



RODEO & MUSIC FESTIVAL

JUNE 11TH - 13TH

LOCKHART, TX

CHISHOLMTRAILROUDUP.COM

2020 Rodeo Sponsorship Package

➤ \$5000 Rodeo Platinum Sponsor:

- ✓ Maximum Advertising Exposure on Facebook & CTR Website, and all printed materials
- ✓ Banner for Main Rodeo Entrance (4 X 12 vinyl) Sponsor to provide
- ✓ Banner for Rodeo Arena (3 X 8 Corrugated Plastic) Sponsor to provide
- ✓ 30 Second commercial (provided by sponsor) to be played on Rodeo Big screen Friday & Saturday night.
- ✓ Custom PA announcement during Rodeo.
- ✓ Designated Reserved seating during Friday & Saturday nights event
- ✓ Watering Hole Access
 - 8 All event access armbands*
 - 8 tickets to Kick off Party
 - 8 tickets to Cowboy breakfast
 - 4 Platinum Parking Passes
 - 20 free beverage tickets

➤ \$3500 Rodeo Dealership Sponsor **ONLY 1 AVAILABLE**

- ✓ Banner for Main Stage (3 X 8 corrugated plastic) Sponsor to provide
- ✓ Maximum Advertising Exposure on Facebook & CTR Website, and all printed materials
- ✓ Custom PA announcement as The Rodeo Dealership Sponsor
- ✓ Designated Reserved seating during Friday & Saturday nights event
- ✓ 15 second commercial (provided by sponsor) to be played both nights of rodeo
- ✓ Watering Hole Access
 - 6 All event access armbands*
 - 6 tickets to Kick off Party
 - 6 tickets to Cowboy breakfast
 - 3 Platinum Parking Passes
 - 20 free beverage tickets

➤ \$3000 Rodeo Gold Sponsor

- ✓ Logo on all marketing materials
- ✓ (1) 3 X 8 Corrugated plastic Banner displayed in Rodeo Arena. Sponsor to provide.
- ✓ Maximum Advertising Exposure on Facebook & CTR Website, and all printed materials
- ✓ Custom PA announcement as The Rodeo Gold Sponsor
- ✓ Designated Reserved seating during Friday & Saturday nights event
- ✓ Watering Hole Access
 - 6 All event access armbands*
 - 6 tickets to Kick off Party
 - 6 tickets to Cowboy breakfast
 - 3 Platinum Parking Passes
 - 18 free beverage tickets

➤ \$2000 Rodeo Silver Sponsor

- ✓ Logo on all marketing materials
- ✓ (1) 3 X 8 Corrugated plastic Banner displayed in Rodeo Arena. Sponsor to provide.
- ✓ Logo to be included on Facebook & CTR Website
- ✓ Custom PA announcement as The Rodeo Silver Sponsor
- ✓ Watering Hole Access
 - 6 All event access armbands*
 - 6 tickets to Kick off Party
 - 6 tickets to Cowboy breakfast
 - 2 Platinum Parking Passes
 - 14 free beverage tickets

➤ \$1000 Rodeo Bronze Sponsor

- ✓ 3 X 8 corrugated plastic banner to be displayed in Rodeo Arena. Sponsor to provide.
- ✓ Exposure on Facebook & CTR Website, and all printed materials
- ✓ Custom PA announcement as The Rodeo Silver Sponsor
- ✓ Watering Hole Access
 - 4 All event access armbands*
 - 4 tickets to Kick off Party
 - 4 tickets to Cowboy breakfast
 - 2 Platinum Parking Passes
 - 10 free beverage tickets

➤ \$1500 Tractor Dealership Sponsor **ONLY 1 AVAILABLE**

- ✓ 3 X 8 corrugated plastic banner to be displayed in Rodeo Arena. Sponsor to provide.
- ✓ 3 X 8 Vinyl Banner to be displayed at Rodeo entry. Sponsor to provide.
- ✓ Maximum Advertising Exposure on Facebook & CTR Website, and all printed materials
- ✓ Tractors and implements for display to be positioned at Rodeo Entrance.
- ✓ Custom PA announcement as The Tractor Dealership Sponsor
- ✓ Watering Hole Access
 - 4 All event access armbands*
 - 4 tickets to Kick off Party
 - 4 tickets to Cowboy breakfast
 - 2 Platinum Parking Passes
 - 12 free beverage tickets

➤ \$1500 Cowboy Cantina (Beverage Wagon)

- ✓ 3 X 8 Vinyl Banner to be displayed at Cantina. Sponsor to provide.
- ✓ 3 X 8 corrugated plastic banner to be displayed in Rodeo Arena. Sponsor to provide.
- ✓ Maximum Advertising Exposure on Facebook & CTR Website, and all printed materials
- ✓ Custom PA announcement as The Cowboy Cantina Sponsor
- ✓ Watering Hole Access
 - 4 All event access armbands*
 - 4 tickets to Kick off Party
 - 4 tickets to Cowboy breakfast
 - 2 Platinum Parking Passes
 - 12 free beverage tickets

➤ \$1250 Dynamite Dames Trick Riders

- ✓ 3 X 8 corrugated plastic banner to be displayed in Rodeo Arena. Sponsor to provide.
- ✓ Maximum Advertising Exposure on Facebook & CTR Website, and all printed materials
- ✓ Custom PA announcement as The Dynamite Dames Sponsor
- ✓ Watering Hole Access
 - 4 All event access armbands*
 - 4 tickets to Kick off Party
 - 4 tickets to Cowboy breakfast
 - 2 Platinum Parking Passes
 - 12 free beverage tickets

➤ \$2000 Mutton Bustin' Sponsor.

- ✓ 3 X 8 corrugated plastic sign to be displayed in rodeo arena (provided by sponsor)
- ✓ Exposure on Facebook & CTR Website, and all printed materials
- ✓ Custom PA announcement as The Mutton Bustin' Sponsor
- ✓ Watering Hole Access
 - 6 All event access armbands*
 - 6 tickets to Kick off Party
 - 6 tickets to Cowboy breakfast
 - 2 Platinum Parking Passes
 - 14 free beverage tickets

➤ \$2000 Bleacher Sponsor

- ✓ 3 X 8 corrugated plastic sign to be displayed on bleachers in rodeo arena (provided by sponsor)
- ✓ Exposure on Facebook & CTR Website, and all printed materials
- ✓ Custom PA announcement as The Mutton Bustin' Sponsor
- ✓ Watering Hole Access
 - 6 All event access armbands*
 - 6 tickets to Kick off Party
 - 6 tickets to Cowboy breakfast
 - 2 Platinum Parking Passes
 - 14 free beverage tickets

➤ **\$1000 CTR Queen's Sponsorship**

- ✓ 3 X 8 corrugated plastic banner to be displayed in Rodeo Arena. Sponsor to provide.
- ✓ Exposure on Facebook & CTR Website, and all printed materials
- ✓ Custom PA announcement as The CTR Queen's Sponsor
- ✓ Watering Hole Access
 - 4 All event access armbands*
 - 4 tickets to Kick off Party
 - 4 tickets to Cowboy breakfast
 - 2 Platinum Parking Passes
 - 10 free beverage tickets

➤ **\$1000 Center Out Gate Sponsorship**

- ✓ 3 X 8 corrugated plastic banner to be displayed in Rodeo Arena. Sponsor to provide.
- ✓ Exposure on Facebook & CTR Website, and all printed materials
- ✓ Custom PA announcement as The Center Out Gate Sponsor
- ✓ Watering Hole Access
 - 4 All event access armbands*
 - 4 tickets to Kick off Party
 - 4 tickets to Cowboy breakfast
 - 2 Platinum Parking Passes
 - 10 free beverage tickets

➤ **\$1000 Instant Replay Sponsorship**

- ✓ 3 X 8 corrugated plastic banner to be displayed in Rodeo Arena. Sponsor to provide.
- ✓ Exposure on Facebook & CTR Website, and all printed materials
- ✓ Custom PA announcement as The Instant Replay Sponsor
- ✓ Your name seen on Big Screen each time replay of rodeo action
- ✓ Watering Hole Access
 - 4 All event access armbands*
 - 4 tickets to Kick off Party
 - 4 tickets to Cowboy breakfast
 - 2 Platinum Parking Passes
 - 10 free beverage tickets

➤ **\$1000 Arena Drag Sponsorship**

- ✓ 3 X 8 corrugated plastic banner to be displayed in Rodeo Arena. Sponsor to provide.
- ✓ Exposure on Facebook & CTR Website, and all printed materials
- ✓ Custom PA announcement as The Arena Drag Sponsor
- ✓ Watering Hole Access
 - 4 All event access armbands*
 - 4 tickets to Kick off Party
 - 4 tickets to Cowboy breakfast
 - 2 Platinum Parking Passes
 - 10 free beverage tickets

➤ \$1000 The Barrel Sponsorship

- ✓ 3 X 8 corrugated plastic banner to be displayed in Rodeo Arena. Sponsor to provide.
- ✓ Decal positioned on Bull Fighting Barrel during each rodeo
- ✓ Exposure on Facebook & CTR Website, and all printed materials
- ✓ Custom PA announcement as The Barrel Sponsor
- ✓ Watering Hole Access
 - 4 All event access armbands*
 - 4 tickets to Kick off Party
 - 4 tickets to Cowboy breakfast
 - 2 Platinum Parking Passes
 - 10 free beverage tickets

➤ \$1000 CTR Veterinary Sponsorship

- ✓ 3 X 8 corrugated plastic banner to be displayed in Rodeo Arena. Sponsor to provide.
- ✓ Exposure on Facebook & CTR Website, and all printed materials
- ✓ Custom PA announcement as The CTR Queen's Sponsor
- ✓ Watering Hole Access
 - 4 All event access armbands*
 - 4 tickets to Kick off Party
 - 4 tickets to Cowboy breakfast
 - 2 Platinum Parking Passes
 - 10 free beverage tickets

➤ \$750 Bucking Chute Sponsor

- ✓ 2 X 8 corrugated plastic banner to be displayed on bucking chutes. Sponsor to provide.
- ✓ Exposure on Facebook & CTR Website, and all printed materials
- ✓ Custom PA announcement as The Bucking Chute Sponsor
- ✓ Watering Hole Access
 - 2 All event access armbands*
 - 2 tickets to Kick off Party
 - 2 tickets to Cowboy breakfast
 - 1 Platinum Parking Passes
 - 6 free beverage tickets

➤ \$750 Bull Fighters Sponsor

- ✓ 3 X 4 corrugated plastic banner to be displayed in Rodeo Arena. Sponsor to provide.
- ✓ Exposure on Facebook & CTR Website, and all printed materials
- ✓ PA announcement as The Bull Fighters Sponsor
- ✓ Watering Hole Access
 - 2 All event access armbands*
 - 2 tickets to Kick off Party
 - 2 tickets to Cowboy breakfast
 - 1 Platinum Parking Passes
 - 6 free beverage tickets

➤ **\$750 The Pick-up Men Sponsor**

- ✓ 3 X 4 corrugated plastic banner to be displayed in Rodeo Arena. Sponsor to provide.
- ✓ Exposure on Facebook & CTR Website, and all printed materials
- ✓ PA announcement as The Pick-up Men Sponsor
- ✓ Watering Hole Access
 - 2 All event access armbands*
 - 2 tickets to Kick off Party
 - 2 tickets to Cowboy breakfast
 - 1 Platinum Parking Passes
 - 6 free beverage tickets

➤ **\$750 The Roping Box Sponsor ONLY 2 AVAILABLE**

- ✓ 3 X 4 corrugated plastic banner to be displayed in Rodeo Arena. Sponsor to provide.
- ✓ Exposure on Facebook & CTR Website, and all printed materials
- ✓ PA announcement as The Roping Box Sponsor
- ✓ Watering Hole Access
 - 2 All event access armbands*
 - 2 tickets to Kick off Party
 - 2 tickets to Cowboy breakfast
 - 1 Platinum Parking Passes
 - 6 free beverage tickets

➤ **\$500 The Rodeo Event Sponsor**

- ✓ 3 X 4 corrugated plastic banner to be displayed in Rodeo Arena. Sponsor to provide.
- ✓ Exposure on Facebook & CTR Website, and all printed materials
- ✓ PA announcement during the specific event you sponsor
- ✓ Watering Hole Access
 - 2 All event access armbands*
 - 2 tickets to Kick off Party
 - 2 tickets to Cowboy breakfast
 - 1 Platinum Parking Passes
 - 5 free beverage tickets

➤ **\$350 The Arena Sponsor**

- ✓ 3 X 4 corrugated plastic banner to be displayed in Rodeo Arena. Sponsor to provide.
- ✓ Exposure on Facebook & CTR Website
- ✓ PA announcement mentioning your name during both nights of Rodeo
- ✓ Watering Hole Access
 - 2 All event access armbands*
 - 2 tickets to Kick off Party
 - 2 tickets to Cowboy breakfast
 - 1 Platinum Parking Passes
 - 4 free beverage tickets

* All Access Armbands allow you into every event at CTR. Park admission, Music, Rodeo and the Newest Addition The Watering Hole!

