



LETHBRIDGE
CHAMBER of COMMERCE®

News Release

Local Chamber Staff Member Awarded 1 Week Internship with Canadian Chamber of Commerce in Ottawa

FOR IMMEDIATE RELEASE – Monday, April 24, 2017

On Monday, May 1st the Communications and Policy Strategist at our local Chamber, Peter Casurella, will be heading into work as usual, but he will be going to work 5 blocks away from Parliament Hill in Ottawa at the Canadian Chamber of Commerce.

The Canadian Chamber of Commerce is the Federal branch of the nation-wide business network. Their team works on behalf of all of the local Chambers of Commerce to make sure that the Federal Government hears and pays attention to the concerns of the business community across the country. In January, they put out a call for local chambers to apply for a 1 week internship in Ottawa with their policy team, and one of our staff was selected.

“This is a really great opportunity for us,” said Karla Pynch, Executive Director of the Lethbridge Chamber of Commerce. “Not many people realize how much work the Chamber does to make sure that our municipal, provincial, and federal governments hear their concerns. We take the issues that are relevant to business here in Lethbridge, and through the Canadian Chamber of Commerce, our concerns get heard by decision makers in Ottawa. Our Communications and Policy Strategist is going to be able to learn first-hand how their staff works and bring that knowledge back to improve our efforts here.”

Peter Casurella has only been working at the Chamber of Commerce for three months and is very excited about the trip.

“I am absolutely thrilled to be given this opportunity. As a newcomer to the Chamber this is the perfect way for me to learn from professionals who have been in the policy and advocacy business for a long time. I’m hoping this opportunity will allow me to build contacts with a network of peers who will be an ongoing asset to the work we do on behalf of our local member businesses.”

During his one week in Ottawa, Casurella has a packed schedule of meetings with the offices of various ministries, including the Ministries of Agriculture and Agri-Food, Indigenous and Northern Affairs, Transport, and International Trade. He will also be working with Chamber staff on policy research for both Indigenous Affairs and Digital Inclusion for Rural Areas.

You can follow Casurella’s trip by tuning in to the Lethbridge Chamber of Commerce’s social media for the first week of May. (Facebook: @LethbridgeChamber Twitter: @LethChamber)

The Lethbridge Chamber of Commerce

The Lethbridge Chamber of Commerce is *The Voice of Business*, promoting and enhancing a healthy economic and social environment in our region by serving the interests of business. We represent over 750 businesses and over 10,000 employees in the Lethbridge area.

For more information on this initiative, please contact Peter Casurella at 403-327-1586 or by emailing policy@lethbridgechamber.com