



Sponsorship Options:

Contact: Jessica Tice
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Title Sponsor: \$3,500

- Logo - top billing - on all event promotional material
- Top billing on event signage
- Branding in program
- Opportunity to distribute company's promotional material at Thrive
- Opportunity to serve as Thrive judge/coach
- Speaking opportunity at event
- 8 tickets to Thrive

/// Promoting Sponsor \$1,800

- Logo on all event promotional material
- Event signage
- Branding in program
- Opportunity to distribute company's promotional material at Thrive
- Opportunity to serve as Thrive judge/coach
- Speaking opportunity at event
- 6 tickets to Thrive

/// Supporting Sponsor \$600

- Logo on primary promotional material
- Event signage
- Branding in program
- Opportunity to serve as Thrive judge/coach
- 4 tickets to Thrive

Crowdfunding for local entrepreneurs.

Thrive is a community-based approach to supporting local entrepreneurs. Entrepreneurs will take the stage on Wednesday, Nov. 14 at 5:30 at the University of Charleston Wehrle Innovation Center to present their crowdfunding pitch campaign, competing against one another for community members' votes. The top vote-getting entrepreneur takes home a cash prize to scale up their operation.

Who can apply?

Anyone — whether they have a fantastic new idea, an early start-up, or are looking to expand an existing business — can apply. Applicants must be 18 years old by Nov. 14, 2018.

How does it work?

1. Entrepreneurs must complete an online application by Oct. 21.
2. Applications will be reviewed by a panel of judges who will select finalists to be featured at the Thrive event on Nov. 14.
3. Leading up to the event, finalists will meet with local business coaches to get tips and suggestions for their respective business plans.
4. Finalists will pitch their business plans in person at Thrive.
5. The top vote-getting entrepreneur will take home a cash prize to scale up operations! (Amount of cash prize depends on sponsorships and attendance, and varies from year to year.)

Where does the capital investment come from?

Community members pay a \$30 entry fee to attend Thrive, giving them the opportunity to vote for an entrepreneur to support. Entry fees are combined with seed capital from event sponsors - like you!

