

Get your message out! The Chamber can put your advertising in front of a wide variety of local businesses and their employees.



MARKETING

Let the Lethbridge Chamber help your business with its marketing efforts!

Do you have an upcoming event? Are you a new business looking to get your name into the community? Do you want to promote your product or service to a large number of local businesses?

With a membership base of 800 businesses, a digital contact mailing list of nearly 3,000 and a monthly social media reach of over 15,000 impressions, the Lethbridge Chamber of Commerce is the most cost effective method to promote your business.

The Chamber offers a wide variety of marketing options, suited to any business with fully customizable packages available.

EXPLOSION PACKAGE				
\$875				
IMPACT PACKAGE				
\$550				
SPLASH PACKAGE				
\$425				
A LA CARTE MENU		\$425	\$550	\$875
Social Media Blast	1 Week: \$75 3 - Facebook 3 - Twitter 3 - Linked In 3 - Instagram	1 Week: 3 - Facebook 3 - Twitter 3 - Linked In 3 - Instagram	2 Weeks: 6 - Facebook 6 - Twitter 6 - Linked In 6 - Instagram	3 Weeks: 9 - Facebook 9 - Twitter 9 - Linked In 9 - Instagram
Advertisement in <i>Voice of Business</i> newsletter	1 Week: \$50	1 week	2 weeks	3 weeks
Stand Alone Emails to entire Chamber mailing list	1 Ad: \$100	1	1	2
Cover banner on Chamber Facebook page	1 Week: \$50	1 week	1 week	1 week
Cover banner on Chamber Twitter page	1 Week: \$50	1 week	1 week	1 week
Website Banner Advertisement	1 Week: \$50	1 week	1 week	1 week
Company profile in <i>Voice of Business</i>	1 Week: \$75	1 week	1 week	2 week
Hot Deals on Chamber Website (max. 4 weeks)	1 Week: \$25	1 week	2 Weeks	3 Weeks

For more information on how the Chamber can help you with your marketing efforts, contact marketing@lethbridgechamber.com or call 403-327-1586 today.