

MEMBERSHIP

Become a member of the Lethbridge Chamber of Commerce with membership packages tailored to suit your needs!

INFLUENCE \$5,000 (\$416.67 per month) AVAILABLE TO COMPANIES OF ALL EMPLOYEE SIZES					
GROWTH \$2,500 (\$208.53 per month) AVAILABLE TO COMPANIES OF ALL EMPLOYEE SIZES					
CONNECTED \$1,500 (\$125 per month) AVAILABLE TO COMPANIES WITH UP TO 50 EMPLOYEES					
ESSENTIAL \$600 (\$50 per month) AVAILABLE TO COMPANIES WITH UP TO 15 EMPLOYEES					
EMPLOYEE COUNT \$200-\$1,260*					
Business After Hours Networking Opportunities	•	•	•	•	•
Chamber Communication	•	•	•	•	•
Use of the Chamber logo on marketing materials	•	•	•	•	•
Attendance by a Chamber representative at Grand Opening	•	•	•	•	•
Opportunity to participate on Chamber committees	•	•	•	•	•
Certificate of Origin Documentation	•	•	•	•	•
Value added benefits	•	•	•	•	•
Eligibility for Chamber of Commerce Group Insurance Plan	•	•	•	•	•
Member-to-Member Business Discount Program	•	•	•	•	•
Access to optional marketing packages	•	•	•	•	•
Free admission to Membership 101 Welcome Event	•	•	•	•	•
Member rates to Lethbridge Chamber of Commerce events	•	•	•	•	•
Opportunity to present at an Entrepren-HOUR event	•	•	•	•	•
Company profile on Lethbridge Chamber website	•	•	•	•	•
Member-only LinkedIn group	•	•	•	•	•
Business directory link to your website	•	•	•	•	•
Eligibility to sit on the Board of Directors	•	•	•	•	•
Tickets to State of the City Breakfast		1	2	4	4
Tickets to the Annual Chair's Reception		1	2	2	4
Tickets to the Annual Business of the Year Awards Gala		1	2	4	4
Entry into Annual Chamber of Commerce Golf Tournament		0	1	1	2
One complimentary advertisement in <i>Voice of Business</i>			2	3	4
Opportunity to profile your company in the <i>Voice of Business</i>			1	1	1
Marketing Package			Splash	Impact	Explosion
Exclusive invitation to Leaders of Lethbridge events				1	2
Priority seating at events					•
Acknowledgement as Community Investor at all Chamber events					•

*1-5: \$200 | 6-15: \$380 | 16-25: \$560 | 26-50: \$680 | 51-100: \$940 | 100+: \$1,260 | Charity: \$200 | Student: \$20

Get your message out! The Chamber can put your advertising in front of a wide variety of local businesses and their employees.

MARKETING

Let the Lethbridge Chamber help your business with its marketing efforts!

Do you have an upcoming event? Are you a new business looking to get your name into the community? Do you want to promote your product or service to a large number of local businesses?

With a membership base of more than 800 businesses, a digital contact mailing list of nearly 3,000 and a monthly social media reach of over 15,000 impressions, the Lethbridge Chamber of Commerce is the most cost effective method to promote your business.

The Chamber offers a wide variety of marketing options, suited to any business with fully customizable packages available.

EXPLOSION PACKAGE \$875				
IMPACT PACKAGE \$550				
SPLASH PACKAGE \$425				
A LA CARTE MENU				
		\$425	\$550	\$875
Social Media Blast	3 Posts: \$75 Facebook Twitter LinkedIn Instagram	3 Posts Facebook Twitter LinkedIn Instagram	6 Posts Facebook Twitter LinkedIn Instagram	9 Posts Facebook Twitter LinkedIn Instagram
Advertisement in <i>Voice of Business</i> newsletter	1 Week: \$50	1 week	2 weeks	3 weeks
Stand Alone Emails to entire Chamber mailing list	1 Ad: \$100	1	1	2
Cover banner on Chamber Facebook page	1 Week: \$50	1 week	1 week	1 week
Cover banner on Chamber Twitter page	1 Week: \$50	1 week	1 week	1 week
Website Banner Advertisement	1 Week: \$50	1 week	1 week	1 week
Facebook Live Interview, links shared on Twitter and LinkedIn	1 Interview: \$500			

For more information on how the Chamber can help you with your marketing efforts, contact marketing@lethbridgechamber.com or call 403-327-1586 today.