

Business Connection

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Ribbon Cuttings



Creating new jobs, stronger economy



SmartZip Analytics, Inc.— SmartZip, a technology company focused on the real estate industry, uses big data to predict the homeowners most likely to sell their properties. SmartZip then helps real estate agents and brokers target these homeowners, and in turn land more seller clients. After doubling their employee count in just over a year and a half, SmartZip has expanded to a 36,000 square foot space at 4450 Rosewood Commons Drive in Pleasanton. Pictured above is SmartZip CEO and President Avi Gupta and the executive team at the ribbon cutting ceremony. To learn more about SmartZip, visit smartzip.com or call (855) 661-1064.