

"Tying Our Vision To Our Mission"

Trust
Influence
Emerge

All memberships include the benefits below to take advantage of and market your business:

- **Complimentary membership to the Greater Des Moines Partnership:** Includes over 4,500 regional members, unlimited job postings, monthly regional events and more
- **PROGRAMS:**
 - MOXIE Business Owners Group Participation
 - Contacts & Contracts Lead/Referral Group Participation
 - 501(c)3 Forum: Non-profit Group Participation
- **Online Marketing Benefits Include:** 24/7 Member Login to add Hot Deals, Press Releases, Unlimited Job Postings, and more
- **Promote your events in our newsletter**
- New member listing in our newsletter and scroll on the website homepage
- Business introduction at a member lunch program
- Free Business Listing on Mobile App (MyChamberApp)
- Over 60 Business Connection Events with free or discounted admission annually
- Receive and Offer "Hot Deals" to and from fellow members
- eNewsletter updates
- Membership Window Decal
- The LINK: Emerging Leader Membership with the Des Moines Jaycees for only \$40
- Educational Opportunities through seminars and events
- Legislative Updates During Session
- Target Marketing Opportunities (Sponsorships)
- Volunteer Opportunities (Membership, Marketing/PR, Task Forces, Focus Groups and more)
- Key search words for other members to find you in the online directory
- List yourself with multiple categories so you are sure to be found
- Business advocacy participation and support
- Business and economic development assistance and referrals
- Get a Quote: online location to find quotes and receive quotes from others



DES MOINES
EAST+SOUTH
CHAMBER

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Emerge \$500 Cost*/\$1,760 Value

TRADE BOOTH DISPLAY Logo on lower banner brought to over 60 events and in chamber lobby **\$250**

WEB BANNER Your ad will display on the chamber website and hyperlink to your website for 12 months **\$450**

NEWSLETTER Business logo included in newsletters sent out 24 times a year - hyperlinks directly to your website **\$600**

- **VIP at TOSS** Two people will be invited to attend Taste of the South Side 30 minutes prior to opening to enjoy a special networking opportunity and first look at the event. **\$80**
- **Celebration of Progress** Five tickets to the event that promotes economic development and issues \$5,000 in scholarships to schools **\$100**
- **Newsletter Advertising:** Send us an ad and we will include it in a newsletter sent out to over 1,200 members **\$100**
- **Enhanced Membership:** Logo on online membership directory, video, photographs, extended description and more **\$100**
- **JCI Membership:** The LINK – Sign up one of your emerging leaders to The Des Moines Jaycees **\$50**
- **Name Badge:** Three magnetic name badges **\$30**

*All artwork to be provided by the member

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Influence \$2,000 Cost*/\$4,730 Value

*Limited to ten members

EMAIL SIGNATURE Logo included in the staff email signatures	\$1,500
SPONSOR ONE DIVERSE BUSINESS Adopt a diverse business, pay for their dues up to 30 employees	\$500
TRADE BOOTH DISPLAY Logo on lower banner brought to over 60 events	\$500
GOLF HOLE SPONSOR Network with over 100 individuals, entertain at the tee-box	\$250
• Web Banner Your ad will display on the chamber website and hyperlink to your website for 12 months	\$450
• Newsletter: Business logo included in newsletters sent out 24 times a year - hyperlinks directly to your website	\$600
• Website: Business listed in text on the home page of our website, hyperlinking directly to your website	\$100
• Newsletter Advertising: Send us an ad and we will include it in a newsletter sent out to over 1,200 members	\$200
• VIP at TOSS: Five people will be invited to attend Taste of the South Side 30 minutes prior to opening to enjoy a special networking opportunity and first look at the event	Value \$100
• Celebration of Progress Ten tickets to the event that promotes economic development and issues \$5,000 in scholarships to schools	\$200
• Name Badge: Three magnetic name badges	\$30
• JCI Membership: The LINK – Sign up one of your emerging leaders to The Des Moines Jaycees	\$50
• Lunch Sponsorship: Your logo will be shown on the registration page, two RSVP's, table next to registration to market your business, speak 2-3 minutes	\$150
• Enhanced Membership: Logo online membership directory video, photographs, extended description and more	\$100

*All artwork to be provided by the member



DES MOINES
EAST+SOUTH
CHAMBER

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Trust \$3,500 Cost*/\$12,350 Value

*Limited to four members

BILLBOARD Your logo on a variety of 13 billboards on the East and South Side of DSM	\$2,500
EMAIL SIGNATURE Logo included in the staff email signatures	\$1,500
MEMBERSHIP DUES for 2016 (up to)	\$1,000
MAILING LABELS One set of membership mailing labels (not available for sale)	\$750
SPONSOR ONE DIVERSE BUSINESS Adopt a diverse business, up to 30 employees	\$500
• New Member Promo Sponsor: Your logo on promotional items delivered in new welcome packets. *While supplies last	\$500
• Golf: One Foursome & Hole Sponsor Sponsor a hole and network with over 100 golfers. Take four of your clients or employees out to enjoy a day of golf, lunch, appetizers.	\$610
• Trade Booth Display Logo on geo-display banner brought to over 60 events	\$750
• Newsletter: Business logo included in newsletters sent out 24 times a year - hyperlinks directly to your website	\$600
• Two Stand Alone Email Blasts: Send two stand alone advertisements to all members (1,400+ individuals)	\$600
• Member Spotlight: Your business will be featured in a newsletter (not available for sale)	\$250
• Website: Logo listed on the home page of our website, hyperlinking directly to your website	\$300
• Web Banner Advertising: Your banner ad will display on the chamber website and hyperlink to your website one year	\$450
• Social Media Listing: Give us a message to post on behalf of your business on our social media (Facebook/Twitter) once a month for twelve months	\$500
• Name Badge: Five magnetic name badges	\$50
• VIP at TOSS: Ten people will be invited to attend Taste of the South Side 30 minutes prior to opening to enjoy a special networking opportunity and first look at the event	\$500
• Celebration of Progress Ten tickets to the event that promotes economic development and issues \$5,000 in scholarships to schools	\$200
• Business After Hours: Host one event at your location from 4:30-6:30, you provide food/drinks/entertainment, and the chamber does all the marketing and registration for you	\$250
• Lunch Program Package: Sponsor one lunch and receive one free registration for each lunch in 2016 (7 total)	\$290
• JCI Membership: The LINK – Sign up three of your emerging leaders to The Des Moines Jaycees	\$150
• Enhanced Membership: Logo online membership directory, video, photographs, extended description and more	\$100

*All artwork to be provided by the member