



**West Branch Area  
Chamber of Commerce**

**West Branch Area Chamber of Commerce invites you to participate in this  
SWEET opportunity.....**



**2018 Christmas Light Parade  
Saturday, December 8 at 7 pm down Houghton Ave**

**Join us after the parade for a Afterglow Party at the Chamber office.  
Tree Lighting, Christmas Carols and visit with Santa**

**Best Overall Entry, Best in Theme, Best in Lights, Best Large Float, Best Small Float  
Winners will be recognized on main page of Website, E-blast, Facebook, Chamber page in  
Newspaper and will be given a FREE Parade Entry to utilize at the next Parade.**

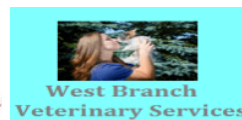
### **Judges**

**This year we will have the judges at the light for  
you to wow them.**

**Line-up begins at 5:30 p.m. and is on a first come basis. The Parade starts promptly at 7:00  
p.m.**

**No entrant will be accepted without prior registration.**

**Start: By Smiley Face Water Tower Griffin & Valley Finish: Houghton Ave. & Eighth St.**



**West Branch Automotive  
Rose City Automotive**



## 2018 Christmas Light Parade Rules:

It is the responsibility of the individual who signs this form to ensure that all participants of their organization receive a copy of these rules.

- \*No Santas- The West Branch Area Chamber of Commerce will provide Santa
- \*Parade entries must continue through entire route of the Parade. Line-up begins at 5:30 p.m. and is on a first come basis. The parade starts promptly at 7:00 p.m. All entries in place by 6:30 p.m. No entrant will be accepted without prior registration. Start will be by the Smiley Face Water Tower, Griffin & Valley. Finish will be Houghton Ave. & Eighth St.
- \*All entries must be family oriented
- \*All pets must be on a leash and person holding leash strong enough to control and manage them
- \*No drugs, alcohol, weed. Anyone intoxicated will be turned over to the police.
- \*All items must be given HAND-TO-HAND at the curb by walking along the parade route next to spectators. It is very dangerous for spectators to run into the street for candy or other hand-outs. No throwing is permitted. The Chamber reserves the right to inspect and approve any items distributed during the parade.
- \* All Large Semi Trucks will be in the back of parade
- \*All vehicles in parade carry SUFFICIENT AUTO LIABILITY INSURANCE
- \*All participants, in consideration of participation in this event, agree to indemnify, hold harmless and release the West Branch Area Chamber of Commerce, West Branch Visitors Bureau & City of West Branch, its agents and employees, from any and all liability for any injury or damage which may arise out of or in any way be connected with participation in the Parade.

By signing this you agree to follow ALL the rules of the parade.

Print Name \_\_\_\_\_ Signature \_\_\_\_\_ Date \_\_\_\_\_

\*The Parade Committee reserves the right to bar, AT ANY TIME, any entry not conforming to the rules and regulations, or refusing to follow instructions of police or parade officials from the Parade. The Parade committee also reserves the right of final decision on entries accepted for the Parade.

Please return form to 422 W Houghton Ave, West Branch, MI 48661. Questions please contact us at

989-345-2821

REMIT APPLICATIONS CHECK PAYABLE TO: West Branch Area Chamber of Commerce  
422 W Houghton Ave, West Branch, MI 48661

Questions please contact us at 989-345-2821 or email [wbchamberdirector@gmail.com](mailto:wbchamberdirector@gmail.com)

[www.wbacc.com](http://www.wbacc.com)

\$20 Non Chamber Members

\$15 Chamber Members

Organization/Business \_\_\_\_\_

Phone \_\_\_\_\_ Address \_\_\_\_\_

Contact

Person \_\_\_\_\_ Phone \_\_\_\_\_ Email \_\_\_\_\_

Address \_\_\_\_\_

## Description of Parade Entry