

Sponsorship Information

GREATERTUCSON
LEADERSHIP



MAN & WOMAN
OF THE YEAR & **FOUNDERS**
AWARD

Saturday, February 3, 2018
Loews Ventana Canyon Resort
Kiva Ballroom

6:00 P.M. Cocktails
7:00 P.M. Dinner & Presentation of Awards
Followed by Afterglow Dessert Reception with dancing and music
by the George Howard Band

2017 Honorees:



Bruce A. Wright
Man of the Year



Lynne Wood Dusenberry
Woman of the Year



Fred Boice
Founders Award



Dear Community Partner,

On Saturday, February 3, 2018, Greater Tucson Leadership (GTL), a partner program of the Tucson Metro Chamber, will host the 65th annual Tucson Man and Woman of the Year and Founders Awards Gala at the Loews Ventana Canyon Resort. We are seeking sponsorships for the event, proceeds of which support the GTL annual leadership class and the development of leaders in our community. We welcome your participation.

Founded in 1980, Greater Tucson Leadership (GTL) is a non-profit, non-partisan leadership organization dedicated to inspiring, developing and promoting leadership that impacts the Greater Tucson Region. GTL hosts an annual leadership class in which participants expand their knowledge of our region and become strong community leaders. In order to meet our mission, we rely on community partners like you.

HISTORY OF AWARDS

The Tucson Metro Chamber assumed the Man and Woman of the Year Program from the Tucson Advertising Club in 1983, following a tradition established in 1952. The award program honors a man and woman who have distinguished themselves for active support of community projects, demonstrated excellence in leadership and who are a source of positive influence and inspiration for others.

The Founders Award, established in 1985, is a lifetime achievement recognition citing an individual who has demonstrated significant long-term community involvement and accomplishments and who has helped to shape the community in a positive manner with merit and dedication.

In 2012, the Tucson Metro Chamber provided GTL with the honor of carrying on with the tradition of these awards. The mission of Greater Tucson Leadership is to inspire, develop, and promote leadership, as well as identify leaders that impact the Tucson region. Keeping in line with this mission, GTL is proud to assume the lead role in presenting the Tucson Man and Woman of the Year and Founders Award.

With appreciation,
Kasey Hill
Executive Director

GREATER TUCSON LEADERSHIP



Man and Woman of the Year and Founders Award Sponsorships

Greater Tucson Leadership will host the Man and Woman of the Year and Founders Awards Gala at the Loews Ventana Canyon Resort. Founded in 1952 this award program honors a man and woman who have distinguished themselves for active support of community projects, demonstrated excellence in leadership and who are a source of positive influence and inspiration for others.

February 3, 2018

Loews Ventana Canyon

6:00 pm

Visionary - \$10,000

- Complimentary table of ten
- Premium full page color ad placement in tribute book and event program
- CEO to present GTL Alumni of the Year Award onstage
- Logo on e-invite and mailed invitation
- Logo on Clear Channel Billboard
- Logo on GTL website homepage
- Logo on all event signage
- Logo on E-marketing, 20,000 + impressions each
- Recognition in PowerPoint event presentation
- Sponsor listing in tribute book
- Sponsor for GTL Mixer in November

Influencer - \$5,000

- Complimentary table of ten
- Premium half page color ad placement in tribute book and event program
- Podium mention at event
- Logo on GTL website for gala promotion
- Logo on event signage
- Sponsor listing in tribute book
- Recognition in PowerPoint event presentation

Influencer Upgrade

Upsize tribute ad to full page \$450

Investor - \$2,500

- Complimentary table of ten
- Quarter-page color ad in tribute book and event program
- Company name on event signage
- Sponsor listing in tribute book
- Listing on GTL website for gala promotion
- Recognition in PowerPoint event presentation
- Listing on GTL website for class year

Investor Upgrades

Upsize tribute ad to half page \$350

Upsize tribute ad to full page \$800

Awards Sponsor - \$2,500

- Six complimentary tickets
- Quarter-page color ad in tribute book and event program
- Company name on event signage
- Sponsor listing in tribute book
- Recognition in PowerPoint event presentation
- Listing on GTL website for gala promotion
- Sponsor creation of one-of-kind Tom Philabaum recipient awards

Awards Sponsor Upgrades

Tribute book/event program ad \$450-\$1,500

GTL Class Day Sponsorship \$1,000

GTL Class of 2018 Scholarship \$1,500

Table for Ten Guests \$1,500

Individual Tickets \$175



**For additional information, please contact Kasey Hill, GTL Executive Director
khill@greatertucsonleadership.org 520.792.2250 x 141**



Congratulate! Salute! Applaud!

Opportunity is available to family, friends and colleagues to pay tribute to the honorees being recognized this year. Commemorating the spirit and contributions of these distinguished leaders is a meaningful gesture that also supports the mission of Greater Tucson Leadership: to inspire, develop, and promote, as well as recognize leadership that impacts our community.

A full-size (8 ½" x 11"), full-color book will be presented at the Gala

Opportunities to place a tribute ad or a message are:

\$1500	Full-page premium placement ad or message
\$1250	Full page ad or message
\$800	Half page ad or message
\$450	Quarter page ad or message

We can design a simple ad or message for you.

Tribute Deadline: Friday, January 12, 2018

To Purchase a tribute ad and for specifications please contact:
Kasey Hill at khill@greatertucsonleadership.org
or call 520.792.2250 x141

Sponsorship Agreement

❖ **Contact Information for liaison responsible for written materials, marketing pieces, and event details**

Business Name (for recognition): _____

Contact Person: _____ Title: _____

Address: _____

Phone: _____ Fax: _____ E-mail: _____

❖ **Sponsorship**

() Man, Woman & Founder Package _____ Amount \$ _____

() GTL Class Sponsor, Tuition or Scholarship _____ Amount \$ _____

Total Amount \$ _____

❖ **General Donation**

Amount: _____

❖ **Payment Type**

❖ Checks Payable to Greater Tucson Leadership

❖ Credit Card Payments through PayPal, email khill@greatertucsonleadership.org to request an invoice

❖ All credit card payments of \$1000 and above are subject to a 3% service fee

❖ **Signature** _____ **Date** _____

❖ Please mail this form to:

Greater Tucson Leadership, 465 West St. Mary's Road, Tucson, AZ 85701 or Fax to 520.882.5704

For additional information, please contact:

Kasey Hill, Executive Director, 520-792-2250 extension 141 or khill@greatertucsonleadership.org

Thank you for supporting developing inspired leaders in our community!