



## Message From the Chairman



**BOB WESTBROOK**  
Chairman 2015-2016

Relationships and the partnerships we build through our many Chamber activities, are the very foundation of our successes in our community. Wow... Go Team Chamber!

On the personal development front, your Tyler Area Chamber of Commerce and Leadership Tyler teamed up for the fourth year in a row to bring you Leadercast, "Architects of Tomorrow", on May 6th. Approximately 600 attended the event at the Green Acres Baptist Church Crosswalk Center and witnessed the strongest line-up of presenters yet. Maybe it's just my love of sports, but James Brown's relation between athletic competition and life ruled the day!

At the "State of the City" luncheon, Tyler Mayor, Martin Heines, continued his visionary leadership by unveiling his plan to address critical infrastructure improvements for the City. A sold out crowd also witnessed the graduation of Leadership Tyler's "Class 29," as presented by Smittee Root, Executive Director.

*Continued on next page.*

## FOURTEEN SELECTED AS NOMINEES TO CHAMBER BOARD OF DIRECTORS

The Nominating Committee of the Tyler Area Chamber of Commerce has nominated fourteen individuals to serve on the Chamber's Board of Directors beginning October 1. Along with the annual survey, a ballot is being mailed to the membership to select seven of the fourteen nominees. This process of electing directors has been in place seven years.

The Nominating Committee this year consisted of the current council officers, chairman, chair-elect and three at-large members not currently serving on the board.

The newly-elected directors will be introduced at the October Board meeting.

*The fourteen nominees are:*

- Bob Breedlove**, Brannon Corp
- Phil Burks**, The Genesis Group
- Carmen Carpenter**, Texas Bank & Trust
- Lehebron Farr**, Veterans Administration
- Scott Fossey**, Christus Trinity Mother Frances Foundation
- Myranda George**, Myranda Ayla Designs
- Orenthia Mason**, TISD
- Juan Mejia**, Tyler Junior College
- Jamal Moharer**, NDMJ Transportation
- Paige Parker**, Cynergy Technology
- Nick Pencis**, Stanley's Bar-B-Que
- Connie Schaefer**, Luminant / TXU Energy
- Ryan Tew**, Hampton Inn & Suites
- Sherri Whatley**, UT Tyler



**Bob Breedlove**  
Brannon Corp



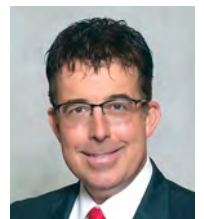
**Phil Burks**  
The Genesis Group



**Carmen Carpenter**  
Texas Bank & Trust



**Lehebron Farr**  
Veterans Administration



**Scott Fossey**  
Christus Trinity Mother Frances Foundation



**Myranda George**  
Myranda Ayla Designs



**Orenthia Mason**  
TISD



**Juan Mejia**  
Tyler Junior College



**Jamal Moharer**  
NDMJ Transportation



**Paige Parker**  
Cynergy Technology



**Nick Pencis**  
Stanley's Bar-B-Que



**Connie Schaefer**  
Luminant / TXU Energy



**Ryan Tew**  
Hampton Inn & Suites



**Sherri Whatley**  
UT Tyler

Continued from front page.

Every even numbered year, a delegation of Tyler Area Chamber members travel to Washington, D.C., to participate in the Texas Association of Business National Affairs Conference. This two day conference is the stage where important information is exchanged between business and Congressional leadership and potential impact of their actions or inaction is discussed. Of the many law and rule changes being proposed in Washington, there are two specifically, that our Chamber Committees can help provide clarification and impact on our business community. The first, the National Labor Relation Board's efforts to overturn the long standing "Joint Employer" standard. The second, the U.S. Department of Labor's draft rules to expand overtime pay to salaried employees. A joint meeting of the Government Affairs and Education HR Committees to hear more on these two issues, is scheduled for August 1st, at noon, in the Genecov Room. You will not want to miss this joint committee meeting.

On the transportation front, NET RMA Vice Chairman Gary Halbrooks reported at the June meeting of the Tyler Area Chamber of Commerce, a successful Transportation Bond sale for Segment 4 of the NETRMA's Toll 49 project has taken place. Construction of the "Lindale Relief Route" is to begin soon and has a proposed completion date of June 2018. At completion, the number of toll transactions is expected to double on this critical transportation artery.

You all have seen articles in the newspaper and have heard news reports of the recent shortfall of sales tax revenue affecting services provided by the City of Tyler. "Buy Tyler Area First", has been a cornerstone of my year as your Chamber Chairman. Everything we purchase has an impact on the prosperity of our community. So now, my ask is simple, before you make a purchase online, please "Buy Tyler Area First."

Have a safe summer!



# 11TH ANNUAL EAST TEXAS KICK-OFF LUNCHEON

## TUESDAY, AUGUST 16, 2016

The 11th annual **East Texas Kick-Off Luncheon** is sponsored by **Azalea Orthopedics** and **Texas Spine & Joint Hospital** and is presented by **Tyler Area Chamber of Commerce** and **SPORTyler**. It will be held Tuesday, August 16th from 11:30 to 1:00 at The Crosswalk at Green Acres Baptist Church. The luncheon will recognize the football programs of 42 area high schools and colleges as well as kickoff the 2016-17 season. The guest speaker will be Tyler Campbell, Ambassador,

Pro Player Foundation and National MS Society. The fourth annual "Watch List" for The Earl Campbell Tyler Rose Award will be announced. One athlete from each school will receive a \$250 scholarship and one school will be awarded the East Texas Team Community Service Award. We are asking for your support to make this a great event for these athletes, their coaches and their schools. Please consider being a sponsor!

### Sponsorships Now Available!

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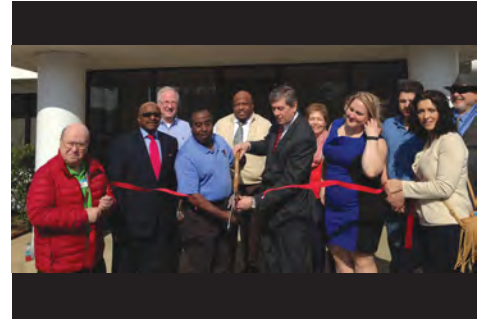
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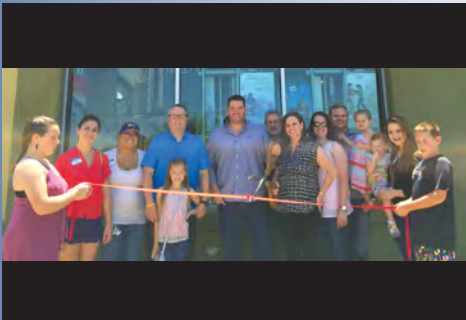
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# contactor talk



**Doug Fouse**  
**February**

A new member of the Contact Cub, Doug is an Account Executive with KLTU. In addition to his work with the Chamber, he also volunteers with KVNE 89.5 and is a member of AMBUCS. Doug and his wife, Amy, have 1 daughter and are members of Green Acres Baptist Church.



**BJ Hornbostel**  
**March**

The Regional Manager for United Heritage Credit Union, B.J. is a longtime member of the Contact Club and was named a Lifetime Member in 2004. She has served the Chamber in many leadership roles over the years including Chairman of the Senior Resource Committee, Business Services Council and Membership Services Council. In the Contact Club she has earned 25 Production Awards and in 2010 B.J. was presented with the Mary Howes Award. B.J. was a member of Leadership Tyler Class 12 and is active on the Boards of numerous community organizations.



**Vel Williamson**  
**April**

Vel is the Director of Development for the East Texas Symphony Orchestra. She has been a member of the Contact Club for 8 years, is a Lifetime Member and has earned 6 Production Awards. She has served on the Executive Committee of the Women's Fund and on the Cattle Baron's Committee. In addition, she is active with Heart of Tyler where she has worked on the Main Street Flower Market as well as Festival on the Square. A member of Leadership Tyler Class 24, Vel is the mother of three and grandmother of six.



**Connie Schaefer**  
**May**

Connie works at TXU Energy in Commercial/Industrial Business Development. She is a first year member of the Contact Club and has earned 2 Production Awards. She is learning to fly fish and is the Mom of 3. For the past 10 years, Connie has served as a volleyball referee for club teams and high schools in the area.

## GOLF TOURNAMENT SCHEDULED FOR MONDAY, SEPTEMBER 12

Start working on your backswing and get ready for Monday, September 12. Chamber members will once again tee it up for the 17th Annual TACC membership Golf Tournament.

The unique tournament will allow for members to meet and network with other Chamber members and potential members.

Sponsorships are now available. Information on the tournament will be emailed to the membership in August. For information contact Henry Bell: [hbelle@tylertexas.com](mailto:hbelle@tylertexas.com).

## CHAMBER ANNUAL MEETING SCHEDULED FOR OCTOBER 4

The Annual Membership Meeting of the Tyler Area Chamber of Commerce will be held October 4th at the Harvey Convention Center. The Annual Meeting held each year highlights the accomplishments of the Chamber's fiscal year ending September 30. There will be presentations of the Contact Club's Outstanding Production Awards, presentation of the T. B. Butler Award, the W. C. Windsor Award, the Chamber's Volunteer of the Year Award and the Business of the Year for large and small businesses.

The Butler Award is presented annually by the T. B. Butler Publishing Company to honor an outstanding Tyler citizen of the year. The W. C. Windsor Award is presented in conjunction with the W. C. Windsor family to honor an outstanding Tyler citizen under the age of 40. Last year's T. B. Butler Award recipient was Lisa and Michael Lujan and the W. C. Windsor Award went to Patrick Willis.

The Volunteer of the Year Award will be presented to the outstanding volunteer for the Tyler Area Chamber of Commerce. Four individuals were selected during the year as Volunteer of the Quarter and, from those four, a Volunteer of the Year will be selected by the Volunteer of the Year Committee.

***Members interested in sponsoring or purchasing tickets to this year's event may contact Jenni Wilson at [jbwilson@tylertexas.com](mailto:jbwilson@tylertexas.com)***

## BUSINESS OF THE YEAR AWARD NOMINATIONS ENCOURAGED

The Business of the Year Award recognizes those businesses and organizations that give so much to our community by actively supporting the mission of the Chamber, which is to enhance the business environment, the economic well-being, and quality of life for the Tyler area. These businesses and organizations are nominated by our chamber members.

The Chamber will recognize the Small Business of the Year (a business with 50 or fewer full time employees) and the Large Business of the Year (a business with more than 50 employees) at the annual meeting October 4. Last year's Small Business of the Year was The Genesis Group and the Large Business of the Year was Suddenlink.

Members are encouraged to nominate businesses. Applications are available by contacting Stephanye Petree at [spetree@tylertexas.com](mailto:spetree@tylertexas.com).

## NOMINATIONS FOR ANNUAL W.C. WINDSOR AWARD

Recommendations for the annual W. C. Windsor Award are now being received by the Tyler Area Chamber of Commerce. Nomination forms are available at the Chamber offices, 315 N. Broadway. These forms have also been mailed to civic leaders throughout the community for their recommendations. Deadline for the receipt of nominations is 5:00 p.m. Friday, August 19th, 2016.

The award is awarded to a young person, between the ages of 21 and 40, who is a resident of Tyler, and who has exhibited the "greatest activity and achievement in community betterment."

Bob Westbrook, Chairman of the Chamber Board, said the Award, established in 1952 by the late Tyler civic leader, W. C. Windsor, was founded to encourage development of young leadership in the community.

Selection will be accomplished by a committee of outstanding community leaders appointed by the Tyler Area Chamber of Commerce. This award will be presented at the Chamber's annual meeting on October 4, 2016, along with the T. B. Butler Award, the Volunteer of the Year Award and the Business of the Year Award.

## VOLUNTEER OF THE 1ST QUARTER



Carmen Carpenter (right) accepts the Volunteer of the Quarter Award for the 1st Quarter from Bob Westbrook.

## VOLUNTEER OF THE 2ND QUARTER



Bob Westbrook presents the Volunteer of the Quarter Award for the 2nd Quarter to Gates Brelsford (right).

# new member talk

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Genesis Healthcare -  
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(903) 597-8192

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Financial Group)  
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Tyler, TX 75701  
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Tyler, TX 75701  
903-202-0295

South Tyler RV Park  
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903-630-6434

Stone Bridge Personnel  
3404 South Southwest Loop 323  
Suite B  
Tyler, TX 75701  
903-509-3888

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Tyler, TX 75702  
903-944-7744

Texas Children's Health Plan 2450  
Holcombe Blvd, Ste. 34L  
Houston, Texas 77021  
1-800-990-8247

Texas Hydroblast  
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Arp, TX 75750  
903-920-3028

The Heights of Tyler  
2650 Elkton Trail  
Tyler, TX 75703  
903-266-7200

Todd Yates Photography  
1309 Elk River Road  
Tyler, TX 75703  
361-876-9444

Tom and Margret Sheffield  
11245 Shoreline Drive  
Apt. 307  
Tyler, TX 75702  
903-747-3309

Tyler Archery Club  
10197 Adam Henry Rd  
Tyler, Texas 75707  
903-372-0158

Tyler Escape Room  
2715 University Blvd  
Tyler, Texas 75701  
903-780-1523

Tyler Screen Printing  
1321 S. Beckham Ave  
Tyler, Texas 75701  
903-630-7124

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(Excel Car Wash Lube)  
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903-944-7543

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903-597-3982

Wally's Party Factory -  
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Tyler, TX 75703  
903-581-2121

Zion Gear Company  
601 State Highway 110 N  
Suite A  
Whitehouse, TX 75791  
903-202-7044

William Michael Hurley -  
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712 S. Chilton  
Tyler, TX 75701  
903-705-8656

# tacc officers

2015-2016

Chairman of the Board .....Bob Westbrook  
 Chairman - Elect of the Board .....Claude Henry  
 Past Chairman of the Board.....Charles Hill  
 President / CEO .....Tom Mullins  
 Chief Operating Officer.....Henry Bell  
 Treasurer .....Roy Martinez

Area Development Council, Chairman.....June Cheatham  
 Business Development Council, Chairman .....Skip Ogle  
 Membership Services Council Chairman .....Lee Browning  
 Business Education Council Chairman .....Martin Heines  
 Tyler Hispanic Business Alliance Chairman .....Nora Reyes  
 Visit Tyler Chairman .....Mary Foster

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