

BENEFITS OVERVIEW

The Greater Dover Chamber of Commerce is an independent, not-for-profit association of businesses and organizations working together to advance the economic well-being of our members and the community.

Members have access to promotional and educational resources, which are listed below, and provide input on the direction of Chamber activities.

Promote Your Brand

Get discovered on the Chamber website. Post events, news, deals, and job openings on www.dovernh.org and utilize the members-only online portal.

Access the mailing list of members.

Display promotional materials in the **Visitor Center** at 550 Central Avenue in downtown Dover.

Showcase your business in our communications, including new hires, promotions, anniversaries, awards, and other achievements.

Advertise sales, specials, and events to 3,000 contacts in **Peek at the Week** community e-newsletter.

Advertise with e-blasts, newsletter inserts, business card sized ads, and on www.dovernh.org.

Expand Your Knowledge

Access local experts and business resources by attending our **Local Expert Series** (spring) and **Smart Business Series** (fall).

Or, share your subject matter experience as a presenter and make valuable connections with fellow Chamber members in attendance.

Schedule our conference room to host your own educational program as part of your membership.

Build Your Network

Meet new contacts and make connections by attending monthly **Business Open Houses** and **Morning Mixers**.

Showcase your products and services by hosting a networking event at your business or providing a door prize.

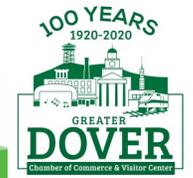
Celebrate your new business, location, partners, anniversary, or achievements with a **Ribbon Cutting**.

Shape Your Community

Sponsor and volunteer for community events such as **Apple Harvest Day**, **Cochecho Arts Festival**, **Festival of Trees**, **Annual Awards Gala**, **Sweepstakes & Auction**, and more.

Serve on a committee to make new business contacts and gain community recognition.

Advocate for issues important to your business through the **Government Affairs** and **Business & Education Partnership** committees.



ADVERTISING OPPORTUNITIES



Showcase your business through Chamber Advertising! We offer print, electronic and web-based advertising as a members-only benefit.

Contact the chamber staff at info@dovernh.org or 603-742-2218 to take advantage of these powerful and effective marketing tools for your business. Custom advertising packages available upon request.

Printed Advantage Newsletter (Quarterly)

Distribution: 600 per issue

Printed Insert Program \$175 per insert/issue

Any member interested in having an 8.5"x11" flat insert in the *Advantage* must provide 600 copies of the insert to the Chamber of Commerce prior to the submission deadline.

Business Card Ads \$175/issue or \$600/year

We offer business card size (3.5" x 2") ads in each issue of the *Advantage* newsletter. JPG file must be supplied prior to the submission deadline.

March 2020 Issue

Insert/Ad Deadline: February 17, 2020

In the Mail: March 5, 2020

June 2020 Issue

Member E-Newsletter (Monthly*)

This is a complimentary benefit of membership!

Distribution: 1600+ member contacts on the last business day of each month. *Not sent during months when *Advantage* is distributed.

Submission Deadline: Text must be submitted seven

Peek at the Week (Thursdays)

This is a complimentary benefit of membership!

Distribution: 4000+ member and community contacts

Submission Deadline: Text must be submitted by Wednesday at noon in order to be included in the current week's edition. Send to peek@dovernh.org or online at www.dovernh.org/peek.

Member E-Blast Program (As Scheduled)

Reach over 1,000+ member contacts with our dedicated e-blast promotion.

Submission Deadline: JPG file is due one week prior to scheduled blast date. **\$225** payment must be made

Website Enhanced Listing (Annually)

Position your company in a prominent place on the Chamber's website, which is top three in Google search results for Dover, New Hampshire. The Chamber website is featured on the state's tourism website, and included in many other outlets.

With an enhanced listing, your organization can feature your logo, photos, and videos on the Chamber website, and you will receive prominent placement in the Member Directory.



www.dovernh.org • 603.742.2218

NETWORKING OPPORTUNITIES

Networking is an essential skill that, when used wisely, can help you find clients, employees, and key contacts for your business. The Greater Dover Chamber of Commerce offers its members many networking opportunities. Whether participating or hosting, let us help you identify the best networking programs for you and your business.

GREATER DOVER CHAMBER OF COMMERCE

Networking 
Opportunities



Sponsored by



Greater Dover Chamber of Commerce
CHAMBER 101

Sponsored by  **HR CU**
Better, Not Bigger Banking®

Our **Morning Mixer** program is a way to do business before you head to the office. Morning Mixers are held at different locations every month, from 8 - 9 a.m. This **Speed Networking** program allows attendees to have a series of mini-meetings with more than 15 new contacts, on average. Bring your business cards for this fast-paced event!

Our **Chamber 101** program is an opportunity for businesses considering joining the Chamber, existing members with new employees, or members who need a Chamber refresher. Chamber 101 is held at the Chamber office throughout the year from 8 - 9 a.m. Learn about what we do at the Chamber and how we can help you grow your business.

GREATER DOVER CHAMBER OF COMMERCE

Business 
Open House

Business Open Houses are held once a month, from 5 - 7 p.m. **Business Open Houses** are designed to bring Chamber members together in a relaxed, informal setting to make business connections. Hosts are encouraged to invite clients, associates or other business people who are not yet Chamber members.

GREATER DOVER CHAMBER OF COMMERCE

Enhanced 
Ribbon Cutting

Members celebrating a grand opening, an anniversary, or special milestone may request an **Enhanced Ribbon Cutting** celebration. Unlike our new member welcome ceremonies, this premium offering provides flexibility on the timing and duration of your celebration. It also allows you to invite additional associates and Chamber members.

EDUCATIONAL OPPORTUNITIES

GREATER DOVER CHAMBER OF COMMERCE



The Greater Dover Chamber of Commerce provides the opportunity for you and your business to grow through educational programs. Whether you are starting a business or looking to grow your company, professional development should be an integral part of your strategy.

Local Expert Series

The Local Expert Series is designed to help members expand their knowledge on topics such as marketing, customer service, employee relations, and business planning.

After each presentation, participants are encouraged to continue networking to further build business relationships and connections.

Local EXPERTS

Members Helping Members

Sponsored by



Bank

America's Most Convenient Bank®



SMART BUSINESS SERIES
SPONSORED BY  **Eastern Bank**

Smart Business Series

The Smart Business Series helps business owners and leaders expand their abilities to grow their operations by offering valuable business development resources. Our presenters provide guidance and advice on a different business theme annually.

Participants for this program become resources for one another in growing their businesses.

SPONSORSHIP OPPORTUNITIES

Showcase your business and support the Chamber Community through sponsorship! For information on sponsorship opportunities, contact the Greater Dover Chamber of Commerce at 603.742.2218 or email events@dovernh.org. *Customized sponsorships available by request.*

GREATER DOVER CHAMBER OF COMMERCE



Annual Awards Gala (January)

This dinner event honors the outstanding people and organizations in the Greater Dover Community. This event honors the Businesses of the Year, Nonprofits of the Year, Volunteer of the Year, and the Citizen of the Year.

Sweepstakes & Auction (May)

This annual event features a delicious dinner, cash bar, door prizes, games and activities, silent auction and live auctions and ten cash prizes with one lucky attendee going home with \$10,000 cash!

Cochecho Arts Festival (Summer)

The Cochecho Arts Festival is a summer-long music and arts festival taking place in downtown Dover. Music, art, theater, movies, and more make up this annual event.

Apple Harvest Day 5k Road Race (October)

The kick off to Apple Harvest Day is the Chamber's 5k road race. The USATF-certified course winds through historic downtown Dover and is perfect for advanced runners as well as beginners and families.

Apple Harvest Day (October)

Apple Harvest Day is a day-long family event, featuring 300 vendors, great food, live entertainment, and more. The event was first held in 1985 and now draws more than 60,000 people to Dover's downtown, making it one of the region's most

Festival of Trees (December)

This event features more than 30 trees elaborately decorated by local businesses and organizations, to be auctioned and raffled off. This event also includes live choir performances, refreshments, and Santa himself!