



Message From the Chairman



ROSEMARY JONES

Chairman 2013-2014

Fall is upon us and, hopefully, the hot days of summer are behind us. The bright lights of the football stadiums light up the sky on Friday nights, and the beautiful colors of fall are beginning to show. Fall also starts a new year for the Chamber. It has been such a great honor and privilege to serve as the 2013-2014 Tyler Area Chamber of Commerce Chairman. One of my biggest goals this year was to follow gracefully in the footsteps of my predecessor Chairs and to honor the Chamber through my service as they did.

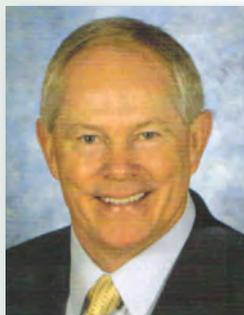
It's hard to believe another year has come and gone. It has been a very successful year for the Chamber due to the hard work of the Chamber staff and the hundreds of Chamber volunteers that have given of their time and talents. Some of the major events this year include: 2014 Kick-Off Luncheon, Leadercast, Tech4Tyler, the Energy Summit, The Azalea Trail, the Rose Festival, the Business Education Council, the Hispanic Business Alliance, the Senior Expo, the Business Expo, Senior Celebrating Life, the Governmental Affairs committee members went to Washington, D.C., and the annual Business Workshop just to name a few.

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Charles Hill assumes role of Chairman and Bob Westbrook elected Chairman-Elect for the Tyler Area Chamber of Commerce



Charles Hill
Chairman



Bob Westbrook
Chairman-Elect

Charles Hill was elected 2014-2015 Chairman for the Tyler Area Chamber of Commerce at its August Board meeting. His term will begin October 1, 2014. Bob Westbrook was elected Chairman-elect for the upcoming year. "We are excited that Bob has been elected as a member of our leadership team for the Chamber," said Hill.

Charles Hill has been active with the Chamber for many years most recently serving as Area Development & Business Development Council Chair as well as chair-elect. He is also a graduate of the Leadership Tyler Executive Series.

Charles Hill is East Region Manager of Customer Operations for Oncor, formerly named TXU Electric Delivery. His responsibilities include maintaining relationships with key stakeholders such as elected and appointed officials at local, state and federal levels. In his 40 years with Oncor and its' predecessors, Charles has held a variety of company roles in many locations throughout East Texas. Throughout his career, Charles has served on numerous civic and community boards, including various Economic Development Boards, Crockett Rotary club President, and Chairman of the Board of the Houston County Chamber of Commerce. Since his arrival in Tyler Charles has participated in the Leadership Tyler executive orientation series, Park of East Texas Board, UT Tyler business advisory council, Tyler Economic Development Council Executive Committee, Tyler ISD Foundation and the Texas College Trustees. Charles graduated from East Texas State University, now Texas A&M Commerce, with a bachelors degree and holds graduate certificates from Texas A&M, the American Management Association and Boston College. He is married to Judy Hill and they have three married sons.

Bob Westbrook was a successful, nineteen year veteran CiCi's Pizza Franchisee. He owned and operated three CiCi's Pizza restaurants in Tyler and Longview. Bob credits his success to strong faith and family.

Bob currently serves as the Area Development Council Chairman and has served two terms as Government Affairs Committee Chairman for the Tyler Chamber. He is a member of the Tyler Economic Development Corporation and Catalyst 100. Bob is also a Rotarian. He currently serves as President of the Tyler Sunrise Rotary Club. His "Service Above Self" culture drives his community service. Bob has served as President of the East Texas Food Bank and Chairman of the Northeast Texas Public Health District, where he received the "Doc Ballard Award" for outstanding achievements for Public Health in Smith County. He is a former Chairman of the Texas Restaurant Association Education Foundation and a recent Past President of the Texas Restaurant Association. He has served multiple terms as Chapter President for the East Texas Restaurant Association and Co-Chairman of the Tyler Independent School District Career and Technology Advisory Committee.

Bob Westbrook resides in Tyler with his wife of 41 years, Cindy. He has two married children and five grandchildren.

In addition to Hill and Westbrook Officers for 2014-2015 include: Howard Patterson who will serve as Area Development Chairman; Rebecca McLaughlin, Convention and Visitors Bureau Chairman; Rosemary Jones, Past Chairman; Claude Henry, Business Development Chairman; Roy Martinez, Treasurer; Vel Williamson, Membership Services Chairman; and Executive Committee-at-large members include: Claude Henry, Martin Heines, George Roberts, Dave Berry, Juan Martinez and Lonny Uzzell.

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The heart of the Chamber is its volunteers. We had over 500 volunteers working this year for the Chamber. The Contact Club was as busy as ever under the leadership of Holly McFarlin. The Contact Club works throughout the year to recruit new members and retain existing members. The Business Area Development Council was led by Howard Patterson, and Bob Westbrook led the Area Development Council. The committees that comprise these councils work diligently throughout the year to accomplish their goals. Tim Drain led the Conventions and Visitors Bureau, which promotes the City of Tyler and business community. Camille Brown kept us balanced on our finances as the Treasurer, and Charles Hill served as the Chair-elect. There is no better Chamber staff than ours which is led by Tom Mullins and Henry Bell. The Chamber staff is organized and dedicated to the goals of the Chamber. Tom and Henry are simply the best!

The upcoming Chamber year will bring a lot of exciting volunteer opportunities for its members. I hope you will choose to be an active part of the Chamber this year and make a difference in your community. It has truly been an honor to serve as the Chairman this year. Thank all of you for the time, energy and commitment you have given to the Chamber this year. God Bless Tyler, Texas.

Board Members Elected to Three Year Terms

Seven Chamber members have been elected to three year terms on the Chamber's Board of Directors beginning October 1. Each year 14 members are nominated by a nominating committee, placed on a ballot, and voted on by the entire membership. The seven elected are: Davis Dickson, Tyler Pounds Regional Airport; John English, Bethesda Health Clinic; Jennifer Gaston, Tyler Today; B.J. Hornbostel, United Heritage Credit Union; Mechele Mills, Better Business Bureau; Skip Ogle, Suddenlink Communications; Pat Stacey, KLTU-Channel 7; Joe Carlyle, Carlyle Homes was appointed to an unexpired term.

AREA DEVELOPMENT COUNCIL

Bob Westbrook, Business Development Council Chair



It has been a busy year for the Area Development Council that consists of the Aviation, Energy, Surface Transportation and Government Affairs Committees.

The Aviation Committee, Chaired by Bob Breedlove, supported successful efforts that increased boardings for Tyler Pounds Carriers by more than 8% over 2013. The Committee hosted "Chamber Day" at the Airport in April, over 200 attended and six Cities exhibited. Committee Members also supported Grant efforts to fund runway and infrastructure improvements beginning Fall 2014. The "Wings Over Tyler" subcommittee began implementing their business plan to produce an Airshow in October 2015.

Chaired by Gates Brelsford, the Energy Committee supported expansion of CNG conversion and pumping stations in Tyler/East Texas. The Committee hosted their third and largest "Energy Summit" at the UT Tyler Ornelas Activity Center, 264 attended. The Committee publicly expressed their support for the Keystone Pipeline and LNG export facilities on the TX/LA Gulf Coast in letters to Congress. They also expressed their continued support of the Regional and National Campaign to attract new energy related businesses to Tyler/East Texas. The Committee encouraged reinvestment in the Delek Refinery while supporting the 51,000 square foot expansion of the TJC West Campus "Energy Center."

The Surface Transportation Committee, Chaired by Bryan Rossman, navigated through numerous TX DOT studies to address our immediate and future transportation needs in Tyler/Smith County. The Committee supported the Transportation Reinvestment Zone (TRZ), Toll 49 Lindale Relief Route, I-20 Corridor Study, future development of multi-modal transportation and the continued expansion/development of new hike and bike trails.

Chaired by Pat Stacey, the Government Affairs Committee has been instrumental in tracking issues and legislation while assessing the impact as it relates to all committee work plans. The Committee supported the UT Tyler Pharmacy School Bill, sent letters of support to Congress for the Keystone Pipeline and LNG exports and debated the "Marketplace Fairness Act". Committee members organized and participated in the TAB Congressional Delegation trip to Washington, D.C.

I offer now, my thanks to each Committee Chairman and all Committee members for the time and energy each gave to complete their comprehensive work plans.

TYLER HISPANIC BUSINESS ALLIANCE

Juan Martinez, Tyler Hispanic Business Alliance Council Chair



The Tyler HBA began its 7th year of serving the Hispanic business community. The program year started in October with the annual Hispanic Achievers Awards Luncheon held during Hispanic Heritage Month. The event gathered more than 500 people, including community business leaders, politicians and civic organizers to celebrate Hispanic business success. Political hopeful George P. Bush, son of former Florida Governor Jeb Bush and nephew of former President George W. Bush was the guest speaker.

As part of the business development effort to connect construction sub-contractors with upcoming construction projects, orientations were held with Tyler Junior College and Tyler Independent School District.

To better prepare new and existing business owners, a collaborative effort with Tyler Junior College Continuing Studies at the West Campus was executed to offer a series of classes on management skills training in Spanish. In addition, Basic English learning classes were offered by the HBA for Hispanic business owners to improve

their communication with new and existing clients.

Business Counseling continues to be a major part of the program services offered by the HBA. A total of 105 sessions were held to assist individuals with start-up requirements and on-going businesses with operational or management needs.

Events coordinated by the HBA included a "Coffee with the Candidates" forum in February, a presentation on "Mexico - Women in Politics & Business" by the former Mayor of San Miguel Allende, Mexico in April, and co-sponsored with UTT, TJC and the Tyler Chamber a "Dia de la Educacion" for parents and students.

The 4th Annual "Futbol de las Rosas," an international soccer exhibition with U21 professional teams from the Mexican soccer league, was held in June attracting 3,500 fans. Brookshires & Super 1 were the event sponsors.

New Officers and members of the HBA Advisory Board were elected. These included: Juan Martinez, President; Nora Reyes, Vice-president; Shannon Dacus, Secretary; Jesus Vera, Board member; Greg Ortiz, Board member; and, Nancy Rangel, Board member.

BUSINESS DEVELOPMENT COUNCIL

Howard Patterson, Area Development Council Chair



Education and Human Resources Committee – Chad Cargile

The committee supported the Leadercast held on May 9 at GABC. 640 people attended and all signs indicate it was a great success.

Also, this year the committee completely restructured the traditional Groundhog Day event to put more focus on “Soft Skills” and workforce career readiness. The event was renamed C4. The event is planned for January 9, 2015 and it will be held at the TJC West Campus, Over 200 eleventh graders are expected from across 16 public and private high schools. Chad Foster, nationally known for speaking to teens about financial literacy, will be the Key note speaker. The event will be a workshop format covering a variety of work readiness topics.

On September 11th, the Business Education Workshop was held, chaired by Rosemary Jones. The theme is Engage.Empower.Equip. Topics included: improving workplace communication, Social Media workplace issues etc.

This year the committee worked closely with the Business Education Council to expand the Business/ Education partnership and to support and advise on the activities of the Business Education Council.

Medical Committee – Claude Henry

The primary new activity was the formation of a Mental Health subcommittee for the purpose of 1) raising awareness of the need for additional mental health care professionals (especially psychiatrists and psych nurses) in our area and 2) helping recruit those professionals to Tyler. Several meetings have been held. We expect to have a community-wide event in the next Chamber year to promote this.

We continued supporting the Lighten Up East Texas (Fit Tyler) initiative which had good participation from our community and several businesses. Dave Berry can provide the number of individuals who participated and the total pounds lost during the program.

In our desire to support the education of health professionals we have provided input along with other Chamber personnel to Tyler Independent School District's Center for Career and Technological Center.

MEMBERSHIP SERVICES

Holly McFarlin, Membership Services Council Chair



Reflecting back on the past chamber year, I am thrilled with what we have accomplished. Through the combined efforts of the dedicated chamber staff, uncompromising leadership and our generous membership, the Tyler Chamber continues to be the 5th largest chamber in the state.

During the past year as Membership Services Chair, I have had the great privilege of working with some of the premier businesses in Tyler. The companies which host Business After

Hours continue to out do each other month-after-month. It takes a lot of behind the scenes planning to pull off an event of that magnitude and we are fortunate to have member businesses willing to go the extra mile again and again.

The quarterly Power Networking Breakfast has proven to be a viable networking tool. This event offers attendees the opportunity to present their message in a structured, fast paced environment. These early risers, ranging from start-ups to non-profits to corporate professionals, benefit from the opportunity to communicate their brand one-on-one.

The highlight of my year, hands down, has to be the revamping of our Business Expo for 2015. A core group of dedicated businessmen and women took an objective look at the expo and decided to scrap the old format all together. The 2015 Expo will include a lunch with keynote speaker as well as a couple of breakout sessions. Our expo event hours

Regarding public policy issues, we anticipate that during the next Chamber year we may sponsor an authority on Medicare to come to Tyler and present new projections for the financial future of this important government program that the growing wave of baby boomer retirees will be relying on.

Senior Resource Committee – Coy Weems

This committee dialed back this year, eliminating the Senior Symposium for the 2013 calendar year with the possibility of bringing it back as needed to address future topics. The Senior Celebration of Life event in the spring of 2014 was very successful and well attended. Vendor feedback was highly positive. The Senior Expo will take place in the fall of 2014.

Technology Committee – John Vasselli

This committee met quarterly with other Business Council Chairs to discuss the status of activities and identify common tasks. They worked with GetIT on the Technology Tradeshaw, but the tradeshow was cancelled. They provide ongoing support for STEM education across the region, especially with Dr. O'Dell at UT Tyler and Mr. Orbaoguh at TISD. They are working with the Medical Committee to establish and implement a project in 2014-15 to help promote and grow the area's key Healthcare cluster. In 2014 they will implement the Social Media Information Technologies to help promote and grow the area's key arts, entertainment and tourism business cluster. They continue to work with the city Create a plan that will grow technology companies, entrepreneurs and support the development of a regional “Innovation Economy.” They helped launch a website to improve the degree to which local businesses can leverage the TACC website and local IT infrastructure to promote intra-regional marketing and sales. For the future they are looking to identify/select specific project(s) and establish subcommittees, continue to grow arts and entertainment social media presence, broadening down into children and up into senior demographic interest, implement a Medical Destination Concierge Project in collaboration with Medical Committee, attract, create and grow technology companies, entrepreneurs & develop a regional “innovation economy” infrastructure, continue to support STEM (Science, Technology, Engineering and Math) education at all levels; from middle school to grad school, continue to assist in TACC website enhancements, and develop a long-term Technology Committee Plan.

have also been shortened to encompass only half a day. Marketing the event will include direct “business-to-business” branding. This new approach is intended to help the overall attendance of the event. A lot of work behind the scenes has gone into the redesign of this established event. Look for more information on the chambers easy to navigate web site, www.tylertexas.com.

During the course of any given month, the chamber hosts a variety of events. I encourage you to take the time to join a committee, become an event sponsor or simply attend one of the many networking opportunities. Regular attendance at these networking events will develop new business leads as-well-as build long lasting friendships.

As we wrap up this chamber year, I welcome Vel Williamson as incoming Membership Chair for 2014-2015. Vel brings enthusiasm and great leadership experience to the group. Both of these skills will be called upon, as the Chamber will again host a City Wide Membership Drive. These drives are the lifeblood of our chamber.

I would like to thank the chamber staff, dedicated board members and my fellow contactors for a great year. It has been my privilege to work alongside such a dynamic group of people. You are an inspiration to me and have taught me that when you give of yourself, you always get more in return. I encourage you to get involved and see for yourself the many opportunities to connect that our chamber offers.

CONVENTION & VISITORS BUREAU

Tim Drain, Convention & Visitors Bureau Chair



It's been an award-winning year for the Tyler Convention & Visitors Bureau (CVB). The CVB brought home three awards from the Texas Association of Convention & Visitors Bureau Annual Conference this past year. The projects that were awarded were: the bid video and presentation that won Tyler the Harley Owners Group Rally for 2015, the Tyler Coupon Map, and the Earl Campbell Tyler Rose Award and banquet. The CVB competed against other cities from across the state to win these awards.

In addition, Shari Rickman, with more than 200 credits, received the Texas Destination Marketing certification. Susan Travis, with 27 credits, received the Marketing certificate making that a total of 54 credits toward the Texas Destination Marketing certification. The Texas Destination Marketing Certificate program offers industry professionals an educational framework for marketing Texas as a destination for both tourism and group business.

Tourism is one of the major driving forces to the stability of Tyler's economy. According to the most recent Dean Runyan Travel Impact Study, in 2013 travelers spent \$276 million dollars in Tyler. This represents a 3.1% increase over 2012. According to this same study, tourism is directly responsible for 2,700 jobs in Tyler.

"Travel and tourism is one of the most important "export-oriented" industries in Texas. Spending by visitors generates jobs and tax revenues for communities within the state. The gross domestic product (GDP) of the Texas travel industry was \$28.8 billion in 2013. This is similar to other export-oriented industries such as microelectronics and agriculture / food production. Only oil and gas production and related manufacturing has a significantly greater GDP." The Economic Impact of Travel on Texas, Dean Runyan Associates, June 2013

Marketing

This year, the CVB has been preparing to relaunch a new website that better fits the Tyler brand. The new website features a user-friendly design and layout and highlights the attractions, amenities, and facilities that entice visitors to Tyler. The website is also compatible with mobile devices. The website launched at the end of September.

The CVB has also put a plan in place to increase the online marketing and advertising for Tyler. According to the U.S. Travel Association, last year approximately 90 million American adults used the Internet to plan their travel. Through various paid, co-op, and free outlets, the CVB will continue to increase its online presence to attract these travelers to Tyler.

This year, the marketing department has been more proactive in communicating with travel writers and media. The number of times Tyler was mentioned in the national media increased by more than double over the previous year. In the upcoming year, the CVB will create a comprehensive marketing plan to better focus these marketing efforts and increase earned media.

Conventions

Fiscal year 2013-2014 has been very successful for the Convention and Meetings Department with more than 75 new bookings. The estimated economic impact of the 75 bookings will bring more than six million dollars into the local community. They promise to bring more than 14,000 sleeping rooms and 18,000 attendees to Tyler.

Tyler will once again play host to the 2015 Texas State HOG Rally (Harley-Davidson Owners Group) in May of next year. This convention was last held in Tyler in 2003. This convention alone has a 2.5 million dollar economic impact for the city.

The CVB has hosted more than 58 conventions this year. The largest convention was held in July 2014 by the Missionary Baptist General Convention. This group had more than 1,000 attendees.

Also this year, Tyler is very fortunate to be hosting the American Rose Society Annual Convention in October during the Texas Rose Festival. This organization was founded in 1892, and is the oldest single plant horticultural society in America. The ARS is an educational, nonprofit organization dedicated exclusively to the cultivation and enjoyment of roses. They have never had an annual meeting in Tyler (they typically go to much bigger markets). We are thrilled they are coming, and we will welcome them with open arms. Additional conventions that were held in Tyler in 2014 are the Tourist Railroads and

Railroad Museum Association, Daughters of the Nile – Texas Days Convention, Texas State Federation of Square and Round Dancers, Gold Wing Riders Winter Round-up, North and East Press Association, Texas Association of Symphony and Orchestras, Texas Mothers of Multiples, Texas Crime Prevention Association – Midwinter Meeting and many more.

Sports

The SPORTyler program had a big year. The biggest news from SPORTyler this year was the awarding of the first winner of The Earl Campbell Tyler Rose Award at a banquet at Willow Brook Country Club in January. Bryce Petty, Baylor quarterback, was the inaugural winner. Other finalists included Johnny Manziel, Mike Evans, Jace Amaro, and James Franklin. You can find out more information by going to www.earlcampbellaward.com and www.facebook.com/earlcampbellaward.

The East Texas Kick-Off Luncheon had approximately 450 people in attendance and the second Earl Campbell Tyler Rose Award Watch List was announced with 43 nominees. Greg Ellis, former Dallas Cowboys defensive end was the guest speaker.

Junior golf continues to grow in Tyler with the 9th Annual Azalea Trail Junior Golf Classic and the 6th Annual Tyler Rose Championships drawing more than 200 junior golfers and their families to Tyler. Junior golf is bringing a new event to Tyler this next year: the Bridgestone Golf All-American Tour Championship in November. Fifty-four top junior golfers, the top 9 from 6 age divisions, will be playing in the two-day tournament.

The NJCAA Division III Baseball World Series completed its 9th and final year, and Tyler Junior College took home the championship trophy.

The NCAA 2014 National Softball Championship was hosted at UT Tyler this year. This was the first NCAA championship ever hosted in Tyler. The tournament was a huge success and received great response from national representatives.

Other returning national tournaments hosted were the NJCAA Division I Men's National Soccer tournament in November as well as the NJCAA Division One Women's National Tennis Championships hosted at Tyler Junior College in May. All combined national tournaments brought in more than 1,000 participants.

Tourism

The Azalea & Spring Flower Trail and the Tyler Rose Season continue to be events that draw thousands of visitors yearly into the Rose Capital of America. The 2013 Rose Season generated almost \$2.3 million, which is a slight decrease from \$2.4 million in 2012.

The 2014 Azalea & Spring Flower Trail had an economic impact of \$1.8 million, down from \$2.8 million in 2013, due to inclement weather and the fact that the azaleas were several weeks late blooming.

In an effort to better formulize holiday tourism, the CVB is working with community partners to create and promote Rose City Christmas. This past year, we produced a brochure similar to the Rose Season and Azalea Trail brochures. We distributed about 7,500 locally and across the state. It promoted all holiday activities happening in Tyler during November and December, and was a huge success. We plan to print a larger quantity this year, as we are having them printed earlier so they can be distributed during Rose Season and The Texas Rose Festival, as well as sent out to all the TX Dot Travel Information Centers and other Visitor Information Centers across the state.

In the upcoming year, the CVB will implement a destination training program. During the seasons that Tyler has a big influx of visitors, it is important to put our best foot forward. This program will train frontline employees in all types of businesses around the community to better serve visitors while they are in town. We want Tyler visitors to enjoy and experience as much of Tyler as possible, so that they are more likely to return in the future.

Our future here in Tyler is bright. We invite you to join us in our mission by being a tourist in your own backyard. Supporting tourism efforts will benefit the community by creating a positive economic impact and stronger partnerships between businesses in town. Help us grow Tyler by keeping your business local.

contactor talk



Kurt Kitchings
June

The Contactor of the Month for June, Kurt Kitchings has been a member of the Contact Club for the past 2 years and has earned 2 Production Awards. He is an Account Executive with KETK/ Fox 51 Television in Tyler.

A resident of Whitehouse, Kurt has 4 children.



Brandon Malone
July

A 2 year member of the Contact Club, Brandon Malone works for New York Life. He is a graduate of Leadership Tyler Class 27 and has earned one Production Award. Brandon is President of the Tyler Rotary Club. He and wife, Anna, are parents

of 2 daughters.



Abigail Duty
August

Abigail Duty, Contactor of the Month for August, is serving her sixth year in the Contact Club and has earned her 9th Production Award. She is a Business Development Officer for Texas Bank and Trust. An active member of the Junior League of Tyler,

Abigail is also active with the Rotary Club of Tyler. She and her husband, Sam, and son, Jake, are members of Marvin United Methodist Church.

VOLUNTEER OF THE QUARTER



Rosemary Jones congratulates **Richard Solomon** for being named Volunteer of the 3rd Quarter. He was recognized for his dedicated efforts as Chairman of SPORTyler and as a member of The Earl Campbell Tyler Rose Award Committee.



Holly McFarlin is recognized as Volunteer of the 4th Quarter for her work as Chairman of the Contact Club as well as her work on the Business Expo, Business After Hours and Networking Breakfasts.

BUSINESS EDUCATION COUNCIL

Rick Rayford, Business Education Council Chair



Under the leadership of Rick Rayford, Chairman of the Business Education Council Board of Directors, the Tyler Area Business-Education Council has completed its first full year of operations and is hard at work on a number of new initiatives for Tyler.

The Business Education Council was formed in 2012 with the goal of improving education outcomes to support business and economic development in the Tyler area. By creating a forum for business and education partnerships to develop, our goal is to allow local leaders to make connections, identify common concerns, establish goals and lay the groundwork for sustainable programs.

The Council is comprised of a broad range of participants - from foundations and non-profit organizations that invest time and resources into education, to company leaders interested in hiring the most qualified workers possible, to educational entities looking for new ways to inspire their students about the future.

Throughout the first year of operations, the Council identified numerous ways to engage in education, by supporting the new strategic plans of our city and school district, serving on advisory boards and initiating efforts to elevate the importance of post-secondary education. Topics such as soft skills, internships and parental involvement have been focus areas for the Council. In addition, a deeper level of partnership was developed between the Council, Tyler ISD and the City of Tyler through three main initiatives.

First, teacher appreciation week was celebrated in May with a Mayoral proclamation on the campus of Rice Elementary. The subsequent delivery of thank you gifts to every campus, both public and private, in our city limits was made possible with the help of area business and community leaders.

Next, the inaugural back to school celebration event, "#SchoolisCool" was held at Harvey Convention Center on Thursday, August 14th. Parents and students, from Pre-K to grade 12, were provided access to a wide variety of services to help promote a successful start to the school year. More than one hundred immunizations, free dental screenings and free haircuts were provided, along with a backpack stuffed with school supplies for the first 350 students to the event. Goodwill provided a mobile uniform shop and style show, and numerous other organizations shared information on safety, health and wellness, social services, college and career, and after school programs. The event brought in 4,000 parents and students.

Finally, campaign development is underway to promote the importance of education in Tyler. The campaign will feature students, parents, community leaders and educators and will emphasize postsecondary readiness and education.

The Council has been engaged in the development of the city's four new major educational projects - the Tyler ISD Career and Technology Center, the Ben and Maytee Fisch College of Pharmacy at the University of Texas at Tyler, the Robert M. Rogers College of Nursing and Health Sciences at Tyler Junior College and the Energy Center located at Tyler Junior College's west campus. The formation of a Human Resources Roundtable has delivered valuable and actionable information regarding local workforce strengths and weaknesses.

Looking toward the future, the work of the Business Education Council is just beginning. A new collective impact initiative will discipline our efforts through data and outcome driven actions that will set the course for educational excellence in Tyler for many years to come.

ribbon cuttings



CARING COMPANIONS AT HOME
1820 Shiloh Rd, Suite 1100
(903) 561-6483



CLASSIC TOYOTA
1717 WSW Loop 323 at Jacksonville Hwy
(903) 581-0600



COLLIN STREET BAKERY EXPRESS
4815 Old Bullard Rd
(903) 617-9132



EAST TEXAS ADVENTURE BOOT CAMP
4707 DC Drive, Suite 200
(903) 330-8392



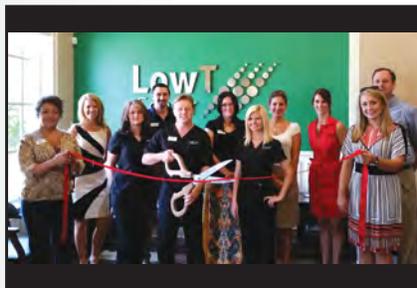
ECHO TRANSPORTATION
2828 Teague Dr
(903) 561-6095



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(903) 509-2100



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1940 ESE Loop 323
(903) 787-5990



THE GIPSON GIRL
602 S. Broadway
(903) 526-9975

new member talk

ADT Security
Michael Wagner
4706 DC Drive
Referred By: Nicole Cox

Bent Brands, LLC
Jennifer McGee
604 South Hwy 110
Referred By: Nicole Cox

Bernard Mediterranean Cuisine
Bernard Gautier
212 Grande Blvd Ste C106
Referred By: Cindy Smoak

Chalk Mountain Services of Texas, LLC
Samantha Hagan
3034 North Industrial Ave
Referred By: Carmen Carpenter

Cheng's China Bistro
Kimberly Truelove
3300 Troup Hwy
Referred By: Connie Schaefer

Craig Pharmacy
Glenda Armstrong
1863 Troup Hwy
Referred By: Kurt Kitchings

Crist Media Group
Brandon Crist
3979 University Blvd. Ste. 400
Referred By: Tom Robbins

CrossFit Populace
Jamie Hughes
3219 S Southwest Loop 323
Referred By: Kurt Kitchings

East Texas Wedding Extravaganza
Joyce Crawford
1910 ESE Loop 323 PM B102
Referred By: Myranda Diduch

Farmers Insurance District Office
Chris Carson
2329 Oak Alley
Referred By: Myranda Diduch

First Baptist Church
Joyce Milburn
301 W Ferguson St
Referred By: Kurt Kitchings

Forrest Meadow LLC
Ed Thompson
3651 N Broadway Ave
Referred By: Holly McFarlin

Gordmans
Cindy Spink
8950 S Broadway
Referred By: Myranda Diduch

Happys Fish House
Paw Roseberry
2202 E 5th St
Referred By: Cindy Smoak

Jerry MacLaren Studios
Jerry MacLaren
1621 Ginger Dr
Referred By: Connie Schaefer

Kingdom Life Academy
Joel Enge
7330 S Broadway Ave
Referred By: Denver Dyer

Lantana Communications Corp.
Jeff Roberts
1200 Hwy 110N, Ste D
Referred By: Kurt Kitchings

LJT Painting & Contracting
Larry Thrasher
17828 Lookout Lake
Referred By: Kurt Kitchings

Lowe's
James Ingle
5720 S Broadway Ave
Referred By: Henry Bell

Magnuson Hotel and
Conference Center
Kevin Carlile
3310 Troup Highway
Referred By: Tricia Walker

Main Street Property Management
Dawn Smith
2702 Calloway Road
Referred By: Connie Schaefer

Metroflex Gym
Tabitha Moyer
3320 Troup Hwy
Referred By: Kurt Kitchings

Mid-States Services
Clyde Walker
580 N Beach St
Referred By: Myranda Diduch

Neuro-Psych Solutions, Inc.
Tina Lloyd
719 W. Front St.
Referred By: Leslie Watson

Nutrishop
Jon Jett
5621 S. Broadway Ave
Referred By: Myranda Diduch

Occasions by The Christmas Store
Angie Bullington
117 E. Eight St
Referred By: Cindy Smoak

PCDworks
Louise Rainone-Musial
410 Private Road 8315
Referred By: Myranda Diduch

Popcorn Junction
Tyler Braxton
4744 S Broadway
Referred By: Carmen Carpenter

Quality Air Conditioning
Greg Gillian
12872 State Hwy 155 South
Referred By: Myranda Diduch

Re/Max Tyler / Ann Head
Ann Head
4300 Kinsey Drive
Referred By: Myranda Diduch

Rounders Pizza
Anna Tanksley
1400 WSW Loop 323
Referred By: Cindy Smoak

Schlotsky Deli
Tom Moore
711 S Beckham Ave
Referred By: Kurt Kitchings

Sequitur Energy Resources, LLC
Dwayne Thompson
218 N. College
Referred By: Myranda Diduch

Sorey Law Firm, P.L.L.C
Daniel Sorey
109 W. Tyler St.
Referred By: Holly McFarlin

Spine and Sport Family Chiropractic
James Gardner
5407 New Copeland Rd.
Referred By: Cindy Smoak

Starbucks Coffee
Masheal Tonroy
4925 S Broadway
Referred By: Henry Bell

State Farm / Yvette Brunette
Yvette Brunette
6760 Old Jacksonville Hwy Suite 104
Referred By: Cindy Smoak

Suddenlink Business Services
Paula McIntosh
3015 SSE Loop 323
Referred By: Cindy Smoak

Super Nail & Spa
Nhung (Lisa) Hoang
1940 ESE Loop 323
Referred By: Lee Browning

The Frame-Up Gallery
Robin Engbrock
1877 Troup Hwy
Referred By: Kitty Springer

The Gipson Girl
Cynthia Gipson
602 S. Broadway Ave
Referred By: Tricia Walker

The Village At Cumberland Park
Leisa Barger
NEC of US 69 & Loop 49
Referred By: Brandon Malone

Today's Vision -The One to See
Neshia Rudd
4139 S Broadway
Referred By: Cindy Smoak

TX Titan Group, LLC
James Johnson
1530 SSW Loop 323
Referred By: Tanya Redic

Tyler Bicycle Club
Kelly Boucher
PO Box 6734
Referred By: Vel Williamson

Tyler Center for Counseling
Sherry Marasse
12863 Old Noonday Road
Referred By: Kurt Kitchings

USHealth Advisors
Michael Scott
921 Shiloh Road
Referred By: Kitty Springer

VIP Nail & Spa
Mimi Pham
7492 S. Broadway Ave
Referred By: Brandon Malone

Wasabi Sushi Bar & Asian Bistro
Steve Wong
5617 Donnybrook
Referred By: Nicole Cox

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2013-2014

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 Chairman- Elect of the BoardCharles Hill
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 Chief Operating OfficerHenry Bell

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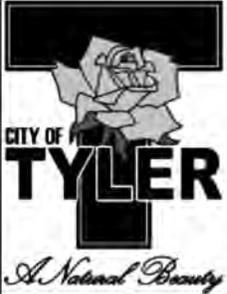


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