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Leadership Academy

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Nov 17, 2016

Agenda

Communication Day / Media / Social

8:00-8:20 Read values, logistics of building, comment opportunity regarding previous classes

8:30-11:30 Alexis Mason, Professional Speaking Coach
Interactive Presentation Skills & Crucial Conversations

- Communication for Leaders
- Why Leaders Tell Stories
- Effective Feedback for Leaders

11:30-12:15 Lunch

12:15-1:30 Guy Edwards, Brainjar Media

- Social Media—Strategy and Messaging

1:30-2:45 Pamplin Media Group and The Outlook

Mark Garber, President Pamplin Media Group; Steve Brown, Publisher, Exec. Editor

- Community Media and Journalism

2:45-3:45 Field Trip The Outlook press and printing facility. Transportation provided.

3:45-4:00 End of day: Grade class, homework assignment?, thank you to sponsors

Next Class: Dec 15th, Thursday, Location: Gresham Historical Building, 410 N Main Ave, Gresham.

This session sponsored by:



Gresham Area Leadership Academy—A Program of the Gresham Chamber
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