



Mitchell SEA Grant Evaluation Survey Questions

1. Demonstrates high potential for visitors and is well thought out (Ranking: 1 Low– 5 High)
2. Demonstrates high quality of planning and budgeting/funding criteria met (Ranking: 1 Low– 5 High)
3. Does this event have the ability to draw a large number of People to Mitchell? 0-100 (1pt), 101-200 (2pt), 201-300 (3pt), 301-400 (4pt), 401+ (5pt).
4. Generates overnight stays in Mitchell (Ranking: 1 Low– 5 High)
5. Creates positive image for Mitchell (Ranking: 1 Low– 5 High)
6. Demonstrates need for funding (Ranking: 1 Low– 5 High)
7. Is this event held during the shoulder season? (Yes worth 5 bonus points)
8. Does this event have the ability to be booked with an association or organization from outside the Mitchell area for multiple years or to be placed on a rotation if the event is executed well? (Yes worth 5 bonus points)
9. At what level do you feel the SEA should fund this application? 0%, 25%, 50%, 75%, 100%

This survey will be available to each SEA committee member. Please keep conflict of interest in mind when you are completing the survey. Anyone who's business, organization or department is directly involved in any event under consideration for the SEA grant should refrain from participating in the survey.