



**Are you looking for a unique way to promote your business or organization? The Stephenville Chamber's Digital Marquee sign could provide the exposure that you've been looking for!**

Our marquee is located on the historic Downtown Square and is visible from both Washington Street and Graham Street. The sign is used to welcome visitors and inform residents about upcoming community events, local fundraisers, city/county updates, emergency notifications and more.

You will find more details below regarding reach and guidelines for this member only marketing opportunity.

**VISIBILITY / TRAFFIC COUNTS:**

Just how many local residents and visitors pass by this marquee sign on a daily basis?

Bus [377 / W. Washington](#): 5,800-6,200 drivers per day

Hwy 108 / Graham Street: 6,900-8,200 drivers per day

*\*According to Texas Dept. of Transportation 2016 Traffic Map*

**IMPRESSIONS:**

Each marquee partner will receive, at minimum, the following number of impressions:

17 - 18 impressions per hour, 24 hours per day, 30 days per month

**TOTAL:** minimum of 12,400 impressions per month – (approximately \$0.02 per impression based on monthly investment)

**INVESTMENT:** \$250/month with three-month commitment – current term is July – September.

**GUIDELINES:**

The purpose of the Marquee Partnership program is to allow Chamber members to display support for the Chamber while enjoying high visibility and name recognition. Marquee partners will not be allowed to advertise sales or promotions. Marquee Partner will provide the Chamber with a high-quality logo for your business. Chamber staff will design the marquee image featuring the partner logo and a slogan or key words. Your logo/message will rotate between event listings and community announcements. Chamber staff reserve the right to refuse to display logos or tag lines which are not in line with our mission.

We appreciate your support of our Chamber and the opportunity to serve you! Please don't hesitate to let us know if you have any questions. Respond as soon as possible with your interest as there are limited spots available.