CreekView Health Center is located adjacent to Stoneridge Creek, a large resort-style Continuing Care Retirement Community right here in Pleasanton. Offering a full continuum of care, CreekView is the perfect place to help your loved one through all the stages of the aging process including: Assisted Living and Memory Support as well as Skilled Nursing. Having all levels of care offers residents and their families a peace of mind, knowing that they’re getting excellent care customized just for them.

Now open to the public, CreekView Assisted Living offers an appealing alternative for seniors needing assistance with their daily routines such as bathing, dressing, and medication reminders without the intensive services of a Skilled Nursing Facility. Enjoy carefree living in a homelike yet supportive environment. CreekView can help with tasks of daily living, which allows more time for leisure activities and to make new friends while enjoying the comfortable surroundings. Whether you enjoy reading a good book by the fireplace or getting together for daily happy hours, CreekView Assisted Living is the place for you.

CreekView Assisted Living is also home to The Gardens of CreekView, a premier memory care division of the health center. Offering a calm, comforting, and structurally-stimulating environment, The Gardens of CreekView is the perfect home for those living with Alzheimer’s or Dementia.

Opening early spring, CreekView Skilled Nursing is designed to provide a full range of services to meet the individual needs of its residents. Featuring advanced health care technology, the highly-trained professional staff will provide around-the-clock specialized nursing care including IV therapy, feeding tubes, pain management, wound care, and rehabilitative services including physical, occupational and speech therapy. The staff includes registered nurses, licensed vocational nurses, and certified nurse assistants who work together with registered therapists, rehabilitation technicians and dietitians to provide customized care for each resident.

Whether you’re looking for Assisted Living, Memory Care, or Rehabilitation, CreekView Health Center is the place for you. Call or visit their website at www.visiteckview.com for more information and to schedule your personal tour. Remember, Assisted Living reservations are filling up fast.
This month, we share some important information about our economy related to the facilities and infrastructure that house and support business. Collectively, you might think of these things as the medium in which businesses can be nurtured and grown. The effectiveness of this medium can be examined in terms of productivity and utilization; for example, the amount of business activity reflected in building occupancy and how this trends over time.

Pleasanton is indeed fortunate to have such a strong medium in which to house and grow business. For the most part, all of the key components to create a thriving economy are present; albeit with a few cautionary notes that will be made in a moment...

Consider first, the facilities that are available for business. Our community has a rich and diverse portfolio of quality, desirable buildings that can accommodate a variety of needs. The chart, below left, illustrates the size and diversity of our building stock.

Moreover, with the recovery in the economy, we are starting to see a higher rate of utilization of these facilities; a key indicator that our business development medium is sound. This is well reflected in the decline in vacancy seen over the last several years. As you will note in the chart above right from Colliers International, the trend in the office market has been a slow and steady vacancy decrease and, while they would not look exactly the same, a similar trend can be noted in other sectors, such as our industrial and retail markets, as well.

There are many factors that have contributed to this trend. The overall economy has improved and companies are growing. In Pleasanton, we are seeing both the expansion of companies that have been in the community for awhile as well as relocations and expansions into Pleasanton from out of the area. Furthermore, companies recognize that Pleasanton is rich in key attributes that are desirable for doing business: access to nearby markets, a plentiful, proximate supply of talented labor, the high quality of life found in Pleasanton and the Tri-Valley, and the relative affordability of the area compared to competing markets. There is another factor that is an equally important part of the business development medium: community infrastructure.

Here too, Pleasanton has done exceedingly well in developing those elements needed to support business. A great deal of thought and investment has been placed into the establishment of state-of-the-art utilities, transportation networks, public services and other amenities needed for a thriving economy. In addition, Pleasanton has benefited from the good management and stewardship of these resources which, in turn, strengthens the medium in which businesses can establish and prosper. There is no question that this investment has provided ample returns by creating a competitive edge for Pleasanton to garner a substantial share of business activity which has, in turn, resulted in the occupancy trends that we have seen.

While these indicators are enviable, there are items of concern that need to be addressed to make sure Pleasanton retains this competitive edge. Three are offered here for consideration; although there are others. Two are very concrete and practical, with the third being a little more intangible.

The first of these is the availability of water. As the recent drought has shown, more must be done to manage, both from a use and a supply standpoint, our water resources so that all our local water needs can be met. Conservation is key, and a new paradigm needs to be created around how we think about and use water efficiently and effectively. However, it is also obvious that our local water supplies must be enhanced to meet the varied demands for this resource. To do this, we need to work quickly to diversify and increase our portfolio of water sources, expand water storage and significantly augment the use of recycled water. Furthermore, we need to insist that all funds collected for the expansion of water supplies, particularly development and use fees, are spent strategically and well so that we receive an immediate and substantive impact.

The second of these is connectivity. Today, no matter the size of your business, you need to be connected. As any business person knows, the very first questions asked when a company is considering a new location for their business, or determining whether they should stay or grow at their current location, center around the availability and speed of data and telecommunications services. Nearly every business is dependent on this resource in some way and, as the business environment evolves, the need and demand for a variety of fast and reliable data and telecommunications products will only increase. Given this, it is very important that businesses, local government and service providers work together to help make sure that Pleasanton has the greatest amount and highest level of service deployed from as many sources as possible.

The third of these is complacency. While more abstract than physical resources like water and fiber, it is every bit as important that a strong focus be placed on maintaining and building on the environment for business success. Sometimes, with communities as successful as Pleasanton, it becomes easy to say that nothing further needs to be done to retain the business vibrancy we have come to enjoy. While it is true that Pleasanton has done many things extremely well, there will always be a need to make sure that the environment for business is maintained in such a way that allows for the continued productivity and prosperity we want to see from our local economy.

This brings us back to Vision 2020 which addresses the need for a supportive business environment and offers a way of measuring our progress toward obtaining that environment. Two sections are particularly apropos to this discussion: Local Economy and Infrastructure. Each targets specific actions to make sure that this occurs. For example, the Local Economy section of Vision 2020 calls out specific actions to: create diverse cutting-edge business segments, make sure that city regulations actually help align buildings and land with contemporary business uses, plan for future business opportunities and routinely monitor indicators of economic health. Likewise, the Infrastructure section of Vision 2020 calls out specific actions to: expand water and telecommunications systems, and further support our local and regional street and road networks.

The Vision 2020 goals are key because, as was noted here last issue, the high quality of our current environment does not happen by accident; it has been created by a concerted and conscientious effort to maintain and build upon all of the great work that has been done in the past. There is cause for optimism in meeting any challenges that might come our way and Vision 2020 provides both a signpost and tools to make sure we are successful. Be sure to get a copy when you get a chance and let your Chamber know what Vision 2020 actions are most important to you to preserve an environment for future prosperity.
The City came close to embarking on a planning process for a new civic center and library when the economy went south and all capital improvements in the city were put on back burners.

Civic Center and Library Redo must revolve around future of downtown

C ongratulations to the City of Pleasanton on its recent decision to move forward and explore opportunities for a new civic center and library. Chamber leaders are squarely behind the Council’s direction to study the possibility for a new civic center either in the downtown or in close proximity, and which may or may not include a new City Hall because such a planning effort is consistent with our newly updated Community Vision, Pleasanton 2020.

One important factor however, seems largely absent from the discussion and the framework under which a to-be-named citizens committee will operate, and that’s an updated vision for downtown that includes thriving retail, dining and entertainment.

Since the 80’s, there has been talk of building a permanent civic center to replace the current patchwork of buildings that includes a former school district building and portables reminiscent of grammar school overflows.

In 2001, the City produced a Specific Plan for Downtown. A few years later, the City came close to embarking on a planning process for a new civic center and library when the economy went south and all capital improvements in the city were put on back burners.

Fast forward to 2015 and we find a local economy that’s fully rebounded from the great recession and a City council that’s bullish on capital improvements; upgrades to the Pioneer Cemetery, completion of Bernal Park Phase 2, a new bandstand and landscape improvements to Wayside and Delucchi Parks, and more are on course for completion.

With those capital improvement priorities on track, the City has turned its attention back to a new library and civic center. In the meantime however, the Downtown Specific Plan has aged and much has changed in the 14 years since it was adopted. We don’t think a whole new plan is needed, just an update to be sure that decisions about a civic center and library are in concert with the vision for downtown, and not in conflict with it.

In all fairness to the City council and staff, the process does call for the adhoc citizens committee to evaluate options and priorities on other locations, including the vacant Bernal Property west of the railroad tracks, as well as the current sites. We just want to be sure that what’s most beneficial to the future of downtown is at the forefront of this process, and not an afterthought.

For more information about the adhoc committee, and how you can be considered for an appointment, visit the City of Pleasanton’s new website.
Business Spotlight

CareerTrack Plus - Helping Students Bring Their Unique Talents to the Workforce through Career and Academic Planning

CareerTrack Plus is ready to offer solutions to students needing guidance with their education and career path. CareerTrack Plus offers a new approach to ensure students realize their full potential and avoid career pitfalls. To begin the process, natural strengths and talents are identified through a complete, personalized evaluation before career and college options are explored. As an added bonus, we encourage family engagement during the process as students explore career choices. This is the first step in building the support team that surrounds the student. All applicable community resources, schools and programs are recruited to participate in the student’s success.

“Every student needs some level of career and academic advising,” said Laurie Erceg, founder and owner of CareerTrack Plus. “During my college and high school teaching experience, I recognized that need on a daily basis. Tapping into my passion to help students succeed and live their best life, CareerTrack Plus emerged as a career discovery resource. The focus is on school to career transition, employment and life skills,” said Erceg.

Another unique feature of CareerTrack Plus is a sustained follow-up plan that evolves throughout a student’s education-to-career journey. This is appropriately exemplified by the PLUS in the company’s name. CareerTrack Plus services are delivered through one-on-one meetings, educational and community partnerships, career centers, teen empowerment workshops and special presentations.

Erceg has a proven track record in the area of vocational education. She is a former instructor at Chabot Community College, taught Medical Occupations for both Eden Area ROP in Hayward and Tri-Valley ROP at Granada High School in Livermore and is a 2013 Alameda County Teacher of the Year award recipient.

Over the past 20 years of teaching, Laurie recognized the need for the expansion of counseling services. Tapping into her passion to help students succeed and live their best life, CareerTrack Plus emerged.

Please visit our website to learn more at www.careertrackplus.com.

The Ultimate 30 Minute Kickboxing Workout

Finally Fitness with Kick! 9Round is coming soon to the Tri-Valley, located in the Rose Pavilion Shopping Center off Santa Rita Road and Rosewood Drive.

9Round is the ultimate 30 minute, total body, kickboxing circuit. We don’t waste a minute of your time. It’s the end of boring cardio and the first workout is always free. 9Round is dedicated to providing a unique, fun, and proven workout that guarantees results.

9Round prides itself on delivering a fast, full body workout that can help you burn up to 900 calories. There are no set class times and the workout changes daily so you’ll never get bored. The best part is a trainer is included to give you all the personal attention at no extra charge.

Shannon “The Cannon” Hudson, a professional kickboxer and fitness fanatic, founded 9Round because he knew his workouts would yield optimal results. Hudson, an IKF Light Middleweight Kickboxing World Champion, introduced his fitness concept in 2008. The 30 minute workout is designed with high intensity movements to incorporate every muscle in the body through a nine station circuit.

Our concept is fun and engaging, while giving you that full body burn. The workout builds stamina, burns fat with a variety of kickboxing moves, and strengthens the most important part of your body – the core. Your first session is free so come try it out for yourself and get fit 9 Rounds at a time.

Visit us at 9round.com/pleasanton and like us on facebook.com/9RoundPleasanton. Special VIP offers available. Message your email to our Facebook page to receive notice of our opening week private sale.

2015 Travel Destinations

The Best of England and London

November 9 - 17, 2015
8 Days, Starting at: $2,995 pp/dbl

Arrive in London and transfer to your hotel in the Royal Borough of Windsor. Crowned by Windsor Castle and linked by the River Thames, the Royal Borough of Windsor has a rich mix of history, culture and heritage making it one of England’s loveliest destinations for shopping, fine dining, sports and leisure activities.

Highlights:
- 6 Nights at One Hotel in Windsor
- London City Tour
- Changing of the Guard
- Stratford-Upon-Avon
- Anne Hathaway’s Cottage
- Shakespeare’s Birthplace
- Oxford
- Salisbury
- Salisbury Cathedral
- Stonehenge

Inclusions: Round trip airfare from SFO; International air departure taxes/fuel surcharges; 8 Meals (6 breakfasts, 2 dinners); Professional Tour Director; Motorcoach Transportation; Hotel Transfers; Admissions per itinerary; Comprehensive Sightseeing; Baggage Handling

Optional 2-night post tour extension to Paris, France: $895 pp/dbl

Discover Tuscany

November 6 - 15, 2015
10 Days, Starting at: $3,449 pp double

Rolling landscapes, savory wines, delicious food and stunning architecture...this can only be Tuscany! On this special journey you will enjoy walking tours in Italy’s most charming towns, visit magnificent historic monuments and sample mouth-watering cuisine and wines.

Highlights:
- 2-night stay in Florence
- Bath & Montepulciano
- Siena & San Gimignano
- Volterra & San Gimignano
- Lucca & Pisa
- Pisa & Florence
- Changing of the Guard
- House of the Pitti Palace
- Boboli Gardens
- Uffizi Gallery
- Grand Tour of Florence & Surrounding
- Optional 2-night post tour extension to Paris, France: $895 pp/dbl

Inclusions: Round trip airfare from SFO; Airline Fuel Surcharges/Fees; Air Departure Taxes/Fees; 13 Meals: 8 Breakfasts, 5 Dinners; Optional Tours:
- The Vatican Museums
- Guided Tour of the Pitti Palace
- Tuscan Villa Dinner & Entertainment
- Discover Siena
- Tuscan Cooking Class & Dinner

For complete itineraries and registration forms, visit www.pleasanton.org/chamber-travel.html

Address questions to Kate D’Or – kate@pleasanton.org or 925-846-5858 ext. 203
The small business owner’s retirement dilemma

You’ve poured a lifetime of sweat, time, and capital into building your business. You’ve begun thinking about retirement, and your strategy is to sell your company for a good price, settle back, and enjoy a financially secure retirement. But, like many business owners, you’ve made the mistake of assuming this scenario will happen, and you haven’t bothered to make any other retirement plans.

You need to be realistic.

What are the odds of a person showing up at the right time with cash in hand to buy the company for a fair price? For thousands of small business owners each year, no one steps forward. Perhaps the business is too specialized or is tied too closely to the owner’s unique personality and skills. Or maybe possible buyers equate retirement sale with a distress sale and make only low-ball offers. Whatever the reason, many owners find that their company has suddenly become a white elephant that nobody wants.

Here are some steps you should take:

1) Select and develop a successor.
It’s important to prime a replacement—someone who will buy your company when you’re ready to retire. Maybe this is a current co-owner (but be careful if he or she is about the same age as you, and planning to retire around the same time.).

2) Offer incentives to ensure that your replacement stays until the baton is passed. An ambitious successor needs and deserves gradually increasing authority and benefits. Options include deferred compensation or the opportunity to acquire partial ownership prior to your retirement. This provides both parties with something to win by sticking to the agreement, and something to lose if it falls apart.

3) Create a buy-sell agreement. With the help of your attorney, lock in who does and gets what, spelling out all details and caveats, including how to establish the final valuation of the business. This formal agreement protects everybody.

4) Build in a funding mechanism. Whatever the reason, many owners find that their company has suddenly become a white elephant that nobody wants. Whether or not you have a possible successor for your company, you should begin mapping out your retirement strategy today. Perhaps we should talk? For more information please call me at 415-852-8828 or visit me online at www.codyhoppes.com

The Pleasanton Chamber is going back to China in the Spring of 2016!

9-day tour includes:
• Round trip airfare from SFO
• 4- & 5-star hotels
• 3 meals daily

SAVE $200 – Book Now Rate: $2,099 per person, double occupancy

*Book Now rate valid until May 31, 2015. Regular rate: $2,299 pp

Two Itineraries Available:

On to China Highlights:
Visit Beijing, the Great Wall, Forbidden City, Summer Palace, Tian An Men Square, Ming Tombs, Shanghai, Suzhou, Hangzhou, and more!

As of press time, details are still being ironed out. Look for complete itinerary and more on the Pleasanton Chamber’s website, www.pleasanton.org/chamber-travel* or call 925-846-5858.*Website should be updated by March 13th

Terra-Cotta Warriors Trip Highlights:
For those who may have traveled with us to China, we are also offering a different option. This itinerary includes a visit to the famous Terra-Cotta Warriors, Beijing, the Great Wall, Tian An Men Square, Forbidden City, Summer Palace, and Shanghai.

Pleasanton’s Best Sports Bar & Lounge
GRAND OPENING COMING SOON!

Pick 6 Sports Bar and Lounge not only caters to the sports crowd, this will be a nice place to relax and enjoy a drink after work. Set to open this Spring and located in the Gateway Square shopping center at the corner of Stoneridge and Hopyard, Pick 6 is centrally located in the heart of Pleasanton. With 23 big screens tvs and projectors all in high-definition, Pick 6 will be one of the best places in town to relax and watch a game. It will have the MLB Package, NBA Package, and of course the NFL package and will also be showing UFC and Boxing.

What makes Pick 6 different than a typical sports bar is the quality of food and drinks. Their burgers are made with Grass-Fed Beef, and will contain no hormones or pesticides.

Join Pick 6 for happy hour where you can enjoy food and drink specials. Pick 6 will be open seven days a week for breakfast, lunch and dinner and is located at 4825 Hopyard Road in Pleasanton. Learn more at www.Pick6Lounge.com.

New Name... Same Great Service
Bay Commercial Bank Acquires Valley Community Bank

Bay Commercial Bank is proud to announce the acquisition of Valley Community Bank and looks forward to being part of the Pleasanton Community. The combined bank will have 10 branch offices regionally serving the five contiguous counties of Napa, Contra Costa, Alameda, San Joaquin and Santa Clara. Bay Commercial Bank is headquartered in Walnut Creek and has been proudly serving the community since 2004.

The Pleasanton Office at 465 Main Street, with the same professional staff, will continue to provide the excellent client service and community bank focus that we are known for offering to our clients.
Membership Anniversaries

During the past two months, over 100 businesses renewed their investment in the Chamber, thereby demonstrating their continued commitment to community excellence while realizing the benefits, services and representation associated with membership in Pleasanton’s leading business organization.

We recommend that you look first to Chamber members for your business and consumer needs.

54 Years
Pacific Gas & Electric
Horizon Wealth Solutions
Corporate Games, Inc
Sakyo, Joan - Venture Sotheby’s
International Realty
Dote, Tom - Farmers Insurance Group
Erickson, Arthubath, Attorneys at Law
Pleasanton Glen Apartment Homes
Pleasanton Golf Center
Safeway, Inc.

5 - 9 Years
Pans on Fire
Clarity Medical Systems
Wente Vineyards
Diablo Prosthetics & Orthotics, Inc.
St. Clare’s Episcopal Church
From The Heart Homecare
Pallesen & Butler Tax Service
Wells Fargo Advisors, LLC
Peets Coffee & Tea
Bella Luna Studios Photography
Proforma Construction
Coldwell Banker Real Estate and Mortgage
Park Place Appraisal Services
Floor Coverings International, East Bay
Chamberlin Associates
T. Bennett Services, Inc. dba
Bennett Graphics
Allstate Insurance-Bob McGlinchy, CLU, CLTC
Dublin Group, Inc.
Total Computer Solutions - TCS
Chromographics

1 - 4 Years
Farmers Insurance - Stephen Phalen
Amador Valley Chiropractic Health Center
Outer Visions Landscape Design
Alliance Campaign Strategies
Handles on Main
Bikram Yoga Pleasanton
California Collision
LocalGrüv
The Hitten Termite & Pest Control, Inc.
Duran Associates Custom Components and Marketing
Central Payment Corp.
Darlene Crane - RPM Mortgage
Narum, Kathy
San Ramon Regional Medical Center
AlphaGraphics Tri-Valley
Chamber Explorations
Curves
Meadow Plaza
Gardencrafters Landscape and Design
Blu Telecommunication Corp.
Specialty Sales Classics
Benits Properties
Dan Thompson Accounting Services, Inc.
Mirador Capital Partners
Inspire Academy of Music and Art
Mony Nop - Keller Williams Realty
Armario Venema Homes
All Reasons Moving & Storage
Guerrilla Jiu-Jitsu Family Martial Arts & Fitness

Business Spotlight

Astute Business Solutions: Helping you make the transition to cloud as seamless and painless as possible

Our mission at Astute Business Solutions is to help our clients transform their businesses through innovative, practical, and cost-effective methods with Oracle enterprise business applications (on premise and Cloud). Astute Business Solutions’ track record of successful Oracle application projects includes Oracle Cloud ERP, Procurement and Projects Implementations, PeopleSoft 9.2 Upgrades and Implementations, PeopleSoft Financials and Procurement Optimizations, PeopleSoft international rollouts, FasTest test automation for PeopleSoft (using PTF), Oracle Hyperion Business Intelligence and Analytics implementations, and Data SPPs data privacy and compliance solutions.

The cloudification of enterprise level business applications seems to be taking the world by storm. Cloud computing is rapidly becoming the new model for enterprise business computing as legacy systems become more and more obsolete. Our purpose here at Astute is to make the transition to cloud as seamless and painless as possible. We have an experienced team of industry specialists, process experts, technology architects and change managers that have helped several private and public sector companies deploy Oracle enterprise business application solutions that function seamlessly, scale beautifully, and drive project profitability.

Our team is comprised of former Oracle/PeopleSoft employees, industry specialists from Healthcare, Financial Services, Higher Education and the Public Sector, as well as Cloud experts that are focused on helping clients adopt and experience the game changing impacts of the Modern Oracle Cloud, PeopleSoft, Oracle Business Intelligence and Data Privacy and Compliance solutions.

Astute has differentiated in the Oracle consulting marketplace by building several tools and accelerators that extend application functionality, overcome common pain points and gaps, and ease maintenance concerns, all while driving bottom line cost savings to clients. Among these, the most popular are FasTest - a test automation toolkit purpose-built for PeopleSoft using PeopleSoft Test Framework, which delivers automation for end-to-end business process testing, security and compliance testing, regression testing and functional and technical testing for V9.2 upgrade.

In short, our philosophy is to help our clients transform their businesses through innovative, practical, and cost-effective methods with Oracle enterprise business applications (on premise and Cloud).

Save the Date – May 13
Food, drinks, exhibits and more at Ruby Hill Tradeshow

The prestigious Ruby Hill Golf Club, nestled among the sun-washed hills of the historic Livermore Valley wine country, is set to host the Pleasanton Chamber’s Spring Business Tradeshow and Mixer. Ruby Hill Golf Club brings together an array of world-class amenities, from elegant entertaining to personal relaxation to family fun.

(continued on next page)
SOLD – The Sign of a Great Real Estate Agent™

Did you know one out of every 12 properties sold in the U.S. is an International Transaction? Real Estate is going Global and working with a REALTOR® International is very important in today's real estate market. “Having my International Designation means I understand different cultures and have experience working with people around the globe,” said Jill Denton. When you work with Jill Denton and Jill Barry, you get their local and global experience, systems and connections which broaden your reach to potential buyers and increase your odds of receiving the best offer on the sale of your home.

Jill Denton and Jill Barry are professional, full-time top producing REALTORS® who help people realize their home ownership dreams. Denton specializes in Pleasanton, Dublin and Livermore, while Barry specializes in San Ramon, Danville and Alamo. Together, they have 24 years of real estate experience. They are Jill², that’s Jill to the second power. Jill² are expert REALTORS®, plus Denton has a background in marketing and Barry’s is in Interior Design, which makes them a triple threat. They promise to be your trusted advisor, skilled negotiator and expert facilitator, from the beginning to end and even after the close of escrow. Denton and Barry will help you get the best price and terms whether you’re buying or selling a home.

Denton said, “We host special events to introduce people to owning property in other countries. Right now we’re working on Villa’s in Italy. Contact me to get your invite to the next Italian Party!”

Jill Denton, REALTOR®, International, GREEN, CalBRE# 01804876, jill@jilldenton.com, 925.998.7747.

Jill Barry, REALTOR®, CalBRE# 01314323, jill@jillbary.net, 925.785.8197

Keller Williams Tri-Valley Realty: 459 Main Street, Pleasanton, CA 94566

This marks the second spring in a row Ruby Hill will host this trade-show mixer, set for Wednesday, May 13.

For exhibitors, the event is an opportunity to reach hundreds of potential customers in a single evening. Attendees will have the opportunity to meet local business representatives and build new business relationships. A general admission fee of $12 is due at the entrance and includes two drink tickets.

The Chamber’s Trade Show Mixers are held two times a year and replace the monthly networking mixer. This May’s event is open to everyone in the community and represents a great opportunity to network with local businesses in a fun and interactive setting. Bring your co-workers, invite your friends, these are traditionally the biggest events of the year with great food, drinks and prizes.

Patton & Sullivan Attorneys at Law

Civil Litigation | Real Estate | Intellectual Property | Business Transactions

Clients want solutions. They want to minimize risk and resolve problems. Patton & Sullivan provides tier-one legal service for each client, on each case. When you hire us, you hire success.
J. HILBURN

Does your wardrobe need help?
Look no further than J.Hilburn Men’s Clothier

J. Hilburn is the world’s fastest-growing luxury men’s brand and the largest custom clothing company. The company was founded in 2007 and has more than 100,000 clients nationwide with a 60% re-order rate. Our clothes are made from the finest Italian fabric and hand constructed for every customer. With a network of more than 3,200 skilled Personal Stylists across the U.S. helping every client find his personal style, the J.Hilburn experience is unlike any other. Each Stylist provides the best possible service, customized fit and personal attention. As we provide an exceptional experience, J.Hilburn is disrupting the entire retail industry by compressing its supply chain, delivering high quality custom fit clothing at mass scale and wrapping it with service and personal attention that no other retailer can provide.

The J.Hilburn experience is radically different because it begins with a consultation with a Stylist who gets to know the client’s preference, takes his measurements and helps him build his first custom shirt. That first shirt is selected from hundreds of high-end fabric choices and personalized with details like fit, collar, cuff, pockets and more. Once a client has been measured, he can continue to order his custom shirts via in-person meetings or he can build and re-order his shirts online. Custom shirts are delivered in three to four weeks and prices range from $99 to $169. A client can also order personalized jackets and made-to-measure trousers. He can also select from a wide variety of ready-to-wear items.

I got started in the business two years ago,” said Lynn Muise, Independent Personal Stylist. “The company concept and product was what convinced me to join the company. I love the product, creativity and value of what J.Hilburn has to offer. But most of all, I love the flexibility! I can work as much or as little as my family life allows. The opportunities to grow this business are endless and all the while, I am having fun.”

J.Hilburn is different, and I am looking for candidates who want to change retail, direct sales, and quite possibly the world. If you’re ready to join the revolution, I look forward to hearing from you. Contact Lynn Muise at 925-548-0805 or lynn.muise@jhilburnpartner.com.

Ribbon Cuttings

Creating new jobs, stronger economy

Berkshire Hathaway HomeServices Drysdale Properties – is a fast-growing Northern California real estate brokerage with over 900 sales professionals and 30 offices throughout the Bay Area, East Bay, North Bay, Greater Sacramento and the Central Valley regions. Gretchen Pearson, president of Berkshire Hathaway HomeServices Drysdale Properties, founded her brokerage in 2005 with core values that continue to inspire a culture and spirit that so many have come to respect and appreciate. Berkshire Hathaway HomeServices Drysdale Properties is the premier choice for those seeking the highest quality, support and customer service. We’re located in the Civic Center Station on the corner of First Street and Bernal Avenue at 4725 First Street Suite 150 in Pleasanton. We look forward to working with you. Please call Steve Fast 925-785-8239 or visit www.bhhsdrysdale.com/Pleasanton.

Vitality Bowls – Bernal Plaza – At Vitality Bowls, eating healthfully has never tasted so good. We specialize in açai bowls: frozen and blended açai berries topped with ingredients such as bananas, strawberries, kiwi, granola, and honey. Açai hails from the Amazon and has the richest naturally occurring antioxidant of any fruit. A bowl is a complete, nutritious, and delicious meal. Rounding out the offerings are smoothies, panini sandwiches, salads, soups, and juices. View the menu online at vitalitybowls.com, and visit us in the Bernal Plaza shopping center, at Bernal and Valley avenues. Open daily for breakfast, lunch, and dinner.

Local woman creates ‘double’ cookbook: Be Free Cooking

Author event scheduled for March 28th at Barnes & Noble in Dublin

Just published this year is a cookbook that pairs original recipes for everybody with similar recipes suitable for those with food allergies. Christina Gray, a Pleasanton resident well known for her photography at Bella Luna Studios, has created a resource for “the allergen-aware cook.”

Within its 89 pages are 80 side-by-side recipes, each one given a page and illustrated by Christina’s full-color photography. On the left are Christina’s “Be” recipes that anyone would enjoy. The facing page shows a similar dish that has been carefully created to be delicious while being “Free” from the eight most common food allergens: gluten, wheat, dairy, casein, egg, nut, corn and soy.

The author will be speaking and then signing books from noon to 2:00 p.m. on Saturday, March 28, at Barnes & Noble Bookstore (4972 Dublin Boulevard, Dublin). Please call Marie, their events manager, at 925-560-9811 to reserve a cookbook and a seat at the event. The book is for sale at Towne Center books in Pleasanton as well as Barnes & Noble and Amazon.

Does your wardrobe need help?

Look no further than J.Hilburn Men’s Clothier

J. Hilburn is the world’s fastest-growing luxury men’s brand and the largest custom clothing company. The company was founded in 2007 and has more than 100,000 clients nationwide with a 60% re-order rate. Our clothes are made from the finest Italian fabric and hand constructed for every customer. With a network of more than 3,200 skilled Personal Stylists across the U.S. helping every client find his personal style, the J.Hilburn experience is unlike any other. Each Stylist provides the best possible service, customized fit and personal attention. As we provide an exceptional experience, J.Hilburn is disrupting the entire retail industry by compressing its supply chain, delivering high quality custom fit clothing at mass scale and wrapping it with service and personal attention that no other retailer can provide.

The J.Hilburn experience is radically different because it begins with a consultation with a Stylist who gets to know the client’s preference, takes his measurements and helps him build his first custom shirt. That first shirt is selected from hundreds of high-end fabric choices and personalized with details like fit, collar, cuff, pockets and more. Once a client has been measured, he can continue to order his custom shirts via in-person meetings or he can build and re-order his shirts online. Custom shirts are delivered in three to four weeks and prices range from $99 to $169. A client can also order personalized jackets and made-to-measure trousers. He can also select from a wide variety of ready-to-wear items.

I got started in the business two years ago,” said Lynn Muise, Independent Personal Stylist. “The company concept and product was what convinced me to join the company. I love the product, creativity and value of what J.Hilburn has to offer. But most of all, I love the flexibility! I can work as much or as little as my family life allows. The opportunities to grow this business are endless and all the while, I am having fun.”

J.Hilburn is different, and I am looking for candidates who want to change retail, direct sales, and quite possibly the world. If you’re ready to join the revolution, I look forward to hearing from you. Contact Lynn Muise at 925-548-0805 or lynn.muise@jhilburnpartner.com.