

Message From the Chairman



BOB WESTBROOK
Chairman 2015-2016

To quote one of my favorite vocalists, "As autumn approaches, you can't help thinking of the year that was and, with hope, of the year that is fast approaching."

This has been a most incredible Chamber year! As I reflect on our collective accomplishments, I pause with great gratitude, to thank each of you, our Member volunteers. Passionate experts in your field, you gave of your time, either as a Volunteer Leader, Committee Member or Contact Club Member, to find real solutions to issues while creating opportunities to expand commerce in our Greater Tyler Area. You truly made a difference in the communities we serve through this member driven organization!

"Tyler Area First" was the guiding principal of all Chamber Committee Work Programs this year. The Business2Business Expo, held in January (and sold out again), continues to be the premier venue for businesses looking to conduct business in the Tyler Area First. In addition to supporting "Fly Tyler," your Aviation Committee asked Air Carriers for lower rates to key destinations and won! Your Energy Committee held the largest "Energy Summit" to date, helping our Energy sector find new solutions to a sagging Industry. Your Government Affairs

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Claude Henry assumes role of Chairman and Howard Patterson elected Chairman-Elect for the Tyler Area Chamber of Commerce



Claude Henry
Chairman



Howard Patterson
Chairman-Elect

Claude Henry was elected 2016-2017 Chairman for the Tyler Area Chamber of Commerce at its August Board meeting. His term will begin October 1, 2016. Howard Patterson was elected Chairman-elect for the upcoming year. "We are excited that Howard has been elected as a member of our leadership team for the Chamber," said Henry.

Claude E. Henry is an executive vice president and commercial relationship manager with Texas Bank and Trust, Tyler. He has been a Tyler Area Chamber of Commerce board member for the past 3 years, served on the Executive Committee for 4 years, and is currently the Business Development Council Chair. Previously, he served as chair of the Medical Committee. Additionally, Claude serves on the advisory board and finance committee of the Salvation Army of Tyler, is the current chair of the TJC Scholarship Foundation Golf Tournament Advisory Committee, is the incoming vice chair of the board for Greater Texas Capital Corporation, and is a board member and past chair of Children's Village. Claude was a participant in the 2011 Leadership Tyler Executive Orientation Series. He is a member of the South Tyler Rotary club and attends Marvin Methodist with his wife, Julie. They have four adult children. Claude enjoys bicycling, golf, and snow-skiing.

In addition to Henry and Patterson, Officers for 2016-2017 include: June Cheatham who will serve as Business Development Chairman; Cheryl Sartain, Visit Tyler Chairman; Bob Westbrook, Past Chairman; Skip Ogle, Area Development Chairman; LaToya Young, Treasurer; Lee Browning, Membership Services Chairman; and Executive Committee-at-large members include: Roy Martinez, Ed Broussard, Jim Bodenhamer and Lonny Uzzell.

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Committee pressed Congressional Leaders in Washington, D.C., to support pro-Commerce/pro-Growth policies. Your Surface Transportation Committee saw construction begin on the Toll 49 "Lindale Relief Route," the opening of the Cumberland Road extension west from Hwy 69 S. to Old Jacksonville Rd., along with many other vital roadway improvements for the Greater Tyler Area. The Veterans Committee promoted the Tyler Area to Veterans leaving the military across the State for either retirement or second careers. The Education/Human Resources Development Council saw improvements in TISD's State test results and also held a joint meeting with the Government Affairs Committee to fight two harmful Department of Labor rule changes, the Joint Employer Rule and the Management Overtime Rule. The Medical Committee continued to support marketing the Tyler Area as a medical destination. The Senior Resources Development Council continued marketing support for the Tyler Area as a retirement destination along with healthy living through two highly successful events, the Senior Health & Living Expo in October and the Seniors Celebrating Life event in March. The Technology Committee explored innovative ways to support STEM education and attract Tech Professionals and Companies to the Tyler Area. The Contact Club raised the bar building our "member value proposition" for all Members through fun and exciting networking events such as the Power Networking Breakfasts, Business After Hours, Quarterly Business Luncheons, the B2B Expo and the Annual Meeting. "Award winning" and State recognized Visit-Tyler and SportTyler Management Teams tirelessly promoted Tyler Area tourism and recruited sporting events across the State of Texas. Our Tyler Area Chamber of Commerce is all about Economic Development, promoting and buying "Tyler Area first"!

I want to take this opportunity to say, Tom Mullins and Henry Bell lead the most professional and respected staff I have ever had the pleasure of working with. Our extraordinary Chamber Team allows us to accomplish extraordinary results.

In closing, thank you for the honor of serving as your Chairman this year. I will forever treasure the experience. It's now time to pass the gavel to your 2016-17 Chairman of the Board, Claude Henry. I'm sure you will enjoy working with Claude as much as I have this year.

Board Members Elected to Three-Year Terms

Seven Chamber members have been elected to three year terms on the Chamber's Board of Directors beginning October 1. Each year 14 members are nominated by a nominating committee, placed on a ballot, and voted on by the entire membership. The seven elected are: Bob Breedlove, Brannon Corporation; Phil Burks, The Genesis Group; Carmen Carpenter, Citizens National Bank; Myranda George, Myranda Ayla Designs; Dr. Juan Mejia, Tyler Junior College; Orenthia Mason, TISD; Jamal Moharer, NDMJ Transportation.

TYLER AREA BUSINESS EDUCATION COUNCIL

Mayor Martin Heines, Tyler Area Business Education Council Chair



Did you know that the single greatest indicator of economic prosperity and quality of life is the percentage of the population with a post-secondary credential or degree? In Smith County, too few high school graduates

are truly prepared for college or enroll in college after high school. In addition, not enough industry certifications or college degrees are being earned to ensure that all students are workforce ready and prepared for a successful future. Today, 35 percent of Smith County residents possess an associate degree or higher. Yet, according to the Georgetown Center on Education and the Workforce, 65 percent of U.S. jobs will require some form of postsecondary education by 2020. While the percentage of attainment is slowly increasing nationwide, the progress is not rapid enough to ensure that the U.S. remains globally competitive.

Last year, the Tyler Area Business Education Council formed the Tyler Area Partnership 4 Education (TAP4E), a collective impact initiative that brings together practitioners from across Smith County to develop data driven action plans to improve educational outcomes. TAP4E is working to increase the number of Smith County residents possessing a postsecondary degree or credential to 60% by the year 2025. The partnership has identified four key focus areas in which to concentrate efforts: 1) Students enter school ready to learn; 2) Students successfully transition from middle school to high school; 3) Students graduate high school college-ready; and 4) Students successfully complete a postsecondary credential and secure gainful employment.

Much has been accomplished this year, including the release of the first "Smith County 2015 Education Report" which shares data and outlines the strategies

developed by TAP4E. Some of these strategies include the development of a Kindergarten Readiness Checklist which has been published and distributed throughout Smith County. In addition, numerous efforts have been put into place to increase the readiness of students for postsecondary education and to improve access to education beyond high school.

Events such as "The Road to College (El Camino al Colegio)" and "FAFSA Super Saturday" were held to provide information and assistance to Smith County families and students. The Chamber Career Connections (C4) and the Student Internship and Job Fair allowed students to connect with local business leaders to learn about educational and career opportunities. Also, the 3rd annual "#SchoolsCool" event provided resources on afterschool programs, health and social services, and postsecondary education in addition to immunizations, free haircuts, free dental and vision screenings and free backpacks stuffed with school supplies. Finally, the Mayor's Mentorship Achievement Program (MAP) pilot was kicked off as an initiative to match high school seniors with City and local community leaders to work together in accomplishing key milestones toward postsecondary education.

Members of the Council include the Tyler Area Chamber of Commerce, Tyler Economic Development Council, City of Tyler, Smith County, Tyler Independent School District, Tyler Junior College, The University of Texas at Tyler, The University of Texas Health Center Northeast, Texas College, Brookshire Grocery Company, Centene Corporation, CRISTUS Trinity Mother Frances, Delek Refining, East Texas Medical Center, John Soules Foods, Regions Bank, Fair Oil and Management, the Texas Workforce Commission, Mentoring Minds, Suddenlink Communications, Tyler Pipe, Trane Ingersoll Rand, Riter Group, and the Tyler Hispanic Business Alliance. For more information, visit TylerTexas.com or TAP4E.org.

AREA DEVELOPMENT COUNCIL

June Cheatham, Area Development Council Chair



Veterans Committee

The Veterans Committee Chaired by Jim Snow focused on very specific programs, events and actions which are beneficial to the overall community, the veterans and their families. The committee continued to expand its programs of Veteran Owned Businesses and Veteran-Friendly Recognition by adding to the number of businesses that are veteran affiliated or provides

some form of veteran/military recognition. The Veteran-Friendly Recognition program had a 40% increase from its beginning. In supporting veteran employment opportunities as well as marketing Tyler, the committee traveled over 3000 miles to seven Texas cities as a participant in the US Chamber of Commerce Hiring Our Heroes program. This particular program qualifies as a benefit in selling Tyler as a Veteran Friendly city. Additionally, the committee conducted its annual Tyler Veteran Entrepreneurship Boot Camp in partnership with the Small Business Development Center for veterans and their families interested in starting a business. The committee maintained its focus on veteran employment by promoting and participating in state wide and local job fairs. Also, the committee, in partnership with the UT Tyler College of Business and Technology, is developing an overall veteran marketing plan that will incorporate a specific veteran discount program to be used community wide. Projected launch of the program is 1 January 2017. The committee identified a potential legislative action to support Texas veterans' college funding – the Hazelwood Act. Also, the committee continued to work with and provide support for the forecasted building of a new VA medical facility in Tyler.

Energy Committee

Chaired by Gates Brelsford, the Energy Committee hosted the fifth “Energy Summit” at the UT Tyler Ornelas Activity Center with 230 attendees. The event presents timely topics by energy industry experts to our citizens and raises awareness of the diverse energy industry in NE Texas. During the year the Energy Committee expressed support, including letters to legislators, for faster federal approval of Gulf Coast LNG export facilities, increased crude oil exports, and continued concern for aggressive expansion of EPA regulations. They supported continued expansion of CNG conversion and vehicle refill stations in NE Texas and also continue to monitor and support the growing training programs of the TJC “Energy Center.”

Aviation Committee

The Aviation Committee, chaired by Bob Breedlove, continued to support efforts to reconstruct runway 422-w. The committee hosted “Chamber Day” at the Airport in July, where more than 300 attended and 6 cities exhibited.

Governmental Affairs Committee

The Governmental Affairs Committee, Chaired by Stephen Taylor had a great year. The committee sponsored and participated in the bi-annual Trip to Washington to visit with our local national Congressmen and participated in other related governmental matters while in our national capital. The committee held a joint meeting with the Education/HR Committee hearing the Pros and Cons of the Federal Labor and Employment Rules. The committees jointly made a strong recommendation to the Chamber Executive Committee to not support the federal issue. All members of the committees participated in thoughtful and supportive discussions for the betterment of our community. The Governmental Affairs Committee is looking forward to 2017 for our bi-annual trip to our state capital for the East Texas Day in Austin.

Surface Transportation Committee

This year, the Surface Transportation Committee elected Kate Lindekugel to the position of Chair with Bryan Rossman continuing to serve in the role of Vice Chair for FY2016. The STC hosted stakeholders from TxDOT, NETRMA, Smith County, the City of Tyler, and the Tyler MPO to discuss the needs and progress of transportation infrastructure and its development in our community.

In particular, the STC voted to support the completion of Segment 6 of the Toll 49 from Whitehouse (SH 110) to US 271 (with eventual tie in to I-20). A meeting of critical stakeholders was held in April, and a follow up letter of support was drafted by the STC to be sent to public and private officials on the local, state, and federal levels. Members of the STC also attended the Groundbreaking of Segment 4 of Toll 49, the Lindale Relief Route.

Along with these initiatives, the STC continues to support such projects as the TxDOT expansion of Tyler Relief Routes (FM 2493/Old Jacksonville Highway from Gresham to Flint to Bullard and FM 756 expansion from Jeff Davis to Toll 49), improvements to congestion on South Broadway, the Cumberland Road expansions, and the Smith County Road and Bridge Maintenance Plan and Master Plan. Going forward, the STC hopes to engage more of our cycling and pedestrian communities to provide support for improvements. Our commitment is to the infrastructure that helps make Tyler such a livable city!



VOLUNTEER OF THE 3RD QUARTER

Jim Snow receives the Volunteer of the 3rd Quarter from Bob Westbrook for his work as Chairman of the Veterans committee.



VOLUNTEER OF THE 4TH QUARTER

Bob Westbrook congratulates **Jim Bodenhamer** for being named Volunteer of the 4th Quarter. He was recognized for his work as incoming chair of the Hispanic Business Alliance.

BUSINESS DEVELOPMENT COUNCIL

Skip Ogle, Business Development Council Chair



The Education / Human Resources Committee which was chaired by Terrence Dixon, held the second annual C4 / Chamber of Commerce Career Connection event where more than 100 students attended a workshop focused on career workforce readiness with 80 business professionals. In February, the committee hosted the re-named "Road to College" to promote college attendance by Hispanic families. Leadercast was hosted by the committee for the 5th year with more than 500 participants. The annual Business Education Workshop is scheduled for November.

The Medical Committee, chaired by Coy Weems, supported the Fit City Tyler health and wellness coalition and the Texas Healthy Communities Program, the evolution of the Heart and Stroke Healthy City Recognition. The Smith County Medical Society has partnered with Fit City Tyler in

their promotion of the Walk With A Doc weekly events at Rose Rudman Trail. Last summer, NET Health assisted numerous regional agencies in order for TJC to host the East Texas Medical and Dental Outreach, one of several initiatives that have supported our promotion of Tyler as a medical destination.

The Senior Resource Development Committee, chaired by Kandee Franklin, focused their efforts on 2 major events: the Senior Health and Living Expo in October with 1300 in attendance as well as the Seniors Celebrating Life event in March.

The Technology Committee with Beth Womack as Chairman, worked with the City of Tyler to support the Mayor's Innovation Pipeline project focused on growing more technology companies and supporting entrepreneurs. This committee also hosted a GetIT Golf Tournament in May with 100 players participating.

MEMBERSHIP SERVICES COUNCIL

Lee Browning, Membership Services Council Chair



As the TACC Membership Services, chair-elect, I worked this year with Tricia Walker to assist and learn how to lead this amazing team of diverse team members. Tricia performed well in her leadership of our committee, as evidenced by her unexpected departure, but leaving all of us with plans and people in place, ready to continue as the face of the Chamber in our community. In June, I assumed the role as Chair and Myranda George as Chair-elect. Together, we are very excited to lead this team of special volunteers..

The TACC works continually, under the leadership of Henry Bell and Tom Mullins, to promote our community as an amazing place to live and work. We do this around Texas, nationally and internationally. The TACC Membership Services committee, "the face", works with local businesses to promote their services through: introduction of business through Ribbon Cuttings, monthly Business After Hours, Quarterly Member Lunches, Quarterly Small Business Breakfast, Business2Business Expo, Senior Business Expo and various other networking opportunities. All of this is coordinated through our volunteer network of local business professionals.

Speaking of volunteers, your TACC Membership Services team performs

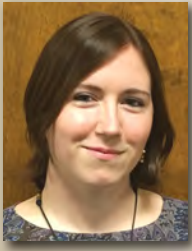
at a high level. We are a team, of 30 + diverse business professionals, who give time and spread contagious energy in this community. Weekly, our team is reaching out to local business assisting them in networking and promoting their products and services to our community. Our team members have the same challenges we all do...managing our time well with family and job. Also, we don't take for granted that we live in a community (serving as the East Texas Hub for Medicine, Education & Retail) that provides a rich environment for our businesses to succeed. Living in Tyler is a blessing!

Our Chamber is highly regarded, within Texas and across the nation, for the support we draw from business and individuals in our community. Achieving this is no small feat and has been done, in large part, by the dedication and commitment from the TACC staff and community of volunteers. We are thankful for their guidance as they help our team of volunteers reach our goals. I hope that your business has meet your goals this year and that you will join us as finish this year strong!

Fall is in the air...some leaves are already giving up after summer's heat and sunshine. Schools are back in session, kids and parents are working, diligently, to get their groove back and Texas football is underway. The morning air is beginning to have a slight, crisp, coolness. Time to look back at 2016, reflecting on our achievements and goal setting for 2017. We will blink and the holidays will be on us. Fall is my favorite time of the year!

VISIT TYLER

Mary Foster, Visit Tyler Chair



It's been another award-winning year for Visit Tyler. Visit Tyler brought home seven awards from the Texas Association of Convention & Visitors Bureau Annual Conference this past year. The awards received were four People's Choice Awards: Best Cooperative Marketing Campaign, Best Sports Marketing, Best Tourism Promotion, and Best Mobile Site; and Judge's Choice Awards: Best Cooperative Marketing Campaign, Best Tourism Promotion, and Best Mobile Site. Visit Tyler competed against other cities from across the state to win these awards.

In addition, Shari Lee was named as Chair of the organization, Susan Travis, with 162 credits, received the Texas Destination Marketing Certification, and Cindy Smoak, with 54 credits, received the Communication Certificate and the Marketing Certificate. The Texas Destination Marketing Certificate program offers industry professionals an educational framework for marketing Texas as a destination for both tourism and group business.

Shari Lee and Susan Travis also graduated from Travel & Tourism College receiving their Certified Tourism Executive (CTE) designation. This three-year program hosted by the Texas Travel Industry Association provides participants with an intensive professional education full of marketing, leadership, and management courses taught by college professors and seasoned travel and tourism professionals from around the country. In addition to completing the coursework, each student also completed a capstone project required for the certification designation.

Also this year, Luxury Travel Guide named Tyler the Garden Destination of the Year - USA. The Luxury Travel Guide Awards represent the pinnacle of travel and tourism achievement, championing the best in their respective fields. All winners of the Luxury Travel Guide Awards are subject to the same rigorous assessment criteria, carried out by our in-house professionals. This ensures only the most deserving firms and individuals walk away with one of these prestigious accolades.

Holli Conley, Visit Tyler Assistant Vice President of Marketing, was chosen to participate in the City of Tyler's Leadership Academy. The year-long program will help students develop leadership skills that will prepare them to fill critical leadership roles.

Tourism is one of the major driving forces to the stability of Tyler's economy. According to the most recent Dean Runyan Travel Impact Study, in 2015 travelers spent \$387 million dollars in Tyler. 82% of the people who traveled to Tyler traveled for leisure. According to this same study, tourism is directly responsible for 3,680 jobs in Tyler. Without tourism, every household in Tyler would see a property tax increase of \$402 in order for the City and State to maintain the same level of services.

Marketing

This past year, Visit Tyler launched a mobile site designed by Route2 Advertising. According to Google the internet is the top source for both leisure and business travel planning. Somewhere between 70-80% of those people book their travel on a mobile device. Visit Tyler's mobile site is user friendly, ensuring those people planning their travel to Tyler have a good experience researching the destination.

To complement this investment, Visit Tyler has also put a plan in place to increase the online marketing and advertising for Tyler. Through various paid, co-op, and free outlets, Visit Tyler will continue to increase its online presence to attract these travelers to Tyler. Visit Tyler ran two geo-targeting online ad campaigns this year with Madden Media to drive traffic to the website. The success of these campaigns was overwhelming increasing the number of page views by more than 50,000.

Conventions

Fiscal year 2015-2016 has been very successful for the Convention and Meetings Department with more than 50 new bookings. The estimated economic impact of these bookings will bring more than five million dollars into the local community. They promise to bring more than 12,000 sleeping rooms and 16,000 attendees to Tyler.

Visit Tyler has hosted more than 44 conventions this year.

The conventions Tyler hosted this year include: the Texas Clown Association Annual Conference, the Railroad Passenger Car Alliance, and the Texas District Pilot Convention and Texas Anchor Convention and the Order of the Eastern Star - Texas Grand Chapter.

Conventions being held in Tyler in 2016-2017 include: the Code Enforcement of Texas Conference (February 2017), the Santa Gertrudis Breeders Association International (March 2017), the Texas Association of Student Support Service Programs (March 2017)

and the Texas Ten Pin Bowling Tournament (April - June 2017; weekends only). The convention department won the following bids against other Texas cities: the Texas Folklore Society (April 2017), the Texas Shrine Association (June 2018) and Texas State Federation of Square and Round Dancers (June 2018).

Sports

The SPORTyler program had another big year. The third winner of The Earl Campbell Tyler Rose Award was announced on January 13, 2016 at Willow Brook Country Club. Greg Ward, Jr., Houston quarterback and former John Tyler Lion was the winner. Other finalists included Trevone Boykin, Corey Coleman, Josh Doctson, and Baker Mayfield. You can find out more information by going to www.earlcampbellaward.com and www.facebook.com/earlcampbellaward.

The second annual Earl Campbell Tyler Rose Award scholarship recipient was announced: Ashtyn Beal, John Tyler High School. This \$5,000 scholarship is awarded to an area athlete each year who demonstrates success on and off the field, exemplifying the enduring characteristics that define Earl Campbell: integrity, teamwork, sportsmanship, persistence, and community involvement.

The East Texas Kick-Off Luncheon celebrated its 11th year with approximately 450 people in attendance and 32 schools represented. The fourth Earl Campbell Tyler Rose Award Watch List was announced with 41 nominees. Tyler Campbell, Ambassador Pro Football Foundation and National MS Society, was the guest speaker.

Junior Golf continued to thrive in Tyler. The North Texas PGA and SPORTyler hosted their 11th Annual Azalea Trail Junior Golf Classic, and the 8th Annual Tyler Rose Championships was hosted by the Texas Junior Golf Tour. Both tournaments brought more than 200 junior golfers and their families to Tyler.

Tyler Junior College and SPORTyler once again hosted the NJCAA Division 1 Women's National Tennis Championships with 24 teams from across the country in town for the six-day event.

A newest event to Tyler this year was United States Tennis Association Junior Team Tennis Sectionals. More than 400 junior tennis players were in town for the two-day event. They played at six different venues across town and enjoyed a great player party on Saturday night at Times Square Cinema.

Also new events this year were the first annual Disc Dog International Qualifying Event and the Diva Duathlon, which combined brought approximately 300 competitors to the community.

Tourism

The Azalea & Spring Flower Trail and the Tyler Rose Season continue to be events that draw thousands of visitors yearly into the Rose Capital of America. The 2015 Rose Season generated more than \$2.5 million.

The 2016 Azalea & Spring Flower Trail had an economic impact of almost \$1.5 million, down slightly from \$1.6 million in 2015, due to fact that the azaleas bloomed a little early and, also, the first weekend of the Azalea Trail was Easter weekend.

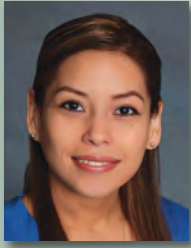
In an effort to continue to increase holiday tourism, Visit Tyler worked with community partners to promote Rose City Christmas. The Rose City Christmas brochure promoted all holiday activities happening in Tyler during November and December. We passed them out during Rose Festival weekend to all of those visitors, and encouraged them to come back in November or December for some of the great events being held during those two months. They were also distributed to all the TX Dot Travel Information Centers, as well as other Visitor Information Centers across the state.

This year we continued our destination training program: "Keepin' Tyler Rosy." During the seasons that Tyler has a big influx of visitors, it is important to put our best foot forward. The program trains frontline employees in all types of businesses in the community to better serve visitors while they are in town. We want Tyler visitors to enjoy and experience as much of Tyler as possible, so they are more likely to return in the future. We held a training in December and another one again in June, and will continue to have at least two trainings per year. We had a total of 40 people attend this year. The program has been very successful. There was a great article about the program in the August/September issue of *Tyler Today*.

Our future here in Tyler is bright. We invite you to join us in our mission by being a tourist in your own backyard. Supporting tourism efforts will benefit the community by creating a positive economic impact and stronger partnerships between businesses in town. Help us grow Tyler by keeping your business local.

TYLER HISPANIC BUSINESS ALLIANCE

Nora Reyes, Tyler Hispanic Business Alliance President



In 2005, representatives from various business and education interests began to develop options for serving the growing Hispanic business sector.

Those participants and founders were the following:

Tyler Area Chamber of Commerce, Tyler Economic Development Council, City of Tyler, East Texas Hispanic Business Forum, Hispanic Leadership

Council, Fourth Partner Foundation, The University of Texas at Tyler College of Business and Technology, Tyler Junior College Small Business Development Center, and the Tyler Morning Telegraph. With the input of these civic, governmental, business, and educational leaders, the Tyler Hispanic Business Alliance was formed in 2007 to facilitate and foster Hispanic business development in Tyler through collaboration among new and existing business related programs and agencies. Today, the Tyler HBA has established itself as the hub and primary point of contact for all Hispanic business and community affairs in the Tyler Metropolitan Area.

Under the leadership of Meals on Wheels Vice President of Finance and Administration Nora Reyes, Chair of the Board, the Tyler Hispanic Business Alliance began its 9th year of serving the Hispanic business community. The program year started in October with the annual Hispanic Business Achievers Awards Luncheon held during Hispanic Heritage Month. The event gathered more than 500 people, including leaders from all sectors of the community to celebrate Hispanic business success. Texas First Lady Cecilia Abbott was the

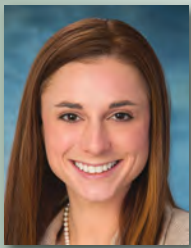
keynote speaker. During the Hispanic Awards, Nancy A. Rangel was announced as Tyler Hispanic Business Alliance's Executive Director. Since Nancy's arrival, she has been an integral part of the continued success of the HBA. Her leadership, organizational, and strategic planning skills have assisted the HBA during its transition to an independent non-profit. Events hosted by the HBA included the 8th Annual Hispanic Business Achievers Awards, 6th Annual "Futbol de las Rosas," an international soccer exhibition with professional teams from the Mexican soccer leagues, held in July attracting 3,500 fans – sponsored by Brookshires and Super 1; hosted the 1st Annual ¡Adelante! Hispanic Achievers youth event where 250 East Texas area high school students were invited to listen to PepsiCo's Vice-President of Multicultural Sales & Community Promotions and inventor of Frito-Lay's Flamin' Hot Cheetos, Richard Montañez, over the importance of pursuing a higher education; Annual "El Camino al Colegio," co-sponsored with UT Tyler, Tyler Junior College, and the Tyler Area Chamber of Commerce for parents and students.

Tyler HBA Executive Officers for 2015-2016 include: Nora Reyes, Chair; Jim Bodenhamer, Chair-Elect; Don Warren, Secretary; Jesus Vera, Treasurer; Juan Martinez, Immediate Past Chair.

Tyler HBA Board of Directors for 2015-2016 include: Henry Bell, Pete Kerr, Jose Lucio, Tom Mullins, Yaziri Orrostieta, Nicanor Pesina, Corinna Ruiz, and Dr. Aubrey Sharpe.

TYLER YOUNG PROFESSIONALS NETWORK

Stephanie Morgan, Tyler Young Professionals Network Chair



2016 has been an incredibly productive year for the Tyler Young Professionals Network. With an emphasis on innovation and organizational development, TYPN has added 10 new affiliate member sponsors and branched out by holding first-time events and creating new partnerships within our community.

Among most notable, TYPN held its first-annual Affiliate Expo showcasing the products and offerings of its sponsors. 15 Affiliate Members participated in the event and provided very positive feedback. TYPN is looking forward to the event growing in years to come.

TYPN also began a new relationship with the Young Professionals of Longview by co-hosting a joint mixer Held at High Hill Farms in Arp, Texas. A second event is scheduled for March of next year.

The Tyler Young Professionals also formed a new Out Reach committee, tasked with developing and implementing a philanthropic agenda for the organization. After holding a first-time philanthropy workshop with its members and guests to identify areas of need and community projects the organization will take on, the board is pleased to announce TYPN's first move forward with its first official quarterly service opportunity will be held on November 11th, 2016 with the East Texas Food Bank.

ribbon cuttings



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1400 WSW Loop 323, Suite 60 (Kinsey & Loop 323)
Tyler, TX 75703 • 903-526-4875



ALTRA FEDERAL CREDIT UNION
8976 S. Broadway • Tyler, TX 75703
903-579-2200



ANGELS CARE HOME HEALTH
1820 Shiloh Road, Suite 1400 • Tyler, TX 75703
903-561-2252



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13033 Highway 155 South • Tyler, TX 75703
903-581-5599



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903-730-8868



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ribbon cuttings



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903-561-0300



RSVP EVENTS
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RUFFO'S KITCHEN FRESH MEX
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700 Skyways Blvd. • Tyler, TX 75704



STRADA CAFFE
302 E. Front Street • Tyler, TX 75702
903-944-7744



UNITED CREDIT UNION
4901 Old Jacksonville Highway • Tyler, TX 75703
903-595-3604

new member talk

Advanced Remedy Center
1400 WSW Loop 323, Suite 60
Tyler, TX 75703
903-526-4875

Advocate Digital Media
320 E. Methwin St Longview, TX 75601
903-446-3000

Bright LED LLC
1814 ESE Loop 323
Tyler, TX 75701
903-630-6373

CAMPING WORLD
11271 Hwy 69 N
Tyler, TX 75702
1-877-698-0557

Co.Work
112 E. Line Street, Suite 204
Tyler, TX 75702
903-714-6878

Cycology Bike Co.
225 E Amherst Dr Ste 100
Tyler, Texas 75701
903-630-6363

East Texas Advanced
Communication Services
15390 County Road 343
Tyler, TX 75708
903-877-3002

ElectricityCalculator.com
3317 Waterford Drive
Rowlett, TX 75088
972-489-9800

Empowerment Community
Development Corporation
200 N. Beckham
Tyler, TX 75702
903-218-1388

FreshPoint Dallas
4721 Simonton Rd.
Dallas, TX 75244
972-385-5800

GET OUT ESCAPE ROOM
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Tyler, TX 75707
903-216-0662

Great American Cookies
4601 S. Broadway
Tyler, TX 75703
903-581-5715

HomePointe Home Health
130 Shelley Drive
Suite C
Tyler, TX 75701
903-533-0300

Infinity Dance
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2015-2016

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contactor talk



Brad Farr
June

Contractor of the Month for June, Brad is a second year member of the Contact Club and has earned his first

Production Award. He is Vice President of the Whitehouse Parks and Recreation Board. He and his wife, Tami, are parents of 2 and their family attends Rose Heights Church.



Mika Mullens
July

Mika is the Contactor of the Month for July and is serving her first year in the Contact Club. She has also earned

her first Production Award. A realtor with Keller Williams Realty in Tyler, Mika is married to Scott.



Nancy Kirk
August

August's Contactor of the Month, Nancy is now in her second year in the Contact Club and has earned her first Production Award. A Senior Accountant with Squyres, Johnson, Squyres,

Nancy is also an active member of AAUW where she is currently serving as Treasurer as well as a member of the Finance Committee for Leadership Tyler. She is married to Tony Smith and they have a grown son.

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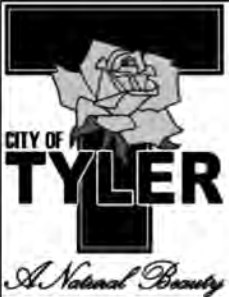


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