



YOUR CHAMBER OF COMMERCE

**YOUR T.I.E.
BENEFIT GUIDE TO
YOUR CHAMBER OF
COMMERCE**

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**OUR
FUEL**





YOUR CHAMBER OF COMMERCE

PART_01 / OUR PURPOSE

Our organization provides the spark and energy every business needs to ignite growth and prosperity through purposeful connections. Our brand promise is to provide effective resources, knowledge and passionate advocacy to local businesses. We work tirelessly for our members to generate dynamic business opportunities unlike those found anywhere in the city.

PART_02 / OUR CULTURE

Our culture is fueled by providing innovative solutions to the diverse range of businesses we serve. We are thought leaders. We are passionate and authentic. We are collaborators. We are fire starters looking to ignite economic growth for every one of our members.

PART_03 / OUR COMMUNITY

We are a community of business owners stimulated by providing explosive business growth opportunities forged from diversity, collaboration and authentic human interaction. We champion the success of our members with dignity and support one another with pride. Passionate integrity is fused into the very core of our community where hard work, inclusion and meaningful relationships define our past, present and future.



community development organization, united to drive economic growth with one voice, one mission, in one region. They work to grow opportunity, create jobs, and promote the best place to build a business, a career, and a future.

We hope that you are able to take full advantage of joining the Chamber as it is sure to empower your professional and personal life.

FuseDSM wishes to connect you with the business community as well as local leaders to expand your network and professional growth. We strive to support economic health through our efforts in membership, economic development, education, and advocacy. As a member of the Chamber, you will also be affiliated with the Greater Des Moines Partnership who is an economic and

Your Member Benefits Include:



COMPLIMENTARY MEMBERSHIP TO THE GREATER DES MOINES PARTNERSHIP:

Includes over 4,500 regional members, unlimited job postings, monthly regional events and more

PROGRAMS:

MOXIE / President/Business Owners
Empresari@s / Latino Community Leaders
Firestarters / Member Ambassadors Group
501(c)3 Forum / Non-Profit Group
JCI Membership / Young Professionals
\$40/individual

ONLINE MARKETING BENEFITS INCLUDE:

- 01 /** 24/7 Member Login to add Hot Deals, Press Releases, Unlimited Job Postings, and more
- 02 /** Receive and Offer "Hot Deals" to and from fellow members
- 03 /** Promote your events on the member website calendar
- 04 /** New member listing in our newsletter
- 05 /** eNewsletter updates
- 06 /** Key search words for other members to find you in the online directory
- 07 /** List yourself with multiple categories so you are sure to be found

EVENT & NETWORKING BENEFITS INCLUDE:

- 01 /** Over 60 Business Connection Events with free or discounted admission annually
- 02 /** Educational Opportunities through seminars and events
- 03 /** Target Marketing Opportunities (Sponsorships)
- 04 /** Volunteer Opportunities

BUSINESS SUPPORT BENEFITS INCLUDE:

- 01 /** Business advocacy participation and support
- 02 /** Business and economic development assistance and referrals
- 03 /** Get a Quote: online location to find quotes and receive quotes from others

SWAG BENEFITS INCLUDE:

- 01 /** Membership Window Decal
- 02 /** FuseDSM Water Bottle



As a T.I.E. investor in FuseDSM, you have the ability to have a great impact on not only your own business but Your Chamber as well. Without you we would not have the fuel to keep igniting business growth throughout Des Moines. We salute you!



TIER_01

TRUST

\$3500 Cost* / \$10560 Value

LIMITED TO 6 MEMBERS

BILLBOARD / \$2500

Your logo on a variety of 13 billboards on the East, South & Northside of DSM

EMAIL SIGNATURE / \$1500

Logo included in the staff email signatures

MEMBERSHIP DUES / up to \$1000

Logo included in the staff email signatures

MAILING LABELS / \$750

One set of membership mailing labels (not available for sale)

SPONSOR ONE DIVERSE BUSINESS / \$500

Adopt a diverse business, up to 30 employees

GOLF: ONE FOURSOME & HOLE SPONSOR / \$860

Sponsor a hole and network with over 100 golfers. Take four of your clients or employees out to enjoy a day of golf, lunch & appetizers

TRADE BOOTH DISPLAY / \$750

Logo on geo-display banner brought to over 60 events

NEWSLETTER / \$600

Business logo included in newsletters sent out 12 times a year

STAND ALONE EBLAST / \$300

Send one stand alone advertisement to all members (2400+ individuals)

MEMBER SPOTLIGHT / \$250

Your business will be featured in a newsletter (not available for sale)

WEBSITE / \$300

Logo listed on the home page of our website

WEB BANNER AD / \$450

Your ad will display on the chamber website and hyperlink to your website for 12 months

NAME BADGE / \$50

Five magnetic name badges

VIP @ TOSS / \$500

Ten people will be invited to attend Taste of the South Side 60 minutes prior to opening to enjoy a special networking opportunity and first look at the event venue

JCI MEMBERSHIP / \$150

Sign up three of your emerging leaders to The Des Moines Jaycees

ENHANCED MEMBERSHIP / \$100

Logo on online membership directory, video, photographs, extended description and more.

*All artwork to be provided by the member

TIER_02

INFLUENCE

\$2000 Cost* / \$5710 Value

LIMITED TO 10 MEMBERS

EMAIL SIGNATURE / \$1500

Logo included in the staff email signatures

SPONSOR ONE DIVERSE BUSINESS / \$500

Adopt a diverse business, up to 30 employees

TRADE BOOTH DISPLAY / \$750

Logo displayed on banner brought to over 60 events

GOLF: ONE FOURSOME & HOLE SPONSOR / \$860

Network with over 100 individuals, entertain at the tee-box

WEB BANNER AD / \$450

Your ad will display on the chamber website and hyperlink to your website for 12 months

NEWSLETTER / \$600

Business logo included in newsletters sent out 12 times a year

WEBSITE / \$300

Logo listed on the home page of our website

NEWSLETTER ADVERTISING / \$200

Send us an ad and we will include it in a newsletter sent out to over 1,200 members

NAME BADGE / \$50

Five magnetic name badges

VIP @ TOSS / \$500

Ten people will be invited to attend Taste of the South Side 60 minutes prior to opening to enjoy a special networking opportunity and first look at the event venue

JCI MEMBERSHIP / \$150

Sign up three of your emerging leaders to The Des Moines Jaycees

ENHANCED MEMBERSHIP / \$100

Logo on online membership directory, video, photographs, extended description and more.

*All artwork to be provided by the member

TIER_03

EMERGE

\$500 Cost* / \$2460 Value

TRADE BOOTH DISPLAY / \$750

Logo displayed on banner brought to over 60 events

WEB BANNER / \$450

Your ad will display on the chamber website and hyperlink to your website for 12 months

NEWSLETTER / \$600

Business logo included in newsletters sent out 12 times a year

VIP @ TOSS / \$100

Two people will be invited to attend Taste of the South Side 60 minutes prior to opening to enjoy a special networking opportunity and first look at the event.

NEWSLETTER ADVERTISING / \$100

Send us an ad and we will include it in a newsletter sent out to over 2400+ individuals

WEBSITE / \$300

Logo listed on the home page of our website

ENHANCED MEMBERSHIP / \$100

Logo on online membership directory, video, photographs, extended description and more.

JCI MEMBERSHIP / \$50

Sign up one of your emerging leaders to The Des Moines Jaycees

NAME BADGE / \$10

One magnetic name badge

*All artwork to be provided by the member