### Membership Tiers

#### Presidents Circle: Bronze $1,500
- **ALL Premier Membership Benefits**
- **PLUS:**
  - California/Federal Employer Posters (1 complimentary poster)
  - Color Ad in Sun Reys E-Newsletter (1/4 page)
  - Company logo included in Biz Blast (10 issues)
  - Job Postings to Chamber Website (3 included)
  - Company Name on Chamber Lobby Recognition Sign
  - Premium listing on Chamber Website
  - Mixer Drink Tickets
  - Annual Dinner Sponsorship + 2 event tickets
  - Air Show Gala Sponsorship
  - Christmas Parade Division Sponsorship & Entry

**A VALUE OF $4,500+**

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#### Presidents Circle: Silver $3,000
- **ALL Bronze Membership Benefits**
- **PLUS:**
  - Color Ad in Sun Reys E-Newsletter (1/2 page)
  - Company logo included in Biz Blast (15 issues)
  - Job Postings to Chamber Website (4 included)
  - Air Show Gala Sponsorship + 2 event tickets

**A VALUE OF $7,500+**

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#### Presidents Circle: Gold $5,000
- **ALL Silver Membership Benefits**
- **PLUS:**
  - Color Ad in Sun Reys E-Newsletter (1/2 page)
  - Company logo included in Biz Blast (20 issues)
  - Job Postings to Chamber Website (5 included)
  - Annual Dinner Sponsorship + 4 event tickets
  - Air Show Gala Sky Hawk Sponsorship + 4 event tickets
  - Co-Op Mixer Booth
  - Chamber Website Promotion Banner (3 months)

**A VALUE OF $11,000+**

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#### Presidents Circle: Platinum $10,000
- **ALL Gold Membership Benefits**
- **PLUS:**
  - Color Ad in Sun Reys E-Newsletter (full page)
  - Company logo included in Biz Blast (40 issues)
  - Job Postings to Chamber Website (6 included)
  - Company Logo on Chamber Lobby Recognition Sign
  - Annual Dinner Sponsorship + table for 8
  - Air Show Gala FA18 Hornet Sponsorship + table for 8
  - Christmas Parade Dedicated Division Sponsorship & Entry
  - Chamber Website Promotion Banner (12 months)
  - Company Logo on Chamber Electronic Sign
  - Regional Advocacy Sponsor
  - Exclusive Education Partnership
  - State of the City Sponsor

**A VALUE OF $27,000+**

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#### Signature Membership $478
- **ALL Classic Membership Benefits**
- **PLUS:**
  - Multiple additions to email distribution list
  - California/Federal Employer Posters (10% Discount)
  - Discounts on Certificates of Origin for International Trade
  - Access to Training & Seminar Events (10% Discount)
  - Marketing Materials in Chamber Lobby
  - Marketing Opportunities in Chamber E-Communications

**A VALUE OF $1,685+**

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#### Premier Membership $927
- **ALL Signature Membership Benefits**
- **PLUS:**
  - Color Ad in Sun Reys E-Newsletter (1/8 page)
  - California/Federal Employer Posters (20% Discount)
  - Company logo included in Biz Blast (5 issues)
  - Job Postings to Chamber Website (2 included)

**A VALUE OF $2,965+**

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#### Events Sponsorship Opportunities:
- El Centro Christmas Parade $2,500
- Air Show Gala $1,500
- Annual Chamber Dinner $2,500
- Ladies Night & Fashion Show $1,000
- I.V. Girls ROCK! $1,000

**A VALUE OF $7,500+**

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### A LA Carte Benefits

- Membership Mailing Labels
- Member Spotlight E-Blast
- Events Calendar Flyer Insert
- Website Job Posting
- Enhanced Website Listing
- Newsletter Article
- Color Ad in Newsletter
- "Hot Deals" Website Posting
- Brochures/Business Cards in Lobby
- Chamber Ribbon Cutting
- Electronic Sign Advertising

**Minimum of 20+ Employees**

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**Discount Savings Programs**
- Business Advocacy with Government (Local, State & Federal)
- Access to Member Portal
- Online & Printed Directory Listing
- Business referrals
- Access to Chamber networking events
- Subscription to Chamber Newsletter, E-News & Biz Blasts
- MyChamber App digital listing
- Opportunity to serve on Chamber Committee

**A VALUE OF $745+**

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**Exclusive Education Partnership**

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**Regional Advocacy Sponsor**

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**Government Entity Rate $300**

- Government Entities Include: City, State & Federal Government, Military, Public Schools and School Districts. Does NOT include Departments of, Divisions of, Agencies of, or other Quasi-Government Agencies.

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**Event Sponsorship Opportunities:***
- El Centro Christmas Parade $2,500
- Air Show Gala $1,500
- Annual Chamber Dinner $2,500
- Ladies Night & Fashion Show $1,000
- I.V. Girls ROCK! $1,000

Businesses/Organizations with 20+ employees are required to join at a minimum of the Signature Membership Tier. A 20% Discount is available on Annual Membership Dues for Businesses/Organizations headquartered outside of El Centro AND a ‘Good Standing’ member of their local Chamber. *Some restrictions apply. PLEASE NOTE: this does not apply to any levels of Presidents Circle Membership. Ask us about our 'Early Payment' Discount Options.*