



Aubrey Sharpe
Chairman
2007-2008

Chairman's Letter

Inscribed in the face of the clocks of the steeple tower at Park Cities Baptist Church in Dallas are these words: "Night Cometh." The phrase is from a verse in the Bible which reads, "Work while it is yet day, for the 'Night Cometh' when no one can work."

My mentioning of this phrase at our August Board Retreat caused some consternation, for after dubbing it as our "Watch Word" and promising to follow up with its meaning later, I failed to do so.

Since that time, many of the participants, especially my good friend, Tom Mullins, have been waiting with bated breath for the other shoe to fall on "Night Cometh."

For us, we have twelve short months (now only nine) to make a difference as a Board. So, we must "make hay while the sun shines..." or "Work while it is yet day, for 'Night Cometh!'" Simply stated, we need to get crackin' with partnerships with anyone who will play. That is especially true of partnering with the city, the county, the regional communities around us, the Hispanic Business Forum, the Black Metro Chamber, and the Tyler Executive Women's Network.

Together we can do what no one can do alone. So, no matter what it takes, just getting us, all of us, to work together toward our mutual goals which benefit us all, is our vision for 2008.

Speaking of "Togetherness," feedback from our membership consistently ranks "Networking Opportunities" as one of the top benefits of Chamber membership. This month there are a number of such opportunities for us to get together. You'll see them described throughout this newsletter. Allow me, however, to emphasize the Business Expo scheduled for January 17th and the Annual Economic Outlook Luncheon with Ray Perryman scheduled for January 25th.

So-o-o-o, let's get together.

tyler business expo

Thursday,
January 17, 2008
9 a.m. – 5 p.m.
Harvey Convention Center
Free Admission

Over 200 Exhibits!
Prizes All Day!

Register to win a **\$500**
Gift Card to Home Depot
and a Gift valued at **\$400**
from ProForma Crockett Resources!

Chamber to Publish Annual Community Magazine in Print and Online at images-tyler.com

The 2008 edition of *Images of Tyler*, a community magazine sponsored by the Tyler Area Chamber of Commerce, will publish in May.

Images of Tyler is a vibrant, newsstand-quality magazine that showcases the best of Tyler through its people, places and progressive business climate. With all new original photography and editorial features, the 2008 publication will focus on specific areas of education, the arts, sports and recreation, health care, commerce and quality of life. It will be used all year for the purpose of promoting the community to prospective residents, new businesses and visitors.

"*Images of Tyler* 2008 will illustrate the great quality of life we enjoy in our community and promote our economic strength and growth potential to new businesses," says Chief Operating Officer Henry Bell. "Best of all, this highly targeted marketing tool will capture the defined audience our members most want to reach."

Chamber members will have the opportunity to reserve advertising space soon. More than 15,000 copies of the magazine will be distributed through the Chamber and key local businesses, as well as at trade shows, conferences and events throughout the year.

To create a quality guide like *Images of Tyler*, the Chamber partners with Journal Communications (jnlcom.com), an award-winning custom publisher of community and specialty magazines with clients in more than 30 states.

The print magazine is just one part of Journal's complete publishing program that also includes an online magazine and photographic video tour of the community, a targeted distribution network and a customer acquisition and retention program.

"Journal is proud to partner with a progressive community like Tyler," says Ray Langen, Executive Vice President for Journal Communications. "Great communities make great subjects, and we anticipate a spectacular publication this year. Together we will make *Images of Tyler* the most effective tool to generate a strong return on investment for advertisers and to promote growth in the area."

Visit *Images of Tyler* online at images-tyler.com. Get connected! Enrich your Web site instantly with engaging community content. Go to images-tyler.com, "Links" and "Link To Us."

For more information about the magazine, contact the Tyler Area Chamber of Commerce at (903) 592-1661 or Journal Communications Toll-free at (800) 333-8842.

ribboncuttings



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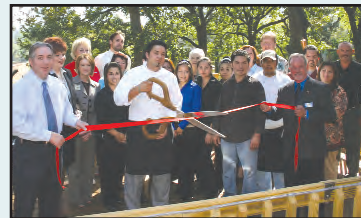
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Men's Garden Club Award Presented to the Chamber

Henry Bell accepts the annual award for the Tyler Chamber of Commerce from the Men's Garden Club. It recognizes outstanding landscaping projects.

contactors of the month



Lynda York
September

A second year member of the Contact Club, Lynda York is Contactor of the Month for September. She is Chairman of the 2008 Business Expo. Recently retired from Southside Bank, Lynda currently serves on the Boards of the American Cancer Society and Tyler-Smith County Child Welfare. She and her husband, David, are members of Green Acres Baptist Church.



Cindy Smoak
October

Cindy is in her first year as a member of the Contact Club and has been named Contactor of the Month for the third time. She is the new SPORTyler Assistant Vice President and is active with Cattle Barons, American Red Cross and the Pilot Club of Tyler. Cindy and her husband, David, are the parents of 2 children.



Robert Lepping
November

Robert Lepping is in his first year as a Contactor. An Account Executive with KLTV, Robert is also active as a volunteer with UT Tyler Patriots and Texas Rose Festival. An avid softball player, Robert is married to Angela.

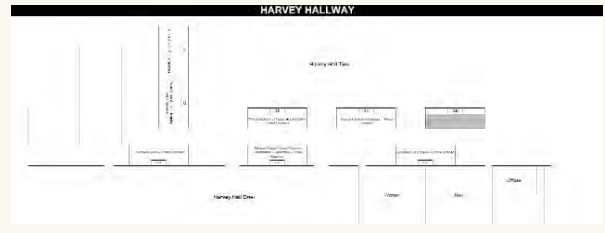
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tyler business expo



HARVEY HALL 2

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- Tyler Area Chamber of Commerce
- Tyler Today Magazine
- Waller Broadcasting

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103	Hopson Chiropractic	411	Stewart Regional Blood Center	902	Strategic Fulfillment Group
104	The Cleaning Company	412	Tyler Today Magazine - Specialty Sponsor	903	Office Expo
105	Civil Air Patrol	500	KLTV Channel 7 - Platinum Sponsor	904	East Texas Food Bank
106	BSCENE Magazine - Specialty Sponsor	501	Scrap Shack	915	Tyler Junior College Career Services
107	East Texas Family Chiropractic	502	Broadway Square Mall	916	Office Expo
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110	The Brook Hill School	505	Bill Day Tire	1000	Rose Lawn Memorial Park - Platinum Sponsor
111	Inspiration Management Group	506	Rose Hill Mausoleum City of Tyler	1001	Express Personnel Services
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201	A T & T - Corporate Sponsor	509	American Classifieds - Specialty Sponsor	1004	Servpro of Tyler
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312	Citizens National Bank	707	Complete Communications	TX13	N - Ventive TV
400	Alltell - Corporate Sponsor	708	United Heritage Credit Union	TX14	Suddenlink - Platinum Sponsor
401	Alltell - Corporate Sponsor	709	Traditions - Specialty Sponsor	TX15	Motorola
402	Coca Cola - Specialty Sponsor	710	Traditions - Specialty Sponsor	TX16	Classic Toyota
403	East Texas Business Networking Assoc.	711	Threlkeld & Company Insurance	TX17	Classic Toyota
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405	Customized Employee Benefits Plans of East Texas Inc	800	Altra Federal Credit Union	TX19	IDEA Post Production - Specialty Sponsor
406	East Texas for Independent Living	801	Fitzpatrick Butler Architects Inc.	TX20	KLTV
407	Alltell - Corporate Sponsor	802	Paper Plus	TX21	Digi Comm Communications
		803	Meadow Lake		
		804	Tyler Solid Waste / Tyler Water Utilities		

Tyler Economic Development Council and Tyler Area Chamber of Commerce

Invite you to attend the Chamber Quarterly Membership Luncheon featuring the:

24th Annual

PERRYMAN ECONOMIC OUTLOOK CONFERENCE

by Dr. Ray Perryman

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Friday, January 25th • 11:30 a.m. - 1:00 p.m. • Holiday Inn Select – 5701 S. Broadway
\$20 per person at the door

RSVP by Tuesday, January 22 before Noon: 903-593-2004 x236 or email: spetree@tylertexas.com
Cancellations must be made by noon on Tuesday, Jan 22nd, to avoid being invoiced.



Tourism Award Presented

The Tyler Area Chamber of Commerce recognized Dustin Stephens (Shown with Dr. Aubrey Sharpe, Kristin Stephens, and Brian McCalla) as the winner of the Tyler Tourism Award for Outstanding Customer Service for the 4th Quarter, 2007.



Ten Year Anniversary Award

Congratulations to Sherry Watson on reaching her 10 year anniversary with the Chamber shown being congratulated by Chair-elect Robert Hancock.

new members

Allen Gibson, CFP, CHFC, CRPC
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Tyler TX 75701
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Sponsor: Lynda York

Mr. Kenneth R. Plunk
Citizens Bank Kilgore
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Kilgore TX 75662
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Sponsor: Cindy Smoak

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111 Karla Dr.
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Sponsor: Amber Owen

Mr. Michael Douglas
Michael Douglas / Spectrum Financial
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Tyler TX 75703
(903) 5816998
Sponsor: David Hocker

Reisa Redwine
Redwines Rejuvenation Spalon
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Tyler TX 75703
(903) 8949300
Sponsor: Jim Toman

Ms. Amy S. Barber
The Eatery at Amy B's
106 E 8th St
Tyler TX 757014204
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Sponsor: Cindy Smoak

Ms. Shelly Linville
Arbonne / Shelly Linville
11411 Chasewood Dr
Tyler TX 75703
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Sponsor: Melanie Pollard

Ms. Deborah Forbis
Complete Communications
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Tyler TX 75709
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Ms. Heidi Borden
Heidi's House Cleaners
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Longview TX 75602
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Robert Hindman
Robert Hindman, Attorney
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Tammie Manziel
The French Tip
214 W Ninth St
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Ms. Jeri Kazlow
Arbonne International / Jeri Kazlow
409 Landon
Whitehouse TX 75791
(903) 5391669
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Wade Bazar
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Sponsor: Robert Lepping

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Sponsor: Amber Owen

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Mona Lisa West
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Sponsor: Stan Nolley

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Kem Brooks
Kem Brooks
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Sponsor: Amber Owen

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Sponsor: Robert Lepping

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Sponsor: Stan Nolley

Carlos Mundo
Villa Montez
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Tyler TX 75707
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Sponsor: Jim Toman

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Sponsor: Lynda York

Lori Greene
Elite Concierge & Events
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Kilgore TX 75663
(903) 5664048
Sponsor: Jim Toman

Ms. Laura Miller
Legend Oaks Healthcare and
Rehabilitation - Jacksonville
810 Bellaire
Jacksonville TX 75766
(903) 5895300
Sponsor: Stan Nolley

Patricia Blair
Patricia Blair Law Firm
110 N College Ave Ste 1118
Tyler TX 75702
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Sponsor: Lynda York

Ms. D'Anne Liljestrand
Texas Rose Horse Park
14078 State Hwy 110 N
Tyler TX 75704
(903) 8828696
Sponsor: Lynda York

Mr. Jason Roman
Whitehouse Floors & More
PO Box 1849
Whitehouse TX 75791
(903) 8394203
Sponsor: Jim Toman

Janie Malone
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Lindale TX 75771
(903) 8819970
Sponsor: Stuart Meisenheimer

Craig O'Daniel
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(903) 8712026
Sponsor: Cindy Smoak

Ms. Norma Plunk
Promills Mane Place
4562 S Broadway
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(903) 5611132
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Rusk TX 75785
(866) 4687630
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12896 Hwy 155 South
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**TACC OFFICERS
2007-2008**

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- Chairman-Elect of the BoardRobert Hancock
- Past Chairman of the BoardTony Cain
- President / CEOTom Mullins
- Chief Operating OfficerHenry Bell
- TreasurerMark McDaniel
- Convention & Visitors Bureau Chairman.....Brian McCalla
- Area Development Council, Chairman.....Rocky Gill
- Business Development Council, Chairman.....Jim Lambeth
- Membership Services Council Chairman.....Stan Nolley



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