

## COMPLIMENTARY ADVERTISING

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Take advantage of the complimentary advertising offered as a part of your Edina Chamber membership.

### ENHANCED DIRECTORY LISTING

An enhanced listing in the Edina Chamber online directory.

**INCLUDES:** Logo, additional information under the "About Us" tab, an image gallery with video options and 30 key words for directory search engine.

\*Member responsible for editing online directory profile.

### ONLINE OPPORTUNITIES: WEBSITE, EMAIL NEWSLETTER, AND SOCIAL MEDIA

We have a variety of complimentary online opportunities that come with your Edina Chamber membership.

**HOT DEALS:** Do you have a hot deal you want to share with the community? Post it to the Chamber website via your profile.

**EVENTS:** If you have an event coming up that you'd like to advertise, you can add it to the calendar on the Chamber website via your profile. You can also email the info to Lauren Elrick at [lauren@edina.org](mailto:lauren@edina.org) to have it added to the email newsletter, as well as advertised on the Edina Chamber Facebook page.

**JOB POSTINGS:** Advertise job availability at your company on the Chamber website via your profile.

\*Note: All event information must be submitted to the Edina Chamber at least 5 days prior to publication.

## PAID ADVERTISING

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Please send all inquiries and ads to [lauren@edina.org](mailto:lauren@edina.org).

### EMAIL-AD BLAST

Send an advertisement to your fellow chamber members via the Chamber Email-Ad Blast.

**INCLUDES:** One ad blast per week will be sent to members on Thursday afternoons.

*Limited to 4 ads/year used non-consecutively.*

**COST: \$50 per ad**

**SIZE:** 574 x 651 pixels

**FORMAT:** jpeg

### ADVERTISEMENT BANNER

Your ad on the Edina Chamber website at [www.edinachamber.com](http://www.edinachamber.com). **INCLUDES:** Ad will link to your business website.

**COST: \$50/MONTH for home page banner**

**Additional opportunities available for banners on other website pages starting at \$25/MONTH**

**SIZE:** 480 x 60 pixels

**FORMAT:** jpeg

### MONTHLY NEWSLETTER

Place an ad in our monthly newsletter. The newsletter is emailed to all members and is also available for public viewing online.

**DUE DATE:** 3rd Wednesday of the month

**1/2 PAGE: \$25**      **SIZE: 574 x 325 pixels**

**FULL PAGE: \$50**      **SIZE: 574 x 651 pixels**

**PRICING SPECIAL:** Buy three, get the fourth ad free!

### GENERAL MEMBERSHIP MEETING OPPORTUNITIES

**GMM SHOWCASE:** Receive an exclusive display table with opportunity to meet with guests at the registration area.

**INCLUDES:** Display table, logo in the newsletter, and recognition by Board Chair from the podium

**COST: \$25 (limited availability)**

**GMM ADVERTISER:** Place one item (flyer, promotional item, etc) on each chair at a monthly General Membership Meeting. Member is responsible for printing.

**COST: \$25**      **SIZE:** Member choice

### MAILING LABELS

Pre-printed mailing labels are available to purchase.

**INCLUDES:** Over 400 labels addressed to the primary contact for each chamber member business.

*The Edina Chamber does not sell an electronic copy of members.*

**COST: \$125/SET**

\*Note: All ads, web banners, etc. must be submitted to the Edina Chamber of Commerce print ready. The Chamber will not do ad layout or design.