



# RODEO & MUSIC FESTIVAL

JUNE 11<sup>TH</sup> – 13<sup>TH</sup>

LOCKHART, TX

[CHISHOLMTRAILROUDUP.COM](http://CHISHOLMTRAILROUDUP.COM)

## 2020 Sponsorship Package

### ➤ \$7500 Gold Buckle Investor: **ONLY 1 AVAILABLE**

- ✓ Logo incorporated into title of the event on all marketing materials
- ✓ CTR brought to you by \_\_\_\_\_
- ✓ Maximum Advertising Exposure on Facebook & CTR Website, and all printed materials
- ✓ Banner for Main Entrance (4 X 12 vinyl) Sponsor to provide
- ✓ Banner for Main Stage (3 X 8 vinyl) Sponsor to provide
- ✓ Banner for Rodeo Entrance (4 X 12 vinyl) Sponsor to provide
- ✓ 30 Second commercial (provided by sponsor) to be played on Rodeo Big screen Friday & Saturday night.
- ✓ Verbal recognition as Gold Buckle Investor on Main Stage throughout event.
- ✓ Opportunity to distribute promotional items at festival. Must notify Chamber.
- ✓ Watering Hole Access
  - 10 All event access armbands\*
  - 10 tickets to Kick off Party
  - 10 tickets to Cowboy breakfast
  - 4 Platinum Parking Passes
  - 24 free beverage tickets

### ➤ \$5000 Main Stage **ONLY 3 AVAILABLE**

- ✓ Logo on all marketing materials
- ✓ Banner for Main Entrance (4 X 12 vinyl) Sponsor to provide
- ✓ Banner for Main Stage (3 X 8 vinyl) Sponsor to provide
- ✓ Maximum Advertising Exposure on Facebook & CTR Website, and all printed materials
- ✓ Verbal recognition as Main stage Sponsor
- ✓ Opportunity to distribute promotional items at festival. Must notify Chamber.
- ✓ Watering Hole Access
  - 8 All event access armbands\*
  - 8 tickets to Kick off Party
  - 8 tickets to Cowboy breakfast
  - 4 Platinum Parking Passes
  - 20 free beverage tickets

### ➤ \$3000 CTR Community Sponsor

- ✓ Logo on all marketing materials
- ✓ (2) 3 X 8 Vinyl Banners displayed on festival fencing. Sponsor to provide.
- ✓ Maximum Advertising Exposure on Facebook & CTR Website, and all printed materials
- ✓ Verbal recognition as The CTR Community Sponsor from main stage.
- ✓ (1) Complimentary 10 X 10 Vendor space (Sponsor must comply with all vendor guidelines)
- ✓ Watering Hole Access
  - 6 All event access armbands\*
  - 6 tickets to Kick off Party
  - 6 tickets to Cowboy breakfast
  - 3 Platinum Parking Passes
  - 18 free beverage tickets

### ➤ \$2500 New Branding!! The Watering Hole Sponsor

- ✓ Logo on all marketing materials
- ✓ 3 X 8 Vinyl Banner to be displayed by The Watering Hole. Sponsor to provide.
- ✓ Logo to be included on Facebook & CTR Website
- ✓ Verbal recognition as The Watering Hole Sponsor from main stage.
- ✓ Opportunity to distribute promotional items in Watering Hole area. Sponsor to provide
- ✓ Watering Hole Access
  - 6 All event access armbands\*
  - 6 tickets to Kick off Party
  - 6 tickets to Cowboy breakfast
  - 3 Platinum Parking Passes
  - 14 free beverage tickets

### ➤ \$2500 Beverage Garden

- ✓ 3 X 8 Vinyl Banner to be displayed at beverage garden. Sponsor to provide.
- ✓ 3 X 8 Vinyl Banner to be displayed on festival fencing. Sponsor to provide.
- ✓ Maximum Advertising Exposure on Facebook & CTR Website, and all printed materials
- ✓ Verbal recognition as The Beverage Garden Sponsor from main stage.
- ✓ Watering Hole Access
  - 6 All event access armbands\*
  - 6 tickets to Kick off Party
  - 6 tickets to Cowboy breakfast
  - 3 Platinum Parking Passes
  - 14 free beverage tickets

### ➤ \$1500 The Kids Corral

- ✓ 3 X 8 Vinyl Banner to be displayed at Kids Corral. Sponsor to provide.
- ✓ 3 X 8 Vinyl Banner to be displayed on festival fencing. Sponsor to provide.
- ✓ Maximum Advertising Exposure on Facebook & CTR Website, and all printed materials
- ✓ Verbal recognition as The Kids Corral Sponsor from main stage.
- ✓ Watering Hole Access
  - 4 All event access armbands\*
  - 4 tickets to Kick off Party
  - 4 tickets to Cowboy breakfast
  - 2 Platinum Parking Passes
  - 12 free beverage tickets

### ➤ \$1500 Shuttle Sponsor

- ✓ \_\_\_\_\_ Vinyl Banner to be displayed within Shuttle buses. Sponsor to provide.
- ✓ 3 X 8 Vinyl Banner to be displayed on festival fencing. Sponsor to provide.
- ✓ Maximum Advertising Exposure on Facebook & CTR Website, and all printed materials
- ✓ Verbal recognition as The Shuttle Sponsor from main stage.
- ✓ Watering Hole Access
  - 4 All event access armbands\*
  - 4 tickets to Kick off Party
  - 4 tickets to Cowboy breakfast
  - 2 Platinum Parking Passes
  - 12 free beverage tickets

### ➤ \$1250 Pit Master Sponsor

- ✓ 3 X 4 Vinyl Banner to be displayed in BBQ & Chili Cook-off area. Sponsor to provide.
- ✓ Exposure on Facebook & CTR Website, and all printed materials
- ✓ Verbal recognition as The Pit Master Sponsor from main stage.
- ✓ Your sponsorship announced as winners are acknowledged from Main Stage
- ✓ Watering Hole Access
  - 4 All event access armbands\*
  - 4 tickets to Kick off Party
  - 4 tickets to Cowboy breakfast
  - 2 Platinum Parking Passes
  - 8 free beverage tickets

### ➤ \$750 Duck Pond Sponsor (Full Sign) \* Duck Pond signs will be illuminated at night and float on pond.

- ✓ 4 X 8 sign (provided by sponsor)
- ✓ Exposure on Facebook & CTR Website, and all printed materials
- ✓ Watering Hole Access
  - 2 All event access armbands\*
  - 2 tickets to Kick off Party
  - 2 tickets to Cowboy breakfast
  - 1 Platinum Parking Passes
  - 6 free beverage tickets

## ➤ \$350 Festival Investor

- ✓ 3 X 4 vinyl banner displayed on fencing. Sponsor to provide
- ✓ Exposure on Facebook & CTR Website
- ✓ Watering Hole Access
  - 2 All event access armbands\*
  - 2 tickets to Kick off Party
  - 2 tickets to Cowboy breakfast
  - 1 Platinum Parking Passes
  - 4 free beverage tickets

\* All Access Armbands allow you into every event at CTR. Park admission, Music, Rodeo and the Newest Addition The Watering Hole!