

chamber talk

July 2018

www.tylertexas.com



Message From the Chairman



HOWARD PATTERSON
Chairman 2017-2018

We are the Champions. More correctly, YOU ARE THE CHAMPIONS! What a month. As Chamber members, you are well aware the Membership Drive recently just wrapped up. Another one in the books and more records set by Tyler volunteers. Countless hours were spent by over 300 volunteers to make this year's Chamber Membership Drive a BIG success. Here's to all who worked tirelessly to make the Drive a success. Our membership drive has been the gold standard for sister chambers around the world and we again demonstrated when it comes to community support for its Chamber, Tyler is #1.

We have a history of setting national records every time we do an event. 2018 was no exception! This year we set a goal of 500 new members. Twelve chairmen "volunteered" to form teams and solicit new members during the week of June 11th. Do you know THE reason why the Tyler Chamber has the #1 membership

Continued on next page.

FOURTEEN SELECTED AS NOMINEES TO CHAMBER BOARD OF DIRECTORS

The Nominating Committee of the Tyler Area Chamber of Commerce has nominated fourteen individuals to serve on the Chamber's Board of Directors beginning October 1. Along with the annual survey, a ballot is being emailed to the membership to select seven of the fourteen nominees. This process of electing directors has been in place seven years.

The Nominating Committee this year consisted of the current council officers, chairman, chair-elect and three at-large members not currently serving on the board.

The newly-elected directors will be introduced at the October Board meeting.

The fourteen nominees are:

- Leonardo Brown**, Smith County Administrator
- Moody Chisholm**, President, UT Health East Texas
- David Coble**, Fire Chief - City of Tyler
- Ryan Dixon**, Owner - True Vine Brewing
- Bill Hicks**, VP - Half & Associates
- Ward Huey**, VP & GM - KETK
- Carrie-Ann Jasper**, VP Human Res. - Jasper Ventures
- Kim Lewis**, Executive Director - Goodwill Industries
- Lisa Lujan**, Founder - WorkHub
- Nick Pesina**, Attorney - Roberts & Roberts
- Cheryl Sartain**, General Manager - Residence Inn
- Rob Springer**, Director of Giving - TJC Foundation
- Coy Weems**, Hearing Specialist - Eye Care Associates of East Texas
- Kelvin Woodfin**, Owner - Tyler Lending Group



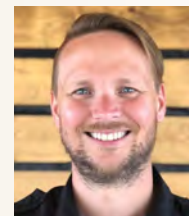
Leonardo Brown
Smith County Administrator



Moody Chisholm
President
UT Health East Texas



David Coble
Fire Chief
City of Tyler



Ryan Dixon
Owner
True Vine Brewing



Bill Hicks
Vice President
Half & Associates



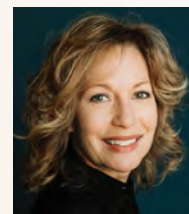
Ward Huey
Vice President & GM
KETK



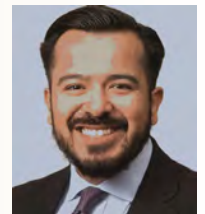
Carrie-Ann Jasper
VP Human Resources
Jasper Ventures



Kim Lewis
Executive Director
Goodwill Industries



Lisa Lujan
Founder
WorkHub



Nick Pesina
Attorney
Roberts & Roberts



Cheryl Sartain
General Manager
Residence Inn



Rob Springer
Director of Giving
TJC Foundation



Coy Weems
Hearing Specialist
Eye Care Associates
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Kelvin Woodfin
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Tyler Lending Group

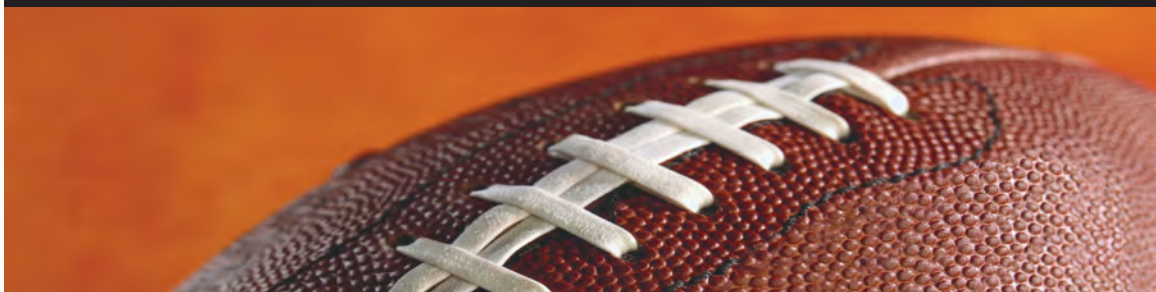
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drive every three years? Amazing Volunteers. Sure, we have a robust business economy, great higher education institutions, multiple high quality primary and secondary education choices, a vibrant housing market, national collegiate sport championships, and so much more. However, the #1 reason is people volunteer because they care about the business environment; its stability, growth, and the quality of life in Tyler. As has been the tradition in the past, cheating was encouraged. But it's not really cheating to be proactive and let people know a membership drive is coming AND we'd love you to join and gain the benefits of membership in the Nation's BEST Chamber of Commerce. So it's not "really" cheating, right?

The result – 678 new members, another national record and most importantly a membership base that gives TYLER a larger voice as we speak for the business community on local, state and federal issues and a larger base for prospective businesses who look at Tyler for expansion or growth. Tyler is a growing and prosperous community. What business wouldn't want to move their headquarters and people to Tyler?

Ella Fitzgerald once said, "Summertime and the living is easy." I am sure she never lived in Tyler. Just drive north or south on South Broadway, or visit any of our great restaurants. Commerce is alive and well and that is just one of the many things that makes Tyler a great place to live, or as Nelson Clyde IV says, "the last great place."

Thanks to all who participated.
YOU make a difference.



13TH ANNUAL EAST TEXAS KICK-OFF LUNCHEON

TUESDAY, AUGUST 14, 2018

The 13th annual East Texas Kick-Off Luncheon will take place at Harvey Convention Center. The luncheon will be Tuesday, August 14th from 11:30 am - 1:00 pm.

Forty-one area high school and college football coaches have been invited to bring one senior football player along with them. The attending player will receive a \$250 scholarship from our main event sponsors Azalea Orthopedics and Baylor Scott & White Texas Spine & Joint Hospital to be used towards furthering their education.

In addition the Watch List for The Earl Campbell Tyler Rose Award will be announced. The Award will be presented January 9, 2019.

The guest speaker will be Dale Hansen, WFAA, Chanel 8 Dallas, Sport Anchor. Also a video presentation will highlight the previous 2017 football season. The Team 92.1 FM Sports Director Bill Coates will emcee for this event. For more information contact Cindy Smoak, csmoak@tylertexas.com.

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Reservation Deadline: August 9, 2018. Tickets will be emailed.

REGISTER ONLINE! VISIT ETXKICKOFF.EVENTBRITE.COM

For questions contact Cindy Smoak at csmoak@tylertexas.com or (903) 592-1661 x 237.

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Chamber staff and volunteers visit legislators in Washington, D.C. during the bi-annual trip as part of the Texas Association of Business.

CHAMBER ANNUAL MEETING SCHEDULED FOR OCTOBER 2

The Annual Membership Meeting of the Tyler Area Chamber of Commerce will be held October 2nd at the Harvey Convention Center. The annual meeting is held each year highlights the accomplishments of the Chamber's fiscal year ending September 30. There will be presentations of the Contact Club's Outstanding Production Awards, presentation of the T.B. Butler Award, the W.C. Windsor Award, the Chamber's Volunteer of the Year Award and the Business of the Year for large and small businesses.

The Butler Award is presented annually by the T. B. Butler Publishing Company to honor an outstanding Tyler citizen of the year. The W.C. Windsor Award is presented in conjunction with the W.C. Windsor family to honor an outstanding Tyler citizen under the age of 40. Last year's T. B. Butler Award recipient was Rev. Jerome Milton and the W.C. Windsor Award went to Nathaniel Moran. The Volunteer of the Year Award will be presented to the outstanding volunteer for the Tyler Area Chamber of Commerce. Four individuals were selected during the year as Volunteer of the Quarter and, from those four, a Volunteer of the Year will be selected by the Volunteer of the Year Committee.

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Members interested in sponsoring or purchasing tickets to this year's event may contact Jenni Wilson at jbwilson@tylertexas.com.



BUSINESS OF THE YEAR AWARD NOMINATIONS ENCOURAGED

The Business of the Year Award recognizes those businesses and organizations that give so much to our community by actively supporting the mission of the Chamber, which is to enhance the business environment, economic well-being and quality of life for the Tyler area. These businesses and organizations are nominated by our Chamber members.

The Chamber will recognize the Small Business of the Year (a business with 50 or fewer full time employees) and the Large Business of the Year (a business with more than 50 full time employees) at the Annual Meeting on October 2. Last year's Small Business of the Year was East Texas Communities Foundation and the Large Business of the Year was Eye Care Associates of East Texas.

Members are encouraged to nominate businesses. Applications are available by contacting Stephanye Petree at spetree@tylertexas.com.

NOMINATIONS FOR ANNUAL W.C. WINDSOR AWARD

Recommendations for the annual W. C. Windsor Award are now being received by the Tyler Area Chamber of Commerce. Nomination forms are available at the Chamber offices, 315 N. Broadway. These forms have also been mailed to civic leaders throughout the community for their recommendations. Deadline for the receipt of nominations is 5:00 p.m. August 31st.

The award is awarded to a young person, between the ages of 21 and 40, who is a resident of Tyler, and who has exhibited the "greatest activity and achievement in community betterment."

Howard Patterson, Chairman of the Chamber Board, said the Award, established in 1952 by the late Tyler civic leader, W.C. Windsor, was founded to encourage development of young leadership in the community.

Selection will be accomplished by a committee of outstanding community leaders appointed by the Tyler Area Chamber of Commerce. This award will be presented at the Chamber's annual meeting on October 2, 2018, along with the T.B. Butler Award, the Volunteer of the Year Award and the Business of the Year Award.

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903-592-6745



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2210 WSW Loop 323 • Tyler, Texas 75701
903-534-188



YAMI BUFFET

3300 Troup Highway • Tyler, Texas 75702
903-747-0111

contactor talk



James Kidd February

Serving his first year in the Contact Club, James is the owner of Green Cat Consulting, a website design, SEO, social media,

and content creation company. He does volunteer work for Heart of Tyler, Main Street Gallery, and Tyler Bicycle Club where he is an avid cyclist.



Connie Schaefer February

Connie is serving her 5th year in the Contact Club and has earned 6 Production Awards. She is a sales executive for TXU Energy and manages commercial accounts

throughout East Texas, including the City of Tyler. She spends her spare time remodeling her home in the Azalea District and likes to kayak and play with her 2 year old grandson.



Lee Browning March

Lee is the owner of Servpro of Tyler, Athens, Mineola and Palestine. He is serving his 6th year in the Contact Club and previously served as Membership Services Chairman. Lee is a member of Leadership

Tyler Class 30, currently serves on the TJC Foundation Scholarship Golf Tournament committee and the Cascades Country Club advisory board. He and his wife Cindy are active members of Glenwood Church of Christ, have 2 grown daughters and 7 grandchildren.



Nancy Kirk April

Now serving her 3rd year on the Contact Club, Nancy has earned 2 Production Awards. She provides Financial Planning Services at New York Life. She is a Leadership Tyler Class 24 alum and serves on the Finance Committee and the Alumni Committee. Nancy also serves as a member of AAUW.



Kitty Springer May

Kitty has been a member of the Contact Club for 14 years and has now earned 16 Production Awards. She is an owner of Nerium International. Kitty is a member of the Tyler Executive Women's Network, a Distinguished Toastmaster and a past Loaned Executive for United Way.

She and her husband, John are parents of 3 grown children and members of St. Mary Magdalene Church in Flint.

new member talk

A to Z Planning & Rentals
13437 Highway 110 South #3
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(432) 238-4231

Aaron's Sanitation
320 VZ CR 4827
Ben Wheeler, TX 75754
(903) 504-4047

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10972 County Road 140
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Flint, TX 75762
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6303 Shady Oak Drive
Tyler, TX 75703
(903) 581-2484

Bassett Furniture
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(903) 561-5719

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504 West 32nd Street
Tyler, TX 75702
(903) 593-9211

BRAVE Texas
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Ste.125
Tyler, TX 75701
(903) 382-3464

Cleo Widemon Agency
1950 N Northwest Loop 323
Ste. 600
Tyler, Texas 75702
(903) 581-7009

Comfort Keepers
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Tyler, TX 75701
(903) 509-4424

Content by Missy
14094 CR 192
Tyler, TX 75703
(903) 316-9139

Cotton Patch Cafe
322 E Southeast Loop 323
Tyler, TX 75701
(903) 509-3900

CP&Y, Inc.
14531 State Highway 155 South
Tyler, Texas 75703
(903) 561-6984

East Texas Appreciation
App, LLC
12299 State Hwy 135 N
Troup, TX 75789
(903) 740-0908

East Texas Brick & Patio &
Outdoor Center
3901 SSW Loop 323
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(903) 561-1670

East Texas Christian Academy
2448 Roy Road
Tyler, TX 75707
(903) 561-8642

East Texas Human Needs
Network
4910 Hightech Dr
Tyler, TX 75703
(903) 216-3211

East Texas Productions
2317 Pineview Dr
Tyler, TX 75704
(903) 526-9068

East Texas Results Media
402 S. Ragsdale Street
Jacksonville, TX 75766
(903) 200-4410

Echo Transportation
2828 Teague Dr.
Tyler, TX 75701
(903) 561-6095

Elite Auto Glass of Tyler
2221 W Southwest Loop 323,
Suite B Tyler, TX 75701
(903) 630-5555

Essential Living Chiropractic
5604 Old Bullard Rd.
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Tyler, TX 75703
(903) 630-5327

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Cemetery
1310 WNW Loop 323
Tyler, TX 75706
(903) 597-7131

Goosehead Insurance -
Morgan Shipp
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Tyler, TX 75701
(903) 630-8069

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Tyler, TX 75702
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Grand Canyon University
323 Chimney Road #1102
Tyler, TX 75703
(903) 284-3516

Hairford Investigations Inc.
433 S Vine Ave
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130 E. 9th
Tyler, TX 75702
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3826 Troup Highway
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iKids Pediatric Dentistry
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Tyler, TX 75703
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100 E. Ferguson St.
Suite 716
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Suite 130
Tyler, Texas 75459
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Jeep Ram Hyundai
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(903) 561-2404

new member talk

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and Kennels
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(903) 593-9211

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Tyler, Texas 75707
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(903) 266-1677

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& State
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UnitedHealthcare Community
Plan-NE MRSA
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Village Bakery
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(903) 592-1011

WorkHub
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Tyler, TX 75703
(903) 539-6575

YAMI Buffet
3300 Troup Highway
Tyler, TX 75702
(903) 747-0111

GOLF TOURNAMENT SCHEDULED FOR MONDAY, SEPTEMBER 17

Start working on your backswing and get ready for Monday, September 17th. Chamber members will once again tee it up for the 19th Annual TACC Membership Golf Tournament.

The unique tournament will allow for members to meet and network with other Chamber members and potential members. Sponsorships are available including lunch, beverage and hole sponsors. Information about the tournament will be emailed to the membership in August or contact Henry Bell at hbell@tylertexas.com.



VOLUNTEER OF THE 2ND QUARTER

Volunteer of the 2nd Quarter 2017-18 is Gates Brelsford.

Gates is recognized for his work on the successful
Energy Summit held in April.

tacc officers

2017-2018

Chairman of the Board.....Howard Patterson
 Chairman-Elect of the Board.....Skip Ogle
 Past Chairman of the BoardClaude E. Henry
 President / CEOTom Mullins
 Chief Operating Officer.....Henry Bell
 Treasurer.....June Cheatham

Area Development Council, ChairmanGates Brelsford
 Business Development Council, ChairmanRoy Martinez
 Membership Services Council Chairman.....Myranda George
 Business Education Council ChairmanMartin Heines
 Tyler Hispanic Business Alliance PresidentCorinna Ruiz
 Visit Tyler ChairmanKevin Carlile

Tyler Area Chamber News (USPS 447-540) is published monthly by the Tyler Area Chamber of Commerce, 315 N. Broadway, Tyler, Texas 75702.



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