Dimensions unit from Hologic creates a crystal-clear 3D reconstruction of the breast. This allows radiologists to review the reconstruction, one thin slice at a time, similar to turning pages in a book. With less chance for cancer to hide behind overlapping tissue of the breast, PDIC is proud to offer another screening tool to help detect breast cancer in its earliest stage. Scheduling for this technology will be offered for the first time at Pleasanton Diagnostic Imaging Center starting in July 2016.

Pleasanton Diagnostic Imaging Center accepts most major insurance plans, and has affordable outpatient rates. Please call (925) 467-1400 today for scheduling assistance, hours of operation and more information.

Make The Most Of Your Healthcare Plan

From hard-to-understand coverage terms and shifting provider networks to unclear billing and payments, it’s difficult for most consumers to navigate their healthcare system effectively. Here are some simple steps to maximize your healthcare coverage and minimize your costs:

**PREVENTION AT $0 COST**

Most health insurance plans must now cover selected preventive services without charging a copayment even if you haven’t met your yearly deductible. Utilizing this “hidden” benefit can help you stay healthy and reduce potential health care costs in the future. These services include flu shots, vaccines, well child and well woman visits, and a wide range of screenings for blood pressure, cholesterol, some cancers, diabetes, hepatitis, autism, and more. For a full list you can visit www.healthcare.gov/what-are-my-preventive-care-benefits. Services must be delivered by a contracted, network physician.

**STAY IN NETWORK!**

When your doctor, specialist, or hospital is contracted as a “preferred provider” and considered “in-network” with your insurance carrier, your costs will be lower – period! The costs for services are predetermined between provider and carrier, so you are protected from excessive pricing. Going out of network could mean that you pay not only higher, non-negotiated costs for services, but also a larger percentage share of that higher cost or even the total cost depending upon your particular plan. Exceptions exist if you have a medical emergency or if you need treatment you cannot get in your network. You can go to your insurance carrier’s website to confirm which doctors and facilities are in-network, or call the number on the back of your ID card.

**MAIL ORDER PHARMACY – A 33% SAVINGS**

In addition to the convenience, members usually receive a greater discount when using this option for filling maintenance prescriptions. Typically, you can get a 90-day supply for two regular copays, a 33% savings. Short-term prescriptions, however, are generally not available through mail-order.

Dan Copenhagen is President of Mindshare Group, a local firm delivering expert benefits consulting and insurance brokerage services to companies, non-profit organizations, individuals and seniors in the Tri-Valley and greater Bay Area, since 2001. For more information visit www.mindsharegroup.com or email Dan at dan@mindsharegroup.com.
Strong Body, Strong Mind, Strong Spirit

Lifelight Fitness is helping every person feel good, look good and live good through healthy lifestyle changes starting with exercise and nutrition.

“Our mission is to make fitness feel good so we provide many different ways to work out beyond the traditional basics,” said Lifelight Fitness owner Thomas Miller. “We make fitness fun, safe and exciting.”

Miller insists that Lifelight Fitness is more than a gym, but rather a success community. With a wide variety of offerings from small group training to a virtual trainer to boot camps to yoga, Lifelight makes it a priority that you leave feeling better than you did upon arriving.

With over 16 years in the fitness industry, Miller hatched Lifelight Fitness in November of 2015. His experience as a master trainer, CrossFit coach and gym manager combines the best of each of these worlds with a spirit mindset.

“I love helping people become healthier and happier,” said Miller. “There are many things in life that we cannot change, however our bodies are always in a state of change. What we do with them and what we put into them determines how our body will look and feel,” said Miller.

Fitness has always been Miller’s sanctuary. He grew up in a very poor family that was riddled by alcohol and drug abuse. Healthy choices and habits were not the norm. He started working out and playing sports when he was in sixth grade to escape the craziness at home. The confidence and sense of worth that he gained through fitness helped him get through many tough times during his childhood and even through college. When he ran into his own self-created tough times as an adult, fitness was, once again, there for him. Through all of this, Miller learned that fitness connects him with his higher power, which is greater than himself and is a completely positive light. Alas, Lifelight Fitness was born.

Lifelight is a fitness facility that thrives on connection and community. To learn more, email Thomas@lifelightfit.com, visit them online at www.lifelightfit.com or call 925-339-9420. Lifelight is located at 7034 Commerce Circle in Pleasanton.
Ribbon Cuttings

Creating new jobs, stronger economy

Bay East Association of REALTORS — The Bay East Association of REALTORS®’ new 17,000 square foot office building at 7021 Koll Center Parkway features a conference center, computer training lab, and a video production studio. “Our new home reflects the Bay East commitment to an outstanding member experience,” said Kim Ott the 2016 Bay East President during their ribbon-cutting ceremony on May 3. Bay East received its charter from the National Association of REALTORS® in October, 1947 and moved its offices to Pleasanton in 1995. They currently serve more than 4,900 REALTORS®, 170 Affiliate members and 5,500 MLS users. For more information please visit www.bayeast.org or contact David Stark at davids@bayeast.org.

Visit www.bayeast.org

CarMax — CarMax is excited to open in Pleasanton and bring our unique car buying experience to the community. CarMax provides customers an honest and transparent, stress-free car buying experience. They can shop for nearly every make and model at our stores or online at carmax.com, with prices clearly listed. We also take the hassle out of selling your car – we’ll buy your car, even if you don’t buy ours. CarMax is proud to support the communities where we live and work through community giving, volunteerism and providing great job opportunities. Come visit us at 2750 Stoneridge Drive in Pleasanton or online at carmax.com.

Visit CarMax at 2750 Stoneridge Drive or online at www.carmax.com

Westea — Here at Westea, we take pride in the fact that you know exactly what you are drinking. By using real fruit and fresh milk (with non-dairy alternatives) rather than artificial syrups and powders, we are able to bring out the fresh flavors in each of our drinks. From our use of real and natural ingredients to our kind and dedicated crews to our lovely Westies Hunter and Monster, our mission is to provide 100% satisfaction for all our customers. Westea Café is located in Rose Pavilion at 4233-9 Rosewood Drive in Pleasanton. Visit www.westeacafe.com for more information.