



2019 Sponsorship Packages

\$5,000 Main Stage Sponsor (~~only 3 available~~) **ONLY 1 AVAILABLE**

- Banner displayed at Main Entrance (4x12) (sponsor to provide vinyl banner)
- Banner displayed at Main Stage (3x8) (sponsor to provide vinyl banner)
- Maximum Advertising Exposure on Facebook, CTR Website, and all print materials
- Verbal recognition as Main Stage Sponsor throughout event
- Opportunity to distribute promotional items at festival (promo items provided by sponsor)
- (4) Trail Boss Packages to Include:
 - ✓ (8) VIP Admission Armbands (includes Rodeo Entrance)
 - ✓ (8) Invitations to Cowboy Breakfast (June 12) and VIP Kick-off Party (June 13)
 - ✓ (4) VIP Parking Passes
 - ✓ (4) Invitations to Awesome Auction

\$3,500 Beverage Garden Sponsor (only 3 available)

- Banner displayed at Beverage Garden (3x8) (sponsor to provide vinyl banner)
- Additional Banner displayed on fencing at festival (3x8) (sponsor to provide vinyl banner)
- Maximum Advertising Exposure on Facebook, CTR Website, and all print materials
- Verbal recognition as Beverage Garden Sponsor throughout event
- Opportunity to distribute promotional items at festival (promo items provided by sponsor)
- (3) Trail Boss Packages to Include:
 - ✓ (6) VIP Admission Armbands (includes Rodeo Entrance)
 - ✓ (6) Invitations to Cowboy Breakfast (June 12) and VIP Kick-off Party (June 13)
 - ✓ (3) VIP Parking Passes
 - ✓ (3) Invitations to Awesome Auction

\$3,000 CTR Festival Sponsor

- Banner displayed on fencing at festival (3x8) (sponsor to provide vinyl banner)
- Additional Banner displayed on fencing at festival (3x8) (sponsor to provide vinyl banner)
- Maximum Advertising Exposure on Facebook, CTR Website, and all print materials
- (1) Complimentary 10x10 Vendor Space (sponsor must comply with all vendor guidelines)
- (3) Trail Boss Packages to Include:
 - ✓ (6) VIP Admission Armbands (includes Rodeo Entrance)
 - ✓ (6) Invitations to Cowboy Breakfast (June 12) and VIP Kick-off Party (June 13)
 - ✓ (3) VIP Parking Passes
 - ✓ (3) Invitations to Awesome Auction

\$2,500 Kids Zone Sponsor

- Banner displayed at Kids' Zone (3x8) (sponsor to provide vinyl banner)
- Additional Banner displayed on fencing at festival (3x8) (sponsor to provide vinyl banner)
- Maximum Advertising Exposure on Facebook, CTR Website, and all print materials
- Verbal recognition as Kids' Zone Sponsor throughout event
- Opportunity to distribute promotional items at festival (promo items provided by sponsor)
- (3) Trail Boss Packages to Include:
 - ✓ (6) VIP Admission Armbands (includes Rodeo Entrance)
 - ✓ (6) Invitations to Cowboy Breakfast (June 12) and VIP Kick-off Party (June 13)
 - ✓ (3) VIP Parking Passes
 - ✓ (3) Invitations to Awesome Auction

\$2,500 Park-n-Ride Sponsor

- Banner displayed at Drop-off / Pick-up Zone (3x8) (sponsor to provide vinyl banner)
- Additional Banner displayed on fencing at festival (3x8) (sponsor to provide vinyl banner)
- Maximum Advertising Exposure on Facebook, CTR Website, and all print materials
- Verbal recognition as Park-n-Ride Sponsor throughout event
- Opportunity to distribute promotional items at festival (promo items provided by sponsor)
- (3) Trail Boss Packages to Include:
 - ✓ (6) VIP Admission Armbands (includes Rodeo Entrance)
 - ✓ (6) Invitations to Cowboy Breakfast (June 12) and VIP Kick-off Party (June 13)
 - ✓ (3) VIP Parking Passes
 - ✓ (3) Invitations to Awesome Auction

\$2,000 Trail Boss Sponsor

- Banner displayed at Trail Boss Tent (3x8) (sponsor to provide vinyl banner)
- Logo included on Facebook, CTR Website, and all print materials
- Opportunity to distribute promotional items at Trail Boss Tent (promo items provided by sponsor)
- (2) Trail Boss Packages to Include:
 - ✓ (4) VIP Admission Armbands (includes Rodeo Entrance)
 - ✓ (4) Invitations to Cowboy Breakfast (June 12) and VIP Kick-off Party (June 13)
 - ✓ (2) VIP Parking Passes
 - ✓ (2) Invitations to Awesome Auction

\$1,500 Exclusive Tractor Dealership & Kids Barrel Train Sponsor (only 1 available)

- Banner displayed at Kids' Zone (3x8) (sponsor to provide vinyl banner)
- Logo included on Facebook, CTR Website, and all print materials
- Opportunity to distribute promotional items at Kids' Zone (promo items provided by sponsor)
- (2) Trail Boss Packages to Include:
 - ✓ (4) VIP Admission Armbands (includes Rodeo Entrance)
 - ✓ (4) Invitations to Cowboy Breakfast (June 12) and VIP Kick-off Party (June 13)
 - ✓ (2) VIP Parking Passes
 - ✓ (2) Invitations to Awesome Auction

\$1,000 Exclusive Koozie Sponsor (only 3 available)

Sponsor provides Koozies for festival beverage garden.

- Banner displayed on fencing at festival (3x8) (sponsor to provide vinyl banner)
- Logo included on Facebook, CTR Website, and all print materials
- (2) Trail Boss Packages to Include:
 - ✓ (4) VIP Admission Armbands (includes Rodeo Entrance)
 - ✓ (4) Invitations to Cowboy Breakfast (June 12) and VIP Kick-off Party (June 13)
 - ✓ (2) VIP Parking Passes
 - ✓ (2) Invitations to Awesome Auction

\$1,000 Exhibitor Hall Sponsor

- Banner displayed at Exhibitor Hall (3x8) (sponsor to provide vinyl banner)
- Logo included on Facebook, CTR Website, and all print materials
- (1) Trail Boss Package to Include:
 - ✓ (2) VIP Admission Armbands (includes Rodeo Entrance)
 - ✓ (2) Invitations to Cowboy Breakfast (June 12) and VIP Kick-off Party (June 13)
 - ✓ (1) VIP Parking Pass
 - ✓ (1) Invitation to Awesome Auction

\$750 Chuck Wagon Sponsor (only 1 available)

- Banner displayed at Trail Boss Tent (3x4) (sponsor to provide vinyl banner)
- Logo included on Facebook and CTR Website
- (1) Trail Boss Package to Include:
 - ✓ (2) VIP Admission Armbands (includes Rodeo Entrance)
 - ✓ (2) Invitations to Cowboy Breakfast (June 12) and VIP Kick-off Party (June 13)
 - ✓ (1) VIP Parking Pass
 - ✓ (1) Invitation to Awesome Auction

\$750 TX BBQ & Chili Cook-off Sponsor

- Banner displayed at BBQ & Chili Cook-off throughout festival (3x4) (sponsor to provide vinyl banner)
- Logo included on Facebook and CTR Website
- (1) Trail Boss Package to Include:
 - ✓ (2) VIP Admission Armbands (includes Rodeo Entrance)
 - ✓ (2) Invitations to Cowboy Breakfast (June 12) and VIP Kick-off Party (June 13)
 - ✓ (1) VIP Parking Pass
 - ✓ (1) Invitation to Awesome Auction

\$750 Duck Pond Sponsor (full sign)

(Duck Pond Sponsor Signs will be illuminated during night and float on pond.)

- Logo displayed on full sign throughout festival (4x8)
- Logo displayed on Facebook and CTR Website
- (1) Trail Boss Package to Include:
 - ✓ (2) VIP Admission Armbands (includes Rodeo Entrance)
 - ✓ (2) Invitations to Cowboy Breakfast (June 12) and VIP Kick-off Party (June 13)
 - ✓ (1) VIP Parking Pass
 - ✓ (1) Invitation to Awesome Auction

\$500 Duck Pond Sponsor (half sign)

- Logo printed on half of sign throughout festival (4x8)
- Logo included on Facebook and CTR Website
- (1) Trail Boss Package to Include:
 - ✓ (2) VIP Admission Armbands (includes Rodeo Entrance)
 - ✓ (2) Invitations to Cowboy Breakfast (June 12) and VIP Kick-off Party (June 13)
 - ✓ (1) VIP Parking Pass
 - ✓ (1) Invitation to Awesome Auction

\$350 Proud Sponsor

- Banner displayed on fencing throughout festival (3x4) (sponsor to provide vinyl banner)
- Logo included on Facebook and CTR Website
- (1) Trail Boss Package to Include:
 - ✓ (2) VIP Admission Armbands (includes Rodeo Entrance)
 - ✓ (2) Invitations to Cowboy Breakfast (June 12) and VIP Kick-off Party (June 13)
 - ✓ (1) VIP Parking Pass
 - ✓ (1) Invitation to Awesome Auction

\$200 Trail Boss Package

- (2) VIP Admission Armbands (includes Rodeo Entrance)
- (2) Invitations to Cowboy Breakfast (June 12) and VIP Kick-off Party (June 13)
- (1) VIP Parking Pass
- (1) Invitation to Awesome Auction

Sponsorship Commitment

Organization Name: _____

Representative Name: _____

Address: _____ City: _____ State: _____

Phone: _____ Email: _____

Preferred form of payment: _____ Check _____ Invoice _____ Credit Card

Credit Card # _____ Exp Date: _____ CSC #: _____

* Please send your logo in a jpeg format to staff@lockhartchamber.com

* Contact the chamber office for sign specifications.

* Banners should be delivered to the chamber office no later than June 7, 2019.