



# CONTACT CLUB APPLICATION

Name: \_\_\_\_\_

Employer: \_\_\_\_\_ Phone: \_\_\_\_\_

Job Title: \_\_\_\_\_ Email: \_\_\_\_\_

How much time can you commit to the Club on a monthly basic? \_\_\_\_\_ Hours

Do you feel you will have support from your immediate supervisor or employer for your participation in the Contact Club?  Yes  No

May we contact your immediate supervisor?  Yes  No

If yes, Supervisor Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

List your 3 greatest strengths that would fit your role as a Contact Club representative:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

In order to be successful in the Contact Club, your work routine should provide you the opportunity to make contact with new and established businesses on a daily basis.

You should be able to make the monthly Contact Club meetings (1<sup>st</sup> Wednesday each month), attend ribbon cuttings for new members, follow-up with current members for retention purposes, and attend Chamber events.

Those events include Business After Hours, Business Breakfasts, Quarterly Luncheons, etc.

We have found that successful Contact Club representatives spend *at least one hour a week* making contacts to pursue new Chamber memberships.

Please tell us why you feel you would be a success in the Contact Club:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Your Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Supervisor Signature \_\_\_\_\_ Date: \_\_\_\_\_

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## Who are the Tyler Area Chamber Contactors?

The Tyler Area Chamber of Commerce Contactors are a special group of people who volunteer their time to help promote the Tyler area business community and support Chamber functions.

Contactors are usually the most outgoing, pro-active employees in their company.

They project a positive image for the company they represent as well as for the Chamber.

Contactors perform a wide variety of duties in the Chamber, but their main function is to help promote the Chamber, welcome new Partners to the Chamber and make Chamber events successful and enjoyable for our Partners.

## Why become a Chamber Contactor?

Being a Chamber Contactor puts you and your business in the spotlight!

Ribbon cutting photos are printed on the Chamber's page and newsletter which is distributed quarterly to over 14,000 residents.

Ribbon cuttings and other Chamber events also provide a great opportunity to have a few minutes of fun and network with other leaders in the community.

***Remember, Chamber Contactors are often the first community representative a new business owner meets so it's the perfect opportunity to make new business connections.***

## How can you benefit from being a member of the Contact Club?

The Chamber's Contactors Club is highly respected in the community and allows for the *professional growth* of each participant.

Contactors are given the opportunity to *network* with regional business and government leaders. By being involved, your *sphere of influence & professional network* will grow!

Also, many of our Contactors move on to participate in other Chamber and civic *leadership* roles as a result of their involvement in this critical Partnership development role.

## Benefits of Being a Contactor

During your tenure as Contactors, you will experience the following returns:

- Greater visibility for your business
- Opportunity for direct input to the Chamber
- Lasting business relationships and friendships
- Leadership opportunities within the Chamber and community

## Being a Contactors works

As a Contactor, you have the unique opportunity to network with Tyler and surrounding area business community.

Make the most of your Contactors experience by gaining exposure for yourself and your business at every event.

The ribbon cutting you attend today could become your biggest client tomorrow.

Bring business cards or other promotional materials to each event - you never know who you will meet that wants to become your next customer.

## Requirements

Chamber Contactors are asked to promote the Chamber in the community, help the Chamber staff and host special events, attend ribbon cuttings, ground breakings, regularly scheduled mixers, luncheons, dinners volunteer for special events including the golf tournaments, Business Expos, banquets.

By attending these events and bringing in dollars to the Chamber, the Contactor receives production towards a rewarded trip and awards at year-end.