

This is a general curriculum overview of the Leadership Pleasanton program.
Topics and details are subject to revision.

Orientation Day

- Coordinated by: Chamber Staff & Volunteer
- Breakfast with Leadership Pleasanton Alumni
- Greetings by Pleasanton City Manager and Chamber of Commerce Community Foundation Chairman
- Leadership skill set activities
- Team-building activities
- Pleasanton History, and walking tour of Downtown Pleasanton

Local Government Day

- Coordinated by Nelson Fialho, Pleasanton City Manager
- Solving the Municipal Puzzle
- Issues Facing Pleasanton Today and Tomorrow: Mayor Jerry Thorne
- How a City Works; Providing Municipal Services
- Hot Projects (Current City Planning Issues)
- How to Get Involved

Business & Economics Day

- Coordinated by: Scott Raty, Pleasanton Chamber of Commerce
- Economic Outlook for Alameda County, Tri-Valley & Pleasanton
- Pleasanton Business Parks & Centers, Past & Present
- Working lunch with discussion of issues and challenges related to business ownership
- Tour of local businesses; Question & Answer sessions with business owners

Education Day

- Coordinated by Parvin Ahmadi, Pleasanton Unified School District Superintendent
- Tour of Elementary, Middle and High Schools
- Lunch at Village High School café, prepared by catering class, featuring guest speakers on alternative education
- Panel discussions with Assistant Superintendents and Department Directors

Media/Communications Trends & Volunteer Leadership Essentials

- Coordinated by: Chamber Staff & Volunteer
- The Changing Business of Local News
- Social Media's Impact on Marketing and Promotion
- Best Practices for Volunteer Leaders

Environment & Transportation Day

- Coordinated by: Chamber Staff & Volunteer
- City's Energy & Sustainability, Climate Action Plan, City Operations Services Divisions, Water Sewer, Streets & Signs
- City's Park Maintenance, Trails, and Tree programs & Water Conservation Program
- Tour of Pleasanton Transfer Station and Recycling Center
- Tour City Operations Department
- Presentations by Livermore Valley Winegrowers Association
- Discussion of transportation issues for Pleasanton and the Tri-Valley area

Health & Human Services Day

- Coordinated by: Scott Gregerson, ValleyCare Health Services
- Overview of available health & human service programs in the Pleasanton area
- Panel presentations, Question & Answer session

Public Safety Day*

- Coordinated by: Chamber Staff & Volunteer
- Tour of and presentation by Pleasanton Police Dept.
- Tour of and presentation by Livermore/Pleasanton Fire Dept.
- Tour of court and holding facilities at Superior Courthouse with guest speakers (Public Defender and District Attorney)
- Observe courtroom arraignments at Superior Courthouse

**Note: Additional activities for this class on separate dates may include a tour of the Women's Federal Correctional Facility, Santa Rita County Jail, and ride-along trips with the Pleasanton Police and Livermore-Pleasanton Fire departments.*

Cultural Arts Day

- Coordinated by Susan Andrade-Wax, City of Pleasanton
- Introduction to City of Pleasanton Parks & Recreation department
- Visits to local parks and recreational facilities
- Public Art and the City
- Economic Impact of the Arts
- Tours of Alviso Adobe Historical Site and Firehouse Arts Center
- Graduation in evening