



## Membership Application

### [Lockhart Chamber of Commerce Mission Statement](#)

To improve and strengthen the business environment of Lockhart in order to promote economic well-being of all citizens; to provide services to membership, to communicate views of the business community, to enhance the quality of life for the entire community, to support constructive initiatives on major issues of public policy.

The Lockhart Chamber of Commerce strives to create an environment for your business to thrive; membership in the chamber connects your business with hundreds of potential business contacts and customers.

### **Benefits**

**Listing on the Chamber website.** With numerous hits daily, our website offers exposure for your business. Your business will be included in the online search-able membership directory with a link to your business website. Your business will gain more exposure once your company profile is expanded including the opportunity to connect your social media, map of company location, description of services, hours of operation and more. In addition, you have the ability to log in any time and add job listings, hot deals and company events.

**Listing in the Chamber's Membership Directory.** The Chamber distributes over 1,000 copies of this valuable resource to our members, residents and visitors. All members are included and filed by business category and listed alphabetically. Options to purchase ad space are available.

**Business Referrals.** The Lockhart Chamber of Commerce and Visitor Center is the central hub for business connections within the city and surrounding area. The chamber answers numerous phone calls, walk-ins and online inquiries. We refer all of our calls, visitors and emails to members first.

**Brochure Display.** Our high traffic Business Resource Center has a member's only display area for marketing your business information. Be sure to bring by your marketing materials.

**Ribbon Cuttings, Grand Openings, and Ground Breaking.** This service is available to all Chamber Members. We will provide the ceremonial scissors and presence of Chamber Staff, Ambassadors, and Board of Directors. We will also highlight your event on our website, monthly newsletter, and Facebook. Ribbon Cuttings are available to members that are new businesses, anniversaries, new expansions, new relocations or are under new ownership. Please reference the Ribbon Cutting Guidelines and coordinate your date with the Director of Membership and Programs.

**Chamber Sticker.** The Chamber logo is a symbol of your good corporate citizenship and identifies your business as an important part of the Lockhart business community.

**Sponsorships.** Sponsoring one of the Chamber's premiere events increases your exposure to businesses and the community. Sponsorships are available from \$5,000 to \$100.

**Monthly Newsletter.** A chamber newsletter is composed monthly and distributed electronically or by mail if requested. The newsletter highlights new members, member renewals, events and more.

**Chamber Luncheons.** Luncheons are held the 2<sup>nd</sup> Thursday of the month and are attended by local business owners as well as city, county and state officials. All members of the community are encouraged to attend. By attending the monthly luncheons, you can network with other members and most importantly potential customers. New members are introduced and a “members only” cash drawing is present. Sponsoring a luncheon gives you the opportunity to present your business by giving presentations, and/or inviting a guest speaker. Members receive a discounted Luncheon ticket price.

**Annual Chamber Awards Banquet.** Every year in January, the Chamber hosts the Annual Chamber Awards Banquet, a special night of entertainment that includes dancing, dinner and awards to honor its members. Attendance on average is 500 and this is a perfect venue for your business to gain exposure through a Banquet Sponsorship. A sponsorship includes pre-banquet publicity on our website, newsletter advertisement, Facebook exposure, and exposure in the Banquet Program. In addition, there are several other opportunities including napkin and cup sponsorships.

**Educational Opportunities.** The Lockhart Chamber of Commerce has partnered with SCORE to provide chamber members with complimentary Small Business Lunch & Learns. Topics include: legal matters in business, marketing and branding your business, social media, how to better read your financial statements and more. Look for these and other opportunities on the online chamber calendar. Also, take advantage of our Tech Tuesday to learn all about new technology that can enhance your bottom line.

**Networking Opportunities.** Monthly membership functions provide forums for making business contacts. These include membership luncheons and “Business After Hours” functions. These events offer the membership a great way to make new contacts, meet other professionals, and become involved in community activities.

**Community Calendar & Involvement.** The Visitor Center assists the community, local clubs and organizations in the promotion of events and activities through a community calendar on our website, by disseminating information, answering questions or mailing information in the way of brochures.

**Economic & Demographic.** The chamber serves as a reference point for statistical and demographic inquiries regarding the City of Lockhart and its ETJ. The statistics are often used in the initial stage of business planning purposes.

By utilizing and engaging all the tools the Chamber provides, your business will thrive in Lockhart and our surrounding communities. Businesses large and small are always on the watch to ensure they are investing wisely and engaging in organizations and activities that are both productive and yield a good return. In short, membership in the local chamber of commerce is not a luxury item; it is an absolute necessity for all businesses seeking to navigate highly competitive marketplace and sometimes difficult economic waters. Chamber membership gives business a competitive edge in their daily work. Join us!

Christie Pruitt  
President/CEO  
Lockhart Chamber of Commerce

Kristi Summers  
Director of Membership & Programs  
Lockhart Chamber of Commerce

Lockhart Chamber of Commerce  
Membership Application

Business Name / Individual

---

Mailing Address

---

Suite # / Bldg #

---

City

---

State

---

Zip

---

Physical Address    Same as Mailing Address

---

Suite # / Bldg #

---

City

---

State

---

Zip

---

Phone

(     )

---

Fax

(     )

---

Website

---

Facebook     LinkedIn     Instagram

Business Representative

---

Title

---

Email

---

Business Annual Investment

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> \$185.00    zero – 5 Employees  | <input type="checkbox"/> \$225.00    6 – 10 Employees   | <input type="checkbox"/> \$255.00    11 – 15 Employees  |
| <input type="checkbox"/> \$310.00    16 – 25 Employees   | <input type="checkbox"/> \$365.00    26 – 35 Employees  | <input type="checkbox"/> \$425.00    36 – 45 Employees  |
| <input type="checkbox"/> \$475.00    46 – 75 Employees   | <input type="checkbox"/> \$550.00    76 – 100 Employees | <input type="checkbox"/> \$600.00    101 – 150 Employee |
| <input type="checkbox"/> \$650.00    151 – 200 Employees | <input type="checkbox"/> \$725.00    200 + Employees    | <input type="checkbox"/> \$135 Home-based Business *    |

Financial Institution: \$550.00

Government Institution: \$325.00

Non-Profit: \$115.00

Individual Membership: \$100.00

Annual sponsorship opportunities are available to provide members a more consistent representation in the community along with more impactful branding occurrences.

Lockhart Chamber of Commerce  
Application Questionnaire

Do you wish to participate in a ribbon cutting ceremony?  Yes  No

Are you interested in becoming an Ambassador for the Chamber?  Yes  No

What is a Chamber Ambassador?

Ambassadors actively advocate for the Chamber, communicating the benefits, programs and privileges of becoming a Chamber member. Through enthusiastic Chamber representation, Ambassadors seek opportunities to educate, promote and share the benefits of Chamber membership with the business community. Serving as an Ambassador offers a great deal of visibility and builds credibility for your own business, while generating stronger relationships for the Chamber in the business community.

Our Ambassadors play an essential role in member recruitment, communication and retention, assisting with monthly meetings and annual events, as well as attending ribbon cuttings.

Are you interested in volunteering at Chisholm Trail Roundup?  Yes  No

Chisholm Trail Roundup is Lockhart's largest annual festival and tourism event. Held on the second week in June, the festival celebrates the heritage of the famous Chisholm Trail.

---

In addition to your annual membership investment, the Chamber offers several al la carte options for members to have premiere exposure throughout the year. Many of these opportunities utilize the business and community contacts the Chamber has access to reach a broad audience.

Facebook Spotlight - \$10.00 each  Yes  No

E-Newsletter Sponsorship - \$20.00 each  Yes  No  
Business Advertisement in E-newsletter

Constant Contact Campaign - \$50.00 each (limit three per year)  Yes  No

Gold Website Sponsor - \$500.00  Yes  No

Silver Website Sponsor - \$250.00  Yes  No

Bronze Website Sponsor - \$100.00  Yes  No

Multiple Business Website Category Listing - \$10.00 each  Yes  No

Luncheon Sponsor (1) - \$600.00  Yes  No

Luncheon Sponsor (2) - \$300.00  Yes  No

Membership Roster - \$50.00  Yes  No

(1) Set of Mailing Labels or Excel Spreadsheet

\*Excludes Email addresses due to US CAN-SPAM Act

Lockhart Chamber of Commerce  
Corporate Level Memberships

Platinum Membership - \$10,000+

Includes all membership benefits, plus...

CTR Sponsor - \$6,500 (choice of sponsorships)

Platinum Annual Banquet Sponsor - \$1,000

Independence Day Extravaganza Sponsor - \$1,000

Luncheon Sponsor - \$500.00

Gold Website Sponsor - \$500

Heart of Texas Bike Ride Sponsor - \$250

Veterans Day Luncheon Sponsor - \$250

Company Logo Displayed on Power Point Presentation at Chamber Luncheons

Company Logo included in all Chamber Outgoing Email Messages

Verbal Recognition at all Chamber Events

Complimentary Facebook Spotlights

(3) Complimentary E-blasts per year

(3) Complimentary E-Newsletter Sponsorships

(1) Complimentary Multi-Business Category Listing on Website

(1) Complimentary Membership Roster

Gold Membership - \$7,500+

Includes all membership benefits, plus...

CTR Sponsor - \$4,500 (choice of sponsorships)

Gold Annual Banquet Sponsor - \$750

Independence Day Extravaganza Sponsor - \$750

Luncheon Sponsor - \$500

Gold Website Sponsor - \$500

Heart of Texas Bike Ride Sponsor - \$250

Veterans Day Luncheon Sponsor - \$250

Company Logo Displayed on Power Point Presentation at Chamber Luncheons

Company Logo included in all Chamber Outgoing Email Messages

Verbal Recognition at all Chamber Events

Complimentary Facebook Spotlights

(3) Complimentary E-blasts per year

(3) Complimentary E-Newsletter Sponsorships

(1) Complimentary Multi-Business Category Listing on Website

(1) Complimentary Membership Roster

Silver Membership - \$5,000+

Includes all membership benefits, plus...

CTR Sponsor - \$3,000 (choice of sponsorships)

Silver Annual Banquet Sponsor - \$500

Independence Day Extravaganza Sponsor - \$500

Luncheon Sponsor - \$500

Silver Website Sponsor - \$250

Heart of Texas Bike Ride Sponsor - \$150

Veterans Day Luncheon Sponsor - \$100

Company Logo Displayed on Power Point Presentation at Chamber Luncheons

Verbal Recognition at all Chamber Events

Complimentary Facebook Spotlights

(3) Complimentary E-blasts per year

(1) Complimentary E-Newsletter Sponsorships

(1) Complimentary Multi-Business Category Listing on Website

(1) Complimentary Membership Roster

Bronze Membership - \$2,500+

Includes all membership benefits, plus...

CTR Sponsor - \$1,500 (choice of sponsorships)

Bronze Annual Banquet Sponsor - \$250

Independence Day Extravaganza Sponsor - \$250

Luncheon Sponsor - \$250

Bronze Website Sponsor - \$100

Heart of Texas Bike Ride Sponsor - \$150

Company Logo Displayed on Power Point Presentation at Chamber Luncheons

Verbal Recognition at all Chamber Events

Complimentary Facebook Spotlights

(3) Complimentary E-blasts per year

(1) Complimentary E-Newsletter Sponsorships

(1) Complimentary Multi-Business Category Listing on Website

(1) Complimentary Membership Roster

Executive Membership - \$1,000

Includes all membership benefits, plus...

CTR Sponsor - \$500 (choice of sponsorships)

Independence Day Extravaganza Sponsor - \$250

Bronze Website Sponsor - \$100

Heart of Texas Bike Ride Sponsor - \$150

Company Logo Displayed on Power Point Presentation at Chamber Luncheons

Verbal Recognition at all Chamber Events

Complimentary Facebook Spotlights

(1) Complimentary E-blasts per year

(1) Complimentary E-Newsletter Sponsorships

(1) Complimentary Multi-Business Category Listing on Website

(1) Complimentary Membership Roster