



/// Tuesday, December 5

/// Univ. of Charleston
Wehrle Innovation Center

/// Apply today!
charlestonareaalliance.org



Crowdfunding for local entrepreneurs.

Thrive is a community-based approach to supporting local entrepreneurs. Entrepreneurs take the stage to present their crowdfunding pitch campaign, competing against one another for community members' votes. The top vote-getting entrepreneur takes home a cash prize to scale up their operation.

Who can apply?

If you have a business or product that could use financial support, apply to participate in Thrive. Whether you have a fantastic new idea, an early start-up, or are looking to expand an existing business, Thrive is for you! Applicants must be 18 years old by Dec. 5, 2017.

How does it work?

1. Entrepreneurs must complete an online application by Nov. 3.
2. Applications will be reviewed by a panel of judges who will select finalists to be featured at the Thrive event on Dec. 5.
3. Leading up to the event, finalists will meet with local business coaches to get tips and suggestions for their respective business plans.
4. Finalists will pitch their business plans in person at Thrive.
5. The top vote-getting entrepreneur will take home a cash prize to scale up operations!

Where does the capital investment come from?

Community members pay a \$25 entry fee to attend Thrive, giving them the opportunity to vote for an entrepreneur to support. Entry fees are combined with seed capital from event sponsors.

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