

# BIZPALOOZA

GREATER MEMPHIS CHAMBER

SPONSORSHIPS &  
INVESTMENTS

## YOU WON'T WANT TO MISS THE MEMPHIS-AREA BIZPALOOZA!

YOU WILL HAVE THE OPPORTUNITY TO PROMOTE YOUR BUSINESS, PRODUCTS AND SERVICES WITH AN EXHIBIT BOOTH OR TABLE AT THIS PRESTIGIOUS BUSINESS NETWORKING EVENT - THE FIRST OF ITS KIND IN MEMPHIS. BY SHOWCASING YOUR COMPANY AT BIZPALOOZA, YOU WILL BE PART OF ONE OF MEMPHIS'S BEST NETWORKING EVENTS, PROVIDING YOU WITH A LARGE AUDIENCE TO BRING AWARENESS TO YOUR BUSINESS.

### **BIZPALOOZA: Sponsorship**

- Reach new customers in a fun, engaging environment designed for building business connections and relationships
- Highlight special deals or new products you want to promote
- Make new business connections with other exhibitors
- Stretch your marketing dollars by capitalizing on this opportunity to have a variety of ways to showcase your brand

**Why get lost in the crowd? Only Chamber and BNI members will have the opportunity to sign up for exhibit tables and booths, and spaces are limited - so you know your business will have the opportunity to stand out and be noticed!**

*The event will be free and open to the general public with business card to allow for maximum exposure for your business.*

*(continued on back)*



## EXPOSURE

SPONSOR LEVEL	COST	EXPOSURE	EXHIBIT
<b>Program Sponsor (8 Available)</b>	\$1,500	<ul style="list-style-type: none"> <li>Over a \$7K value!</li> <li>Over 12K impressions when your company logo is featured in 2 email invitations reaching 6,000 subscribers and in video marketing for the event, which will be featured on all Chamber networks and social media outlets</li> <li>Reach 12K new customers with high-visibility placement of your company logo linking back to your website on <a href="http://www.memphischamber.com">www.memphischamber.com</a></li> <li>You will earn recognition with even more potential customers, with your business name listed in the Chamber's official event press release, which will be shared with all regional media sources</li> <li>Reach 19K social media followers on Twitter, Facebook and LinkedIn</li> <li>Promotion to BNI's email audience of nearly 1,000</li> </ul>	Two 8 foot skirted tables, 4 chairs and I.D. sign with company name, providing an powerful opportunity for conversation with business owners and potential customers
<b>Event Sponsor</b>	\$1,000	<ul style="list-style-type: none"> <li>Over a \$3K value!</li> <li>High-profile company logo placement in email invitations reaching 6,000 subscribers and video marketing for the event, which will be featured on all Chamber networks and social media outlets</li> <li>Reach 12K new customers,with high-visibility placement of your company logo linking back to your website on <a href="http://www.memphischamber.com">www.memphischamber.com</a></li> <li>Reach 19K social media followers on Twitter, Facebook and LinkedIn</li> </ul>	One 8 foot skirted table in black and 4 chairs, providing a powerful opportunity for exposure and conversation with business owners and potential customers
<b>Table Sponsor</b>	\$250	<ul style="list-style-type: none"> <li>Over \$1,500 value!</li> <li>Reach 12K new customers with high-visibility placement of your company logo linking back to your website on <a href="http://www.memphischamber.com">www.memphischamber.com</a>. At \$.02 per impression, this is an incredible value!</li> </ul>	One 6 foot table skirted in black and 2 chairs, providing a powerful opportunity for exposure and conversation with business owners and potential customers
<b>Food &amp; Beverage Sponsor In-Kind on Location (Only 10 Available)</b>	\$1,500 (Equivalent in food or beverage)	<ul style="list-style-type: none"> <li>Reach 12K new customers, with high-visibility placement of your company logo linking back to your website on <a href="http://www.memphischamber.com">www.memphischamber.com</a></li> <li>Food &amp; Beverage tables will be among the most popular at this event - giving you maximum exposure to a broad audience</li> </ul>	One 6 foot table skirted in black with 2 chairs

## CONTACT TASHA LIVINGSTON FOR MORE INFORMATION ABOUT SPONSORING BIZPALOZA

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