



Chairman's Letter

The effort that will define Tyler's future has begun. After months of anticipation, Mayor Joey Seeber kicked off the Tyler 21 comprehensive planning effort in February of this year. Since that time, a professional planning team has spent weeks in Tyler gathering information, the Mayor has named the subcommittee tasked with tackling traffic congestion, and the steering committee has begun its work.

The next step is an opportunity for every Tylerite to get involved. How do you picture Tyler 10, 20 or 50 years from now? We've all thought about what we would do to make Tyler a better place to live. We've also bragged to our family and friends who live elsewhere about what makes Tyler so different from other cities. It will be a combination of the things we want to keep and the things we want to change that takes Tyler into the future.

The Tyler 21 comprehensive plan will cover multiple elements including a Transportation and Congestion Mitigation Plan; North End Revitalization Plan; Downtown Development Plan; Historic Preservation Plan; Parks, Open Space and Lakes Plan, Housing and Neighborhood Quality of Life Plan; and Public Facilities and Infrastructure Plan. The final phases of this planning effort will include an implementation plan and a complete rewrite of zoning and subdivision codes in support of the plan's recommendations.

To create this vision for Tyler, it will take every one of us acting in our various roles as resident, neighbor and business owner. Public input will be necessary throughout the 18 to 24-month process. Through public forums, focus groups and a public opinion survey, your insight will be requested and welcomed. At the conclusion of this research, the professional planning team will be responsible for providing the City with a plan that can be implemented in the short and long term.

It is an exciting time to live in Tyler. I hope you will make a commitment to participate in planning for Tyler's future from 9 a.m. to 3 p.m. on June 10 at the University of Texas at Tyler for the Community Visioning Retreat. This retreat will kick off major citizen involvement in this planning effort, or you can visit Tyler21.org for more information and other opportunities to participate.

Blessed to live in Tyler,
Walter K. Wilhelm



Top Row L to R:
Dennis Bailey,
Mary Bray,
Kleanthe Caruso,
Mike DeLier

Bottom Row L to R:
Gregg Lassen,
Jan Hurst,
Mark Keen

Leadership Tyler Presents New Programs

Over the past 20 years, Leadership Tyler has been vital community leadership program graduating over 475 alumni which serve as policy-level community trustees for dozens of different organizations; as elected and appointed officials; and as leaders in the private, public and non-profit sectors of Smith County.

As Leadership Tyler prepares to celebrate their 20th Anniversary, the board is launching a very special "Class 20/20 - Clearly Leading" program. Class 20/20 will consist of up to 20 previous LT alumni and at least 20 new participants. This program is designed around a model that incorporates key objectives for developing community leaders, including a wide knowledge base; specialized community leadership skills; and community trusteeship. Participants will be given the tools necessary to question standard practices; encourage new visions; empower others to act; shape the journey; and hearten the progression.

If you are interested in applying to Class 20/20, please go to www.leadershiptyler.org or call 903-535-9242. A community information session will be offered on May 9, 2006 at noon in the Genecov Room at the Chamber of Commerce. Please RSVP to 903-535-9242 if you would be interested in hearing about this great opportunity.

In addition to the very successful core program, as our community has grown and evolved, Leadership Tyler was also challenged to expand to meet the needs of our vibrant community. This past spring Leadership Tyler launched the Executive Orientation Series.

This new series is exclusively for CEOs and Senior VPs and their spouses who are NEW to the community. The program explores the issues, challenges and opportunities of Tyler/Smith County specifically. Topics are selected to help participants understand the environment in which they do business and each session is held in a location appropriate to the session's topic. The topics cover the history; economic climate; government; and quality of life for this area in particular. This new series is designed to quickly orient incoming executives to the community and its resources so they become more knowledgeable about this area and how business is done in Tyler/Smith County; proud and excited to have chosen to relocate to this area; and deeply invested in our growth now and in the future.

Continued on page 2.

Leadership Tyler 2006

Continued from front cover

We are so excited to announce the participants of the first-ever Executive Orientation Series for Leadership Tyler and welcome them to our fabulous community.

Participants include:

DENNIS BAILEY

Director External Affairs - AT&T

MARY BRAY

General Counsel - CB&I Howe Baker

KLEANTHE CARUSO

V.P. Patient Care Operations &
Chief Nursing Officer - UTHCT

MIKE DELIER

Market Manager, East Texas -
KETK - NBC 56

JAN HURST

Vice President, Business Affairs -
Tyler Junior College

MARK KEEN

Refinery Manager - Delek Refinery

GREGG LASSEN

V.P. Business Affairs -
University of Texas at Tyler

**For more information
about Leadership Tyler,
contact:**

CINDY KLEIN

Executive Director
315 North Broadway, Suite 202
Tyler, TX 75702
Office: 903-535-9242
E-mail: cklein@tylertexas.com

Nominating Committee is Soliciting Nominees for Chamber Board

The Tyler Area Chamber of Commerce Board of Director's Nominating Committee is soliciting nominees for election to the Board of Directors. The Nominating Committee, seven of which will be elected by three-year terms beginning October 1, 2006, selects fourteen names. The committee is outlined in the Chamber's bylaws to include the Chairman of the Board, Chairman-elect of the Board, the Council Chairman, the Chairman of the nominating committee, who is appointed member of the Executive Committee, and three at large members.

Directors who are retiring in September include: Sam Anderson, Kirk Calhoun, Mil Clark, Bobby Curtis, Rocky Gill, Elam Swann and Jeff Warr. Anyone wishing to submit names for nomination is urged to contact Henry Bell at the Chamber at 903-592-1018 or by e-mail at hbell@tylertexas.com.

Calendar of Events Information Needed

The Tyler Area Chamber of Commerce maintains a calendar of events which is used to inform the public of special events in the Tyler area which they can attend. Information is needed from various organizations and groups on these special events to keep the calendar current. The calendar is updated on a regular basis and events must meet the following criteria to be placed on this calendar: The event must be open to the public, there must be a contact and phone number for further information and there must be an event name, date and location. Groups wanting to place information on the calendar may call Sherry Watson at 903-592-1661 or email swatson@tylertexas.com. This calendar is also maintained on the Chamber's web site at www.tylertexas.com.

Golf Tournament Scheduled for September 18th

Start working on your backswing and get ready for Monday September 18th. Chamber members will once again tee it up again for the Ninth Annual TACC Membership Golf Tournament.

The unique tournament will allow for members to meet and network with other Chamber members and potential members.

Sponsorships are available including a lunch, beverage and hole sponsors. Information on the tournament will be mailed to the membership in August. For information call the Chamber at 903-596-0106 or mtynes@tylertexas.com.

contactors of the month



Robert Hancock
February

Robert is Membership Services Council Chairman and was named Contactor of the Month for February. He was a member of Leadership Tyler Class 16 and is a member of

South Tyler Rotary. He is Vice President of Southside Bank. Robert and his wife, Jennifer, have 2 children.



Amy Cunningham
March

Amy Cunningham is Contactor of the Month for March and is a new member of the Contact Club. She is the Sales Manager for Coca-Cola Bottling Company and is active in the community as a Board Member for Junior Achievement and President of Rose Toasters

Toastmasters. Amy was also a member of Leadership Tyler Class 13. She and her husband, Jim are members of Bethel Baptist Church.

ribbon cuttings



AFLAC

3600 Old Bullard Rd Ste 202, Tyler TX 75703
903-534-8066



BENCHMARK CAREER INSTITUTE

100 Independence Pl Ste 409, Tyler TX 75703
903-561-4902



BRIDGEPOINT BAPTIST CHURCH

8101 S Broadway, Tyler TX 75703
903-509-8101



COMMUNITY FOCUS NETWORK

320 N Glenwood, Tyler TX 75703
903-526-5327



CRUTCHER & HARTLEY REAL ESTATE

3225 University Blvd, Tyler TX 75707
903-565-6999



DERMAL PERFECTIONS

645 S Broadway, Tyler TX 75701
903-592-1800



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903-509-3374



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903-825-3294



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903-509-1999



YAHOOZ COFFEE

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913-706-4383



**Tyler Area Chamber
of Commerce**

Invites you to the

**Quarterly
Membership
Luncheon**

Monday, May 8th

11:30 a.m.

**Tyler Rose Garden
Center**

\$18 per person

Speaker:

Joey Seeber, Mayor

***“The State of the
City of Tyler”***

- Excellent Networking Opportunity
- Recognition of New Members since February

RSVP

Call 903-592-1661 ext. 223

or e-mail:

mtynes@tylertexas.com

Send check payable to:

TACC or Visa/Mastercard

information to:

TACC, P.O. Box 390,

Tyler, Texas 75710

*Cancellations must be made
by Noon Friday, May 5th, to
avoid being invoiced.*

Partners in Education Awards Presented

One of the goals and objectives of the Chamber is to support quality education and part of how we do this is working closer with TISD and other educational institutions on programs such as Partners in Education and Teacher of the Year awards. Partners in Education brings the business community together with the educational community to work on a common goal: educating the workforce of tomorrow.

Each year the Chamber in conjunction with TISD presents four Partners in Education awards to those businesses, organizations and individuals who have exhibited outstanding achievement in partnering with the TISD elementary, middle and high schools. At a banquet on April 11th Chamber Chairman Walter Wilhelmi presented this year's awards to "Rookie of the Year"-Quid Nunc Club, "Excellence in Corporate Service" to Peltier Nissan and Chevrolet, "Most Valuable Partner" to Caldwell Zoo and Discovery Science Place and "Someone Special" to Jeanie Seely.

Business After Hours Host for 2007

Host spots for the 2007 Business After Hours are now available. Anyone interested in hosting a business after hours for 2007 please contact Monica Tynes at 903-596-0106 or e-mail:mtynes@tylertexas.com.

Camp Tyler Lodge Available for Use on Weekends

Is your business or organization looking for the perfect place to hold its next meeting or seminar? Maybe your church group is trying to find a secluded spot for a retreat. The Camp Tyler Foundation is inviting local businesses and adult groups to lease the main lodge at Camp Tyler for single-day use on weekends for gatherings, meetings, and seminars.

Camp Tyler is located on Lake Tyler, just minutes from Tyler. Bradford Lodge is nestled among towering pine trees and provides a beautiful view of the lake. The main room of the lodge can comfortably accommodate up to 100 people in a peaceful and serene setting ideal for your business function or church retreat. A smaller room adjoins the main room and will seat approximately 30 people. Tables and chairs are provided. A large separate area is available for serving catered meals. The rustic architecture and surroundings create an atmosphere of privacy and tranquility.

Information regarding day and overnight facilities on weekends for youth organizations and activities is also available.

For reservations and fee information, contact the Camp Tyler Foundation office at 903-262-1268.

new members

Mr. Glen E. McDowell
A & G Professional Inspectors PLLC
PO Box 131057
Tyler TX 75713-1057
(903) 939-0393
Sponsor: Robert Hancock

Michael D. Henderson
BancorpSouth
PO Box 132510
Tyler TX 75713
(903) 534-5298
Sponsor: Amy Cunningham

Ms. Kerri Alexander
Benchmark Career Institute
100 Independence Pl Ste 409
Tyler TX 75703
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Sponsor: Amy Cunningham

Mr. Bennett White
Bennett White Attorney
PO Box 6250
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(903) 597-4300
Sponsor: Chris Mills

Mr. Stephen Iker
Big Steve's Resort RV Park and Marina
23491 CR 4117
Frankston TX 75763
(903) 876-5250
Sponsor: Amy Cunningham

Mr. Johnny W. Johnson
Bridge Pointe Baptist
8101 S Broadway
Tyler TX 75703
(903) 509-8101
Sponsor: Sheila Billingsley

Darell Brown
Christian Faith Fellowship
PO Box 120338
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(903) 829-1430
Sponsor: Sheila Billingsley

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(903) 534-8006
Sponsor: Amy Cunningham

Mr Rich Davis
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Tyler TX 75701
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Sponsor: Traci Stienmiller

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Sponsor: Chris Mills

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(903) 567-4477
Sponsor: Stan Nolley

Mr. Eric Brooks
East Texas Auto Leasing Inc.
17434 SW Hwy 155 S
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(903) 581-8893
Sponsor: Sheila Billingsley

Mr. Dan Arguijo, Jr.
East Texas Hispanic
Business Forum
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Sponsor: Amanda Whitesides

Mr. Stephen Graves
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Sponsor: Stan Nolley

Mr. Tyrone Curl
Encore Multimedia
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Sponsor: Sheila Billingsley

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Sponsor: Paula Fambrough

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First Preference Mortgage Corporation
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Sponsor: Sheila Billingsley

Ms. Victoria Hartt
Genesis Home Care
116 E Heritage
Tyler TX 75703
(903) 509-3374
Sponsor: Rachael Griffith

Ms. Linda Freeland
Girlfriends, LLC
PO Box 130443
Tyler TX 75713
(903) 534-3952
Sponsor: Paula Fambrough

Mr. Franklin Burns
Hispanic Cultural Resource Center
401 E Front St Blvd III Ste 245
Tyler TX 75702
(903) 526-8811
Sponsor: Blu Monday

Justin L. Holt
Hibernia National Bank
7601 S Broadway Ave
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Sponsor: Micheal Lavender

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(903) 236-0051
Sponsor: Robert Hancock

Mr. Mike Patterson
Mike Patterson Mediation
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Tyler TX 75702
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Sponsor: Paula Fambrough

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Oopsa Daisy Childrens and
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1815 S Broadway
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Prestage Public Relations Group
4411 Kinsey Ste 1226
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(903) 258-0952
Sponsor: Sheila Billingsley

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Spinalaid Center of Tyler
649 S Broadway Ave Ste I
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Sponsor: Tanya Redic

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18821 CR 2137
Troup TX 75789
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TLC Office Systems
400 W Methvin
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Mr. Bob Peppard
Tyler Car and Truck
4809 Troup Hwy
Tyler TX 75703
(903) 534-2900
Sponsor: Paula Fambrough

Rev Maurice P. Barnes
Tyler Rescue Ministries Inc
PO Box 132426
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(903) 877-9252
Sponsor: Lynda York

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Sponsor: T Derfelt

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