

Year in Review

Membership



120

New Members
(+54)

801

Total Membership
(+45)



89% Retention Rate



90% 1st Year Retention

Advocacy



16

Active Policies

5

Policies Adopted

12

Committees

15

Taskforces

Accreditation



In 2017, the Lethbridge Chamber was accredited with distinction by Chamber Accreditation Council of Canada.

Events



75 Events Hosted
(+15)

45 Educational Sessions
(+30)



7 Round Tables
(+4)



11 Grand Openings
(-1)



Connection



The Voice of
BUSINESS



50 Newsletters Released

(34% Average Open Rate)

23 Alerts Released

(37% Average Open Rate)

40 Top 40's

Mission



The Lethbridge Chamber of Commerce as "The Voice of Business" is a Convener for leaders of influence, Champion for a strong community, and a Catalyst for business growth to enhance a healthy economic and social environment in our region.



Social Media



1,528 Followers
(+399)



2,443 Connections
(+843)



2,555 Followers
(+229)



487 Followers
(+172)



2 Publications Released
Connection & Influence Magazines



13 Businesses Awarded