



SAVE THE DATE

**THE
GREAT
OVATION**

JW MARRIOTT AUSTIN
MAY 8, 2021

SPONSORSHIP PACKAGE
MAY 8, 2021



GREATER AUSTIN
Asian Chamber
OF COMMERCE

Ovation

Ovation is our annual awards gala and celebration of Asian Pacific American (APA) culture and accomplishments during APA Heritage Month in May. Since its inception in 2013, this event has grown in both scope and size to become one of the most anticipated galas in Austin, Texas.

Over 650 attended Ovation 2019 and guests included prominent civic, community and business leaders both from the APA and mainstream communities. Guests were treated to entertainment and connection opportunities. We recognize APA owned businesses, organizations and individuals who are making uncommon contributions to Central Texas. This gala increases the awareness of APAs not only to attendees but through the promotion of the event on OvationGala.org and marketing efforts including coverage on local media.

Request for Sponsorship

Sponsors will be recognized on all promotion of Ovation. This includes logo on Ovation and GAACC websites, social media outreach, on-screen, and printed program. Table sponsors are recognized in print program only. In addition, all sponsors receive membership through December 31, 2021.

\$15,000 Gatsby Presenting Sponsor

- Acknowledged on press releases, Ovation e-blasts, newsletter announcements
- Logo on step and repeat on the red carpet
- One minute video presentation
- Present Lifetime Achievement award
- Prime reserved table for 10 guests at Ovation
- One full page ad in print program

\$10,000 The Ritz Sponsor

- Logo on step and repeat on the red carpet
- One minute video presentation
- Present an award on stage
- Prime reserved table for 10 guests at Ovation
- One full page ad in print program

\$10,000 All That Jazz Entertainment Sponsor

- One minute video presentation
- Present an award on stage
- Prime reserved table for 10 guests at Ovation
- One full page ad in print program



\$7,500 Grand Affair Awards Sponsor

- Present an award on stage
- Prime reserved table for 10 guests at Ovation
- One full page ad in print program

\$7,500 Charleston Centerpiece Sponsor

- Logo on each table at Ovation
- Present an award on stage
- Prime reserved table for 10 guests at Ovation
- One full page ad in print program

\$5,000 Roaring Reception Sponsor

- Prime reserved table for 10 guests at Ovation
- Half page ad in print program

\$5,000 Daisy Design Sponsor

- Prime reserved table for 10 guests at Ovation
- Half page ad in print program

5,000 Hotsy-Totsy Technology Sponsor

- Prime reserved table for 10 guests at Ovation
- Half page ad in print program

\$2,500 Table Sponsor

- Reserved table for 10 guests at Ovation



About Greater Austin Asian Chamber of Commerce (GAACC)

We are the voice for the Asian Pacific American (APA) business community in Central Texas. Between 2007 and 2012 APA businesses grew by 44 percent. At this growth rate, there will be 22,000 APA businesses in 2022.

Over 130,000 Asian or Asian Americans call the Austin-Round Rock metropolitan area home. APAs are the second largest minority group in the City of Austin at almost 9 percent of its residents. While averages make this demographic look healthy, it is highly diverse. Disaggregated data reveal many gaps among ethnic groups.

Our TOGETHER TO 2020 campaign aims to grow our membership to 2,020 by the year 2020

Executive Committee

Yuen Yung, Chairman
Robert Lee, Immediate Past Chair
Kuntal Sindha, Secretary
Viviene Ngo, Treasurer
Ahmed Moledina, Development Committee
Sharad Mudhol, Policy Committee
Kannan Kaliyur, Membership Committee

Active Past Chairs

Ali Khataw, Chair Emeritus
Rashed Islam
Paul Kim

Board Members

Usha Boddapu, Katy Crist, Hussain Hashim, Sung Je Lee, Ying McGuire, Derek Su, Linh Tu, and Lynn Yuan



8001 Centre Park Drive, Suite 160 Austin, TX 78754

512.407.8240

www.AustinAsianChamber.org

www.OvationGala.org

Sponsorship Response Form

- Gatsby Presenting Sponsor (\$15,000)
- All that Jazz Entertainment (\$10,000)
- Charleston Centerpiece Sponsor (\$7,500)
- Daisy Design Sponsor (\$5,000)
- Table Sponsor (\$2,500) We will not be using all 10 seats and am returning _____ seats
- The Ritz Sponsor (\$10,000)
- Grand Affair Awards Sponsor (\$7,500)
- Roaring Reception Sponsor (\$5,000)
- Hotsy Totsy Technology Sponsor (\$5,000)

Contact & Payment Information

Name in marketing materials

Address

City / State / Zip

Phone / Email

AMEX / Discover / Mastercard / Visa

Name on credit card

Security code

Name on credit card

Security code

Cardholder's signature / date

Checks payable to Greater Austin Asian Chamber of Commerce and this form can be mailed to:

8001 Centre Park Drive, Suite 160 Austin, TX 78754

512.407.8240

www.AustinAsianChamber.org

www.OvationGala.org

Thank you for your support!