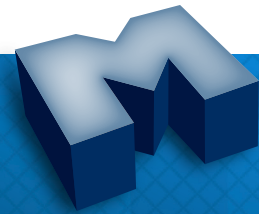


BIZPALOOZA



GREATER MEMPHIS CHAMBER

SPONSORSHIPS &
INVESTMENTS

YOU WON'T WANT TO MISS THE MEMPHIS-AREA BIZPALOOZA!

You will have the opportunity to promote your business, products and services with an exhibit booth or table at this prestigious business networking event – the first of its kind in Memphis. By showcasing your company at Bizpalooza, you will be part of one of Memphis's best networking events, providing you with a large audience to bring awareness to your business.

AS A BIZPALOOZA SPONSOR, YOU CAN:

- Reach new customers in a fun, engaging environment designed for building business connections and relationships
- Highlight special deals or new products you want to promote
- Make new business connections with other exhibitors
- Stretch your marketing dollars by capitalizing on this opportunity to have a variety of ways to showcase your brand

Why get lost in the crowd? Only Chamber and BNI members will have the opportunity to sign up for exhibit tables and booths, and spaces are limited – so you know your business will have the opportunity to stand out and be noticed!

The event will be free and open to the general public with business card to allow for maximum exposure for your business.

(continued on back)



EXPOSURE

SPONSOR LEVEL	COST	EXPOSURE	EXHIBIT
Program Sponsor (8 Available)	\$1,500	<ul style="list-style-type: none"> • Over a \$7K value! • Over 12K impressions when your company logo is featured in 2 email invitations reaching 6,000 subscribers and in video marketing for the event, which will be featured on all Chamber networks and social media outlets • Reach 12K new customers with high-visibility placement of your company logo linking back to your website on www.memphischamber.com • You will earn recognition with even more potential customers, with your business name listed in the Chamber's official event press release, which will be shared with all regional media sources • Reach 19K social media followers on Twitter, Facebook and LinkedIn • Promotion to BNI's email audience of nearly 1,000 	Two 8 foot skirted tables, 4 chairs and I.D. sign with company name, providing an powerful opportunity for conversation with business owners and potential customers
Event Sponsor	\$1,000	<ul style="list-style-type: none"> • Over a \$3K value! • High-profile company logo placement in email invitations reaching 6,000 subscribers and video marketing for the event, which will be featured on all Chamber networks and social media outlets • Reach 12K new customers,with high-visibility placement of your company logo linking back to your website on www.memphischamber.com • Reach 19K social media followers on Twitter, Facebook and LinkedIn 	One 8 foot skirted table in black and 4 chairs, providing a powerful opportunity for exposure and conversation with business owners and potential customers
Table Sponsor	\$250	<ul style="list-style-type: none"> • Over \$1,500 value! • Reach 12K new customers with high-visibility placement of your company logo linking back to your website on www.memphischamber.com. At \$.02 per impression, this is an incredible value! 	One 6 foot table skirted in black and 2 chairs, providing a powerful opportunity for exposure and conversation with business owners and potential customers
Food & Berage Sponsor In-Kind on Location (Only 10 Available)	\$1,500 (Equivalent in food or beverage)	<ul style="list-style-type: none"> • Reach 12K new customers, with high-visibility placement of your company logo linking back to your website on www.memphischamber.com • Food & Beverage tables will be among the most popular at this event - giving you maximum exposure to a broad audience 	One 6 foot table skirted in black with 2 chairs

CONTACT TASHA LIVINGSTON FOR MORE INFORMATION ABOUT SPONSORING BIZPALOOZA

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