



## **Cumberland Farmer's Market**

**2020**

**Rules & Regulations**

## **Mission:**

The mission of the Cumberland Farmers' Market is to support, promote and expand local agriculture, making fresh products accessible to our community and strengthen the connection between local producers and consumers.

## **Market Information:**

Cumberland Farmers' Market is held in the municipal lot behind the Cumberland Library each Saturday from June 20th, 2020 to the final weekend in September, weather permitting, from 8 AM to Noon.

Fees for the 2020 Farmers' Market are as follows:

\$45 for Full Season (14-16 Saturdays)

\$10 per Day for Single Dates (Less than 5 Saturdays)

## **Rules & Regulations:**

1. Items must be handmade, no buy or sell items will be accepted
2. Vendor applications must be signed and acknowledge the applicant's understanding and agreement to adhere to all Cumberland Farmers' Market rules
3. All vendor applications must be completed in full and include copies of all applicable permits and/or certificates, including but not limited to:
  - a. County or State Board of Health Permits (if applicable)
  - b. Seller's Permit for State of Wisconsin
4. Vendors must provide sufficient product for market hours
5. All prices must be clearly posted during market hours
6. Vendors must stay the entire duration of the market, even if sold out of product

7. Vendors are responsible for compliance with applicable municipal, county, state and federal regulations
8. Collection and reporting of sales tax is the responsibility of the vendor as required
9. Safety and Health Guideline:
  - a. No display tables may be filled over carrying capacity, items on display must be stable, table legs must be secure and tables must not cave in.
  - b. Connecting rods of shade/canopy set-ups must be secured with weights or to a table or vehicle. Tarps must be securely fastened.
  - c. All boxes or crates of produce must be at least 6" off the ground
  - d. No smoking in the market area
10. Market Set Up time is from 7:00AM to 8:00AM and booths may begin tearing down at noon when the market closes. Set up may not begin before 7AM unless otherwise arranged, and booths may not begin tear down before noon
11. In case of inclement weather, closure or cancellation of the market will be done no later than 24 hours prior to the start of the market. This is done at the discretion of the Market Manager
12. If you are not able to attend the market and have not previously indicated this on your application, notice must be given at least 48 hours in advance, unless in case of family emergency.
13. Business names and addresses must be displayed on vendors booth or on business cards available to any customer who requests one
14. Vendors agree to obey all Food Labeling requirements as applicable to the product they sell
  - a. All labels must include the vendor's name or name of the vendor's farm/business, including any labels packaged by a third party

## Vendor Application

Business or Merchant Full Name:

---

Address where product is produced:

---

Home or Business Address:

---

Contact Name:

---

Contact Phone Number:

---

Contact Email:

---

Vendor Insurance Provider:

---

How much space is required to set up your booth? Do you typically park your vehicle and set up your booth behind your trunk/hatch? Do you set up a tent?

---

---

---

Type of product to be sold at market, please list all items projected to be sold at market (even if you are unsure of availability due to growing conditions) specifically i.e. instead of vegetables, list broccoli, carrots, lettuce, kale, potatoes etc.:

---

---

---

Dates of the Market are Saturdays from 8AM-12PM, June 20th to the end of September (weather permitting).

Please indicate what dates you plan on attending. If you intend on participating for the whole season, indicate which dates you cannot attend.

---

---

---

**These next two questions are optional and will not affect your eligibility for the market.**

1) Would you be interested in supporting the market to accept SNAP/ EBT in the future? A payment system would be put into place where customers would give you tokens and those tokens would in turn be submitted to the market manager for reimbursement. This year, the market would need you to keep track of your overall sales in four different categories and report those numbers back to us at the close of the season. If the project moved forward, we would not accept benefits until the 2021 season.

---

---

2) Would you be interested in an electrical hook-up at an additional cost?

---

---

Your signature below indicates that you have read and understand the market rules and regulations, any information provided on this application is true and correct to the best of your knowledge, and you agree to abide by all rules and regulations set forth by the market, municipal, state and federal governments. I further understand failure to comply with these rules may result in termination of my participation in the Cumberland Farmers' Market without reimbursement of any fees previously paid.

---

Signature of Market Participant

Date