



Saturday, April 6, 2019
 9:00 am – 3:00 pm
 Northfield Ice Arena
 Sponsored by:



Lifestyle • Health • Leisure

Company Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Product/Service Description _____

_____ **Early Bird Rate** – Payment must be received by January 25, 2019 – Includes one vendor lunch

Member	Non-member
\$225	\$525

_____ **Standard Rate** – Payment received after January 25, 2019 – Includes one vendor lunch

Member	Non-member
\$260	\$600

_____ **Non Member First Time Show Special** – Includes a discounted Chamber Membership and one vendor lunch
 \$550

_____ **Electricity** – Limited available
 \$25.00

_____ **Extra Vendor Lunches**
 \$7.00 each

Event Details

- Booth space is available on a first come, first served basis
- Booth includes 8 foot skirted table and two chairs
- Single booths are 10' x 10'
- Event set up is from 3:00 – 7:00 pm on Friday, April 5th
- Members MUST be in good standing and current on their membership dues
- Registration and payment is due by 3/22/19

Chamber Member Sponsorship Opportunities

_____ **Event Sponsor \$1,700**

- Two adjoining 10' x 10' booths at the main entrance with electricity
- Two vendor lunches
- 1/2 page ad and advertorial write up presented as the Event Sponsor in the Home and Garden Expo 8 page tabloid insert in the Northfield News, 1,000 extra copies will be printed to be distributed at the show
- Prominent placement of logo on all marketing materials, at a minimum:
 - Posters distributed in Northfield and surrounding towns
 - Two ads in the Northfield News
 - One ad in the Entertainment Guide
 - Company logo on Chamber website event calendar
 - Name included in all mentions regarding the show on Social Media
 - Logo included on Home & Garden Show banner ad on the Chamber's website

_____ **Center Ice Showcase Sponsor \$1,200**

- Center ice 25' x 50' display area with electricity (Perfect for large displays, machinery and vehicles)
- Two vendor lunches
- 1/4 page ad and advertorial write up presented as the Center Ice Showcase Sponsor in the Home and Garden Expo, 8 page tabloid insert in the Northfield News, 1,000 extra copies will be printed to be distributed at the show
- Logo featured on all marketing materials, at a minimum:
 - Posters distributed in Northfield and surrounding towns
 - Two ads in the Northfield news
 - One ad in the Entertainment Guide
 - Company logo on Chamber website event calendar

_____ **Premier Sponsor \$800**

- Two adjoining 10' x 10' priority selected booths with electricity
- Two vendor lunches
- 1/6 page ad in the Home and Garden Expo 8 page tabloid insert in the Northfield News, 1,000 extra copies will be printed to be distributed at the show
- Logo featured on all marketing materials, at a minimum:
 - Posters distributed in Northfield and surrounding towns
 - Two ads in the Northfield News
 - One ad in the Entertainment Guide
 - Company logo on Chamber website event calendar

_____ **Home Sponsor \$500**

- One 10' x 10' priority selected booth with electricity
- One vendor lunch
- 1/12 page ad in the Home and Garden Expo 8 page tabloid insert in the Northfield News, 1,000 extra copies will be printed to be distributed at the show
- Business name or logo on all marketing materials, at a minimum:
 - Posters distributed in Northfield and surrounding towns
 - Two ads in the Northfield News
 - One ad in the Entertainment Guide
 - Listed on Chamber website event calendar

Please contact Jane Bartho at the Chamber office 507-645-5604 or janeb@northfieldchamber.com for vendor, sponsorship or Chamber membership questions. 2018 Sponsors have first right of refusal for 2019 Sponsorships.

Total Amount Due _____

Signature _____ Date _____

It is understood that I am solely responsible for items on display and I agree to defend and indemnify the Northfield Area Chamber of Commerce & Tourism, volunteers, sponsors, their agents and employees from all claims, damages, losses, and expenses of whatever nature, including attorney fees in any manner connected with, related to, or as product or service and/or refuse any registration whose product or serve they determine in not directly related to the show.

Please submit completed registration form, payment and certification of insurance to:
Northfield Area Chamber of Commerce & Tourism
Attn: Jane Bartho
19 Bridge Square
Northfield, MN 55057

