

# What is the Chamber of Commerce?



## **Mission Statement:**

The mission of the Northfield Area Chamber of Commerce is to lead in the creation, promotion and enhancement of a healthy business environment for the Northfield area.

## **The Chamber is:**

- An advocate for business growth and development.
- The voice of the Northfield area business community.
- A business and tourism resource center and civic clearing house for information about the Northfield area.
- An association of business and professional leaders working together to enhance and improve the economic and civic viability of our community.
- A versatile and powerful business tool that provides a variety of benefits to businesses and generates a return on investment.
- An action organization that concentrates its efforts in the areas of: business development, economic development, business promotion, workforce education, public relations, tourism, membership programs and services, and government affairs.

## **The Chamber's Commitment:**

- To be a resource to the community and to maximize opportunities for Chamber members to grow and prosper.
- To work to improve the economic climate, business environment, and community image of the Northfield area.
- To serve as a leader and catalyst for planning programs and services that provide a favorable business climate and cultivates the uniqueness of the community.

## **The Value of Membership:**

- The Chamber has a variety of business services and continuing benefits.
- Workforce development
- Events and Networking opportunities
- Promotion and marketing opportunities
- Advocacy within government both state and local levels.

(See a detailed list on the following page)



19 Bridge Square  
Northfield, MN 55057  
507-645-5604 or 800-658-2548  
[www.northfieldchamber.com](http://www.northfieldchamber.com)



## Business Services and Benefits:

- Economic and Demographic Information
- Member Referral Service
- Relocation Packets
- Commercial/Industrial Available Sites Listing
- Calendar of Events
- Business Retention and Expansion visits
- Membership Forums
- E-Newsletter
- Certificates of Origin
- Start-up Business Resources
- Bad Check Warning/Alert Program
- Member-to-Member Promotional Tools
- Ambassador Visits
- Business Connections
- "Be Local...Buy Local" Campaign
- Quarterly Printed Newsletter

## Events and Networking Opportunities:

- Annual Meeting and Business Recognition Banquet
- Membership Appreciation Holiday Social
- Luncheons
- Golf-A-Palooza
- Seminars and Workshops
- Chamber Committees
- Business Connections and Y-Pro
- Retail Events (Girls Nite Out, Crazy Daze, Small Business Saturday and Winter Walk)

## Workforce Development and Advocacy:

- Leadership Program
- Seminars and Workshops
- Attend EDA meetings and serve on EDA committees when invited.
- Meet with the Mayor, members of the city council, city administrator and work with city department heads.
- Meet with county and state representatives and elected officials.
- Host Candidate Forums.
- Coordinate transportation and economic development meetings.

## Promotion and Marketing:

- Membership Directory
- Membership Mailing Labels
- Featured Business Spotlight
- Chamber and CVB Websites
- City Map
- Business of the Year, Business Person of the Year, Ambassador of the Year and Hospitality Person of the Year Awards
- Sponsorship opportunities for Chamber Events and Membership Mailings
- Host B2B After Hours or Morning Business Brew
- Host Ribbon Cutting and Ground Breakings
- Tourism Marketing