

MEMBERSHIP TIERS

CLASSIC MEMBERSHIP \$234

- ❖ Credibility as a Chamber Member
- ❖ Membership Plaque & Annual Decals
- ❖ Access to Chamber networking events
- ❖ Business referrals
- ❖ Online & Printed Directory Listing
- ❖ Access to Member Portal
- ❖ Business Advocacy with Government (Local, State & Federal)
- ❖ Discount Savings Programs
- ❖ Subscription to Chamber Newsletter, E-News & Biz Blasts
- ❖ MyChamber App digital listing
- ❖ Opportunity to serve on Chamber Committee

A VALUE OF \$745+

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SIGNATURE MEMBERSHIP \$478

- ❖ ALL Classic Membership Benefits
- PLUS:
- ❖ Multiple additions to email distribution list
 - ❖ California/Federal Employer Posters (10% Discount)
 - ❖ Discounts on Certificates of Origin for International Trade
 - ❖ Access to Training & Seminar Events (10% Discount)
 - ❖ Marketing Materials in Chamber Lobby
 - ❖ Marketing Opportunities in Chamber E-Communications

A VALUE OF \$1,685+

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Minimum of
20+ Employees

PREMIER MEMBERSHIP \$927

- ❖ ALL Signature Membership Benefits
- PLUS:
- ❖ Color Ad in Sun Reys E-Newsletter (1/8 page)
 - ❖ California/Federal Employer Posters (20% Discount)
 - ❖ Company logo included in Biz Blast (5 issues)
 - ❖ Job Postings to Chamber Website (2 included)

A VALUE OF \$2,965+

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PRESIDENTS CIRCLE: BRONZE \$1,500

- ❖ ALL Premier Membership Benefits
- PLUS:
- ❖ California/Federal Employer Posters (1 complimentary poster)
 - ❖ Color Ad in Sun Reys E-Newsletter (1/4 page)
 - ❖ Company logo included in Biz Blast (10 issues)
 - ❖ Job Postings to Chamber Website (3 included)
 - ❖ Company Name on Chamber Lobby Recognition Sign
 - ❖ Premium listing on Chamber Website
 - ❖ Chamber Mixer Drink Tickets
 - ❖ Annual Dinner Sponsorship + 2 event tickets
 - ❖ Air Show Gala Sponsorship
 - ❖ Christmas Parade Division Sponsorship & Entry

A VALUE OF \$4,500+

4

PRESIDENTS CIRCLE: SILVER \$3,000

- ❖ ALL Bronze Membership Benefits
- PLUS:
- ❖ Color Ad in Sun Reys E-Newsletter (1/2 page)
 - ❖ Company logo included in Biz Blast (15 issues)
 - ❖ Job Postings to Chamber Website (4 included)
 - ❖ Air Show Gala Sponsorship + 2 event tickets

A VALUE OF \$7,500+

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PRESIDENTS CIRCLE: GOLD \$5,000

- ❖ ALL Silver Membership Benefits
- PLUS:
- ❖ Color Ad in Sun Reys E-Newsletter (1/2 page)
 - ❖ Company logo included in Biz Blast (20 issues)
 - ❖ Job Postings to Chamber Website (5 included)
 - ❖ Annual Dinner Sponsorship + 4 event tickets
 - ❖ Air Show Gala Sky Hawk Sponsorship + 4 event tickets
 - ❖ Co-Op Mixer Booth
 - ❖ Chamber Website Promotion Banner (3 months)

A VALUE OF \$11,000+

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PRESIDENTS CIRCLE: PLATINUM \$10,000

- ❖ ALL Gold Membership Benefits
- PLUS:
- ❖ Color Ad in Sun Reys E-Newsletter (full page)
 - ❖ Company logo included in Biz Blast (40 issues)
 - ❖ Job Postings to Chamber Website (6 included)
 - ❖ Company Logo on Chamber Lobby Recognition Sign
 - ❖ Annual Dinner Sponsorship + table for 8
 - ❖ Air Show Gala FA18 Hornet Sponsorship + table for 8
 - ❖ Christmas Parade Dedicated Division Sponsorship & Entry
 - ❖ Chamber Website Promotion Banner (12 months)
 - ❖ Company Logo on Chamber Electronic Sign
 - ❖ Regional Advocacy Sponsor
 - ❖ Exclusive Education Partnership
 - ❖ State of the City Sponsor

A VALUE OF \$27,000+

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A LA CARTE BENEFITS

❖ Membership Mailing Labels	\$97
❖ Member Spotlight E-Blast	\$100
❖ Events Calendar Flyer Insert	\$20
❖ Website Job Posting	\$10/week
❖ Enhanced Website Listing	\$400/year
❖ Newsletter Article	\$50/issue
❖ Color Ad in Newsletter	\$200/\$100/\$50
❖ "Hot Deals" Website Posting	\$20/listing
❖ Brochures/Business Cards in Lobby	\$100/year
❖ Chamber Ribbon Cutting	\$25
❖ Electronic Sign Advertising	\$75/week

GOVERNMENT ENTITY RATE \$300

Government Entities Include: City, State & Federal Government, Military, Public Schools and School Districts. Does NOT include Departments of, Divisions of, Agencies of, or other Quasi-Government Agencies.

EVENT SPONSORSHIP OPPORTUNITIES:

❖ El Centro Christmas Parade	\$2,500	\$350		
❖ Air Show Gala	\$1,500	\$1,000	\$500	
❖ Annual Chamber Dinner	\$2,500	\$1,500	\$850	\$800
❖ Ladies Night & Fashion Show	\$1,000	\$750	\$500	\$250
❖ I.V. Girls ROCK!	\$1,000	\$750	\$375	

Businesses/Organizations with 20+ employees are required to join at a minimum of the Signature Membership Tier.

A 20% Discount is available on Annual Membership Dues for Businesses/Organizations headquartered outside of El Centro AND a 'Good Standing' member of their local Chamber *Some restrictions apply. PLEASE NOTE: this does not apply to any levels of Presidents Circle Membership. Ask us about our 'Early Payment' Discount Options.