

Mount Vernon-Lee

CHAMBER of COMMERCE



Signs for commercial and private use are everywhere. They let us know where something is. They make a brand recognizable. Some are required by law. There is business in making signs for other businesses and VH Sign Company has mastered it.

VH Sign Company, located at 8201 Penn Randall Place in Maryland, will celebrate its 30th year in operation this coming March.

Valerie Howe, and husband, Herbert Howe, established the company in 1982 as a female owned and operated sign business. The “VH” in the

company’s name actually stands for Valerie Howe.

Today, the family-owned business tradition continues on with Deborah Conway, daughter of the founders, as President. Cliff Conway, Deborah’s husband, manages outside sales.

“We are a small woman owned business with a few people and a lot of talent,” Deborah Conway said.



All the banners and stands at the Good Shepherd Catholic Church are products of VH Sign Company. The banner for Fort Hunt Little League at Red Stevens Field is

too.

The company’s website portfolio has hundreds of examples of the company’s work.

Some of the business’ main clients are Fort Myer Construction, Georgetown University, and SAIC.

Pinpointing favorite projects is hard for President Conway.

“There are just so many,” she said.

The entrance sign at the Washington Navy Yard in Anacostia and the projects at the Nationals Stadium stand out to her.

“We did over 3,000 Parking signs around the outside perimeter of the stadium,” she said.

VH Sign Company doesn’t just make traditional signs. They offer vehicle graphics, logo design, corporate identity replicas,

decals and stickers, directory boards, laser engravings, lettering, and more.

“You can create and make a sign out of almost anything with the right tools,” Conway said.

The business is constantly updating existing technology and utilizing new technologies. They have to in order to stay in the game.

“I enjoy the fact that there is always something new and different,” Conway said.

Businesses need signs and VH Sign Company can help. Contact them with your idea and see what they can do.

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