

ADVERTISING OPPORTUNITIES



Showcase your business through Chamber Advertising! We offer print, electronic and web-based advertising as a members-only benefit.

Contact the chamber staff at info@dovernh.org or 603-742-2218 to take advantage of these powerful and effective marketing tools for your business. Custom advertising packages available upon request.

Printed Advantage Newsletter (Quarterly)

Distribution: 600 per issue

Printed Insert Program \$175 per insert/issue

Any member interested in having an 8.5"x11" flat insert in the *Advantage* must provide 600 copies of the insert to the Chamber of Commerce prior to the submission deadline.

Business Card Ads \$175/issue or \$600/year

We offer business card size (3.5" x 2") ads in each issue of the *Advantage* newsletter. JPG file must be supplied prior to the submission deadline.

March 2020 Issue

Insert/Ad Deadline: February 17, 2020
In the Mail: March 5, 2020

June 2020 Issue

Insert/Ad Deadline: May 21, 2020
In the Mail: June 11, 2020

September 2020 Issue

Insert/Ad Deadline: August 12, 2020
In the Mail: August 28, 2020

December 2020 Issue

Insert/Ad Deadline: November 14, 2020
In the Mail: December 3, 2020

Member E-Newsletter (Monthly*)

This is a complimentary benefit of membership!

Distribution: 1600+ member contacts on the last business day of each month. *Not sent during months when *Advantage* is distributed.

Submission Deadline: Text must be submitted seven days prior to publication date. Please send us your company news (new hires, awards, promotions, etc.). Let us toot your horn for you!

Peek at the Week (Thursdays)

This is a complimentary benefit of membership!

Distribution: 4000+ member and community contacts

Submission Deadline: Text must be submitted by Wednesday at noon in order to be included in the current week's edition. Send to peek@dovernh.org or online at www.dovernh.org/peek.

Advertise your business in PEEK! We feature sidebar ads in each issue. (2" x 2.5" JPG file). **Cost is \$100/quarter or \$375/annually (52 editions).**

Member E-Blast Program (As Scheduled)

Reach over 1,000+ member contacts with our dedicated e-blast promotion.

Submission Deadline: JPG file is due one week prior to scheduled blast date. **\$225** payment must be made prior to scheduled blast date.

Website Enhanced Listing (Annually)

Position your company in a prominent place on the Chamber's website, which is top three in Google search results for Dover, New Hampshire. The Chamber website is featured on the state's tourism website, and included in many other outlets.

With an enhanced listing, your organization can feature your logo, photos, and videos on the Chamber website, and you will receive prominent placement in the Member Directory. **\$120/annually.**